

SO SCOTTSDALE!

MASTERS OF MIXOLOGY

Meet five spirited stars
behind the Valley's best bars

RIDING STRONG

Carolyn Likas saddles
up for the 12th Annual
Bentley Scottsdale
Polo Championships



**2023 REAL
ESTATE
SUPERSTARS**

2023 REAL ESTATE SUPERSTARS

Kathy Reisdorf and Cindy Metz

LEADING SCOTTSDALE'S REAL
ESTATE

In Phoenix Metro's sizzling real estate landscape, two standout professionals, Kathy Reisdorf and Cindy Metz, helm Reisdorf, Metz & Partners at Russ Lyon Sotheby's International Realty.

Kathy boasts two decades of industry experience, stemming from her sales and marketing background. Her forte lies in crafting bespoke marketing strategies, setting their listings apart. "We put a lot of time and energy into our marketing efforts, and the results are evident," says Kathy.

With 17 years as a licensed Realtor, Cindy's real estate lineage goes back to her mother's four-decade career. She values homeownership for family stability and wealth building and her reputation thrives on exceeding expectations.

Their unwavering commitment to clients sets them apart, resulting in over 75% of business coming from referrals. Embracing technology, they maintain a strong online presence, enhancing their adaptability. Their vast industry network uncovers off-market gems, offering clients a unique edge.

Communication is central to their success, adapting to client preferences with professionalism. They acknowledge market fluctuations, especially in interest rates and inventory shortages, staying dedicated to guiding clients. Efficiency reigns in their detailed approach, ensuring smooth transactions and they've assembled a top-notch team, including a seasoned closing coordinator.

Both Kathy and Cindy maintain a healthy work-life balance, thanks to their exceptional partnership and strong back-office support. This balance allows them to give back to their community and engage in various meaningful projects.



To contact Kathy Reisdorf and Cindy Metz
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