

Selling Your Home

WITH SAGE SPACE REALTY



Our Selling Strategy

Property Presentation

How we ensure the property presentation increases your bottom line

- Professional photography
- Professional staging consultation
- Comprehensive pre-listing checklist



How We Market Your Home

Our marketing strategy focuses on two main things:

- Finding your buyer quickly
- Maximizing your profit at closing

THE SHOTGUN MARKETING EFFECT



Four Marketing Avenues

① Print

- Property flyers
- Direct mailers

② Digital

- Property website
- MLS Syndication
- Zillow+Trulia

③ Social

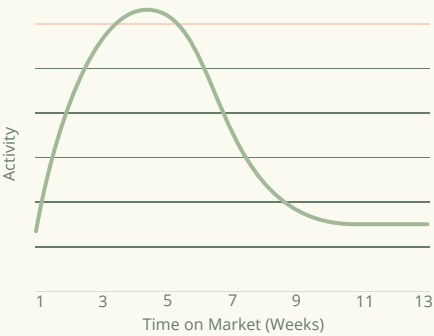
- Facebook and Instagram ad campaign

④ Word of Mouth

- Austin agent networks
- ZYF, TAN, FB groups, etc.
- Open house
- Area signage



Setting the Price



Why we focus on pricing the home correctly:

- Overpricing decreases activity
- Underpricing leaves money on the table
- Pricing correctly minimizes time on market
- Activity changes based on time of year

Negotiating the Contract

We help simplify a complicated contract by focusing on terms that matter most

It's more than just the price:

- Timing
- Closing costs
- Liability/exposure
- Conditions of sale
- Terms of needed repairs

Tip!

One of the most important things to do when selling your house is to de-personalize it. The more personal stuff in your house, the less potential buyers can imagine themselves living there.

Contract to Close

Sage Space Realty prioritizes making the ride to the closing table smooth for everyone

We will guide you every step of the way including:

- Collecting fees
- Inspection and repair negotiations
- Appraisal
- Survey
- Financing requirements
- Final walkthrough
- Closing
- Funding

What We're About

Our mission is to provide guidance to our clients using our expertise and determination to ensure a smooth real estate transaction while providing the highest level of service to all parties.

WE ARE LOCAL

Our Business Sage Space Real Estate's philosophy is based on the concept of a small business making a big impact. We are local and have strong core values with a mindset to support the growth of Austin.

WE ARE INVOLVED

Our Community To us, being a pillar in the community goes beyond supporting local businesses or helping facilitate the growth of Austin. Our team believes that supporting the community means being involved in every aspect of the community by volunteering and giving back to those in need of a helping hand.

WE ARE TOGETHER

Our Team We are a team of people that have come from all different backgrounds professionally and personally. Though we all have the same core values, we celebrate our differences and that's what makes us unique.

WE ARE DEVOTED

Our Clients Our business plan directly focuses on the happiness and satisfaction of our clients. Our agents' main goal is to create genuine and lasting relationships with every client they have in order to serve them the best they can. We treat our clients not just as clients but as friends and always keep their best interests at heart.



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