

TOP
PRODUCING
REAL ESTATE
AGENT
AND DEVOTED
FAMILY
WOMAN



HELENE BARRETT

In the heart of Charleston, South Carolina, a city known for its rich history and breathtaking landscapes, thrives a real estate agent whose reputation goes beyond just closing deals. Helene Barrett, a name synonymous with dedication, excellence, and compassion, stands as a beacon of success in the real estate industry. Having spent a decade in this competitive field, Helene's journey is not just about property sales; it's a tale of unwavering commitment to her clients, her family, and her community.

Helene embarked on her real estate voyage with ERA Wilder Realty, not as part of a team, but participating in a vital relocation program. Her true collaborative spirit, however, shone through when she joined her sister, Lara Harpe, and Stacey Boucher at The Pulse Charleston, further cementing her status in Charleston's real estate realm.

Accolades such as the Ashton Woods top earner award in 2018 and the prestigious 40 under 40 Real Producer award are testaments to Helene's prowess in the industry. These awards, however, only scratch the surface of her multifaceted persona.

Before real estate, Helene's career took a different path in medical settings and sales. This transition to real estate was fueled by her innate entrepreneurial spirit, a trait evident since her childhood days in Hilton Head Island. Her drive and ambition were nurtured through her involvement in sports and her passion for personal development, drawing inspiration from motivational figures like Anthony Robbins.

Real estate, for Helene, is more than a profession; it's a platform to employ her favorite attributes - helping people and being a dependable negotiator. The joy she finds in her clients' satisfaction, in witnessing them cherish their homes and make life-altering decisions, is what she finds most rewarding.

Helene's personal life is as rich and fulfilling as her professional one. Married to Warren, she is a loving mother to Easton and Hudson and a doting owner to Layla, their maltipoo. Family outings, whether it's beach trips, sports, or fishing, are the essence of the Barrett family's quality time. This summer holds special excitement as the family plans to visit England and Greece, connecting the boys to their paternal and maternal heritages.

Managing a thriving career and a bustling family life is no small feat, but Helene attributes her balance to her assistant, Nicole, who is an



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indispensable part of both her work and family life. Nicole's organizational skills, coupled with her love for Helene's boys, create a harmonious balance between professional commitments and family time.

Helene's heritage, half Latvian and half Greek, endows her with a unique blend of tenacity, work ethic, and resilience. Her grandparents' stories of overcoming wars and slavery have instilled in her a fearlessness that she brings to her work every day. This, along with her efficient time management, multitasking abilities, and her faith, form the cornerstone of her success.



Her advice to aspiring real estate agents is straightforward yet profound: focus on helping others. It's not about personal glory but about the people you assist. Her mantra, inspired by Napoleon Hill, is a belief in the power of the mind to achieve what it conceives.

Helene Barrett is not just a top-producing realtor; she is a symbol of kindness, a collaborative colleague, a devoted mother, wife, and friend. Her story is not merely one of real estate success; it's about creating a life that encompasses professional achievement, personal fulfillment, and an unwavering commitment to making a difference in the lives of those she touches. In Charleston, Helene is more than a realtor; she's a cherished member of the community, setting an inspiring example for all.

