

TOP AGENT MAGAZINE

PEG AUGUSTUS



Top Agent Peg Augustus serves clients on the Nevada side of Lake Tahoe, specifically Incline Village and Crystal Bay.

Peg Augustus has grown into one of the top, most trusted real estate agents in her market, which is set in the extraordinarily scenic area of Lake Tahoe. She serves the Nevada side of Lake Tahoe, specifically Incline Village and Crystal Bay.

"I love it here and wouldn't want to live anywhere else!" Peg exclaims. She moved here in 1979 and soon after began working as a Realtor with her husband. Today she and her team continue to grow. Her business almost doubled a couple of years ago. "And this year we expect a 35% increase compared to last year," she explains.

How does she steadily grow? The majority of her business comes from referrals and repeat clients. "I think it's the level of service we offer that keeps them coming back," she says. "I keep in touch with them and continue to help them out with anything they need for years afterwards."

Peg goes above and beyond expectations, helping sellers maximize the value of their home and attracting the right buyers. "Most sellers live out of state, so I handle all of the details for them," she says. Peg also exceeds expectations when it comes to marketing, utilizing the internet to spread the word about her listings and her work. "I'm a premier agent with Zillow, so I have a big presence there. My company also has a marketing department and our listings go on many sites, including Facebook and Instagram." She also does print marketing, sending out postcards and a newsletter once a month.

Peg really enjoys helping buyers as well. "I love meeting people and showing them how great it is to live here. Helping people buy here is such a rewarding experience. It's an amazing place!" Since most homes here are second homes, they need someone who can help them understand the area and determine their best fit in a home and neighborhood.

After the transaction, clients are enthusiastic to leave glowing reviews about their time with Peg. One recently said, “We had the pleasure of working with Peg on two separate occasions. She was our Realtor when we purchased our Incline Village home 15 years ago. Without hesitation, we enlisted her services when we decided to sell. Both experiences were outstanding. Peg is a true professional who is well regarded in the community. Her organization, knowledge and marketing skills are truly impressive. On top of that, her calm, reassuring demeanor never falters and she works hard to make the whole buying/selling process stress-free. You will not be disappointed if you select Peg as your Realtor....she is the best!”

During her free time, Peg gives back to the community by helping the local Humane Society, Incline Village Pet Network, and Project Mana food bank. She’s also involved with local projects like the annual Fourth of July multi-day celebration.

As Peg looks towards the future, she wants to continue providing superior service to each client, and that means keeping her team small, which includes her and another agent, Victoria Popescu. “It’s working out for us and our clients very nicely. Rather than grow for the sake of itself, we like to keep our team at our current level and additional auxiliary people as needed” says Peg.

She never tires of her work, and feels it is her true calling. If Peg can be of assistance to you or someone you know who is interested in the Lake Tahoe area, reach out any time.



To reach Peg Augustus, call 775-831-2846;
email peg@inclinerealestateexperts.com;
or visit inclinerealestateexperts.com