



Market Reports

AUGUST 2025

AUGUST 2025 STATISTICS

Hilton Head - Bluffton

Market Overview

MEDIAN SALES PRICE



\$575,000

+ 5.2%

HOMES SOLD



480

+ 0.2%

AVERAGE DAYS ON MARKET



118

+ 157.8%

INVENTORY OF HOMES FOR SALE



2,018

+ 25.6%

PERCENT OF LIST PRICE RECEIVED



96.9%

- 0.8%



PERCENTAGES SHOWN COMPARE THIS MONTH TO AUGUST 2024

Residential market activity reported to MLS. Data from sources deemed reliable but may contain errors and subject to revision. All numbers are approximate.

AUGUST 2025 STATISTICS

Detached Homes Only

Hilton Head Island

MEDIAN SALES PRICE



\$1,065,000

+ 1.7%

HOMES SOLD



79

+ 6.8%

AVERAGE DAYS ON MARKET



31

94

+ 112.0%

INVENTORY OF HOMES FOR SALE



257

+ 34.6%

PERCENT OF LIST PRICE RECEIVED



96.3%

- 1.2%



PERCENTAGES SHOWN COMPARE THIS MONTH TO AUGUST 2024

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AUGUST 2025 STATISTICS

29910 & 29909

Bluffton

MEDIAN SALES PRICE



\$589,451

+ 9.2%

HOMES SOLD



201

+ 4.7%

AVERAGE DAYS ON MARKET



121

+ 163.0%

INVENTORY OF HOMES FOR SALE



799

+ 26.0%

PERCENT OF LIST PRICE RECEIVED



97.3%

- 0.4%



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AUGUST 2025 STATISTICS

Condos & Villas

Hilton Head Island

MEDIAN SALES PRICE



\$465,000

- 2.1%

HOMES SOLD



84

+ 37.7%

AVERAGE DAYS ON MARKET



130

+ 107.5%

INVENTORY OF HOMES FOR SALE



417

+ 19.5%

PERCENT OF LIST PRICE RECEIVED



95.9%

- 0.6%



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AUGUST 2025 STATISTICS

Jasper County

Hardeeville

MEDIAN SALES PRICE



\$413,745

- 23.4%

HOMES SOLD



34

- 54.7%

AVERAGE DAYS ON MARKET



116

+ 582.4%

INVENTORY OF HOMES FOR SALE



115

+ 2.7%

PERCENT OF LIST PRICE RECEIVED



98.5%

- 1.3%



PERCENTAGES SHOWN COMPARE THIS MONTH TO AUGUST 2024

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