

The Finest Homes Deserve The Finest Marketing.

PREPARED FOR 123 MAIN ST NASHVILLE, TN 37205



Steven Asadoorian
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LUXURY

Going to the **ends of the earth** to sell your home...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The Wall Street Journal, Robb Report, Unique Homes and MarketWatch. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares—but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



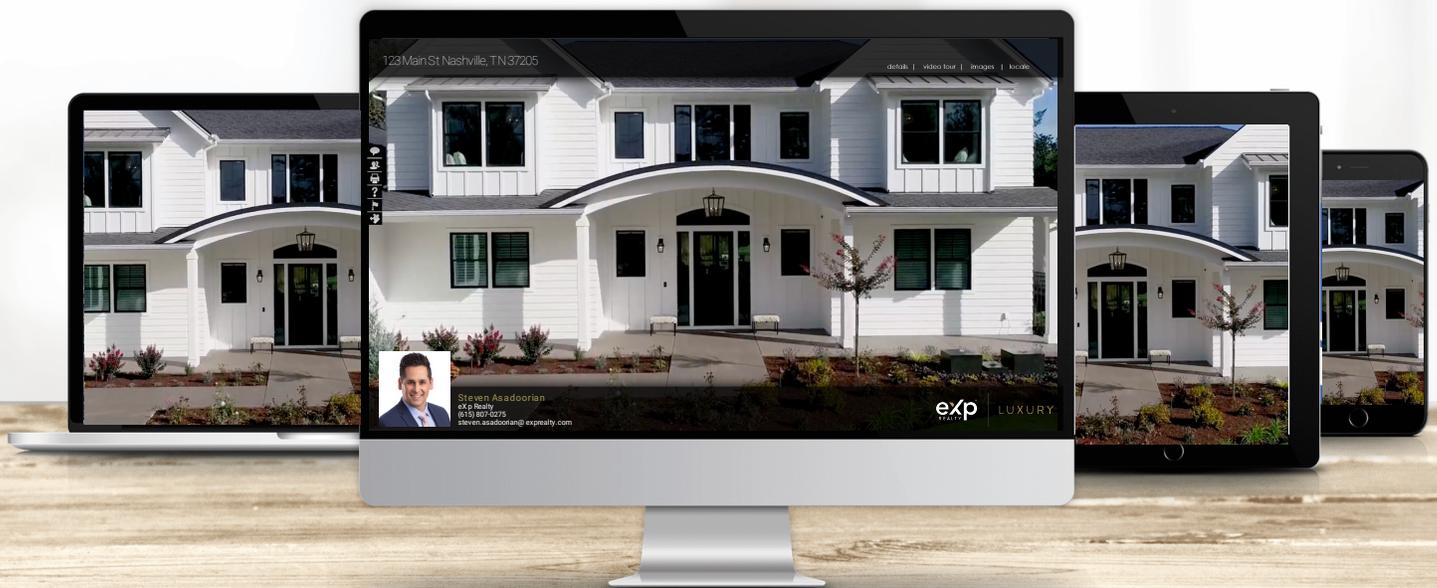
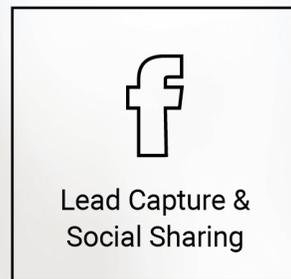
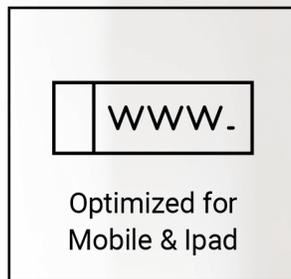
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LUXURY

PERFECT PRESENTATION

Your home will be featured on its own dedicated property website, ideal for lead capture and social sharing. The presentation includes a stunning YouTube HD video tour and Image Gallery. The dedicated mobile and iPad tours allow for seamless viewing on any device.

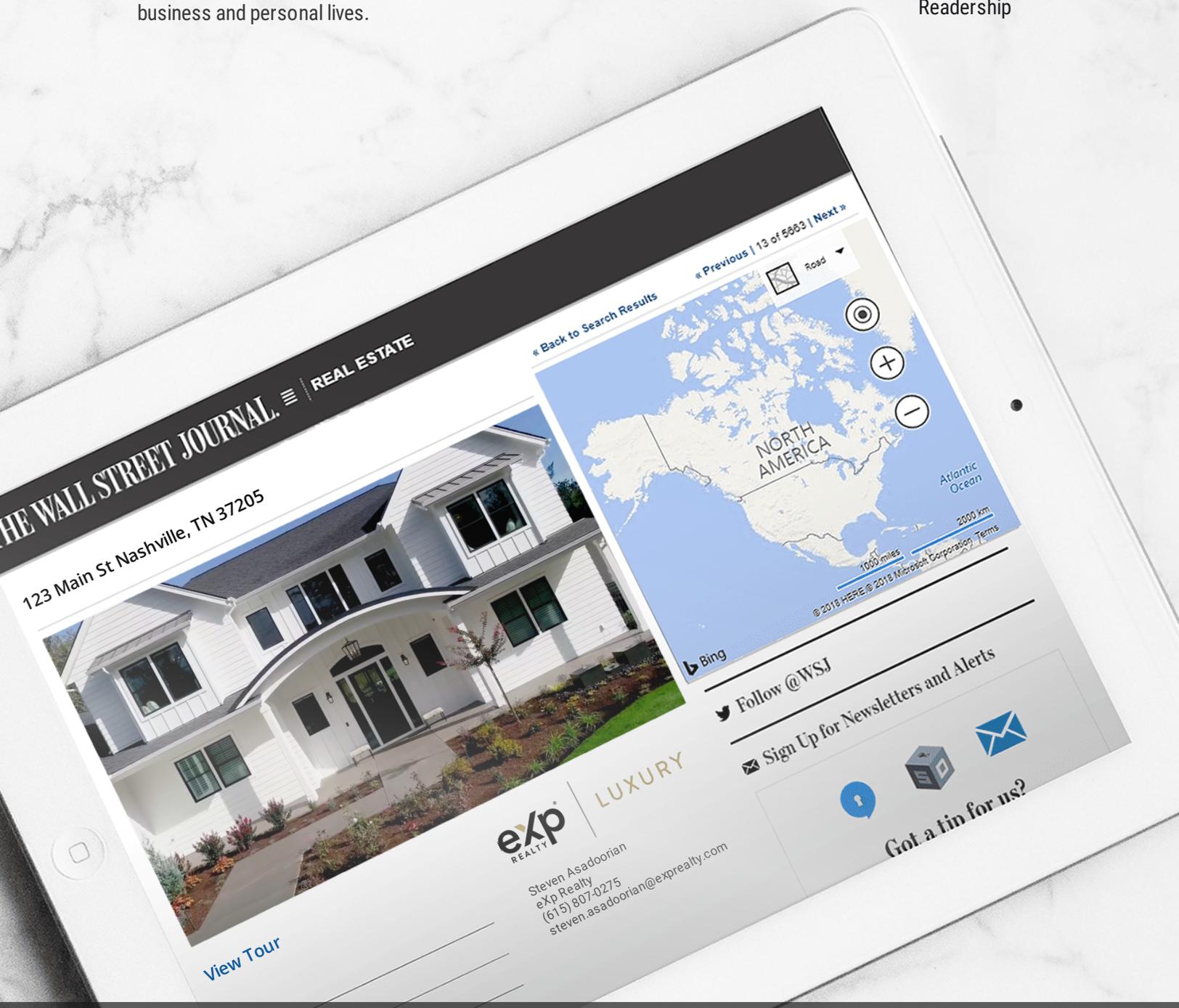


THE WALL STREET JOURNAL.

WSJ.com reaches an elite global audience of 42.4 million digital readers per month who seek the news and information critical to their business and personal lives.

#1 Paid Circulation
Publication

↑↑ Highest Rank
of Executive
Management
Readership



Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

Robb Report is luxury without compromise, attracting a discerning audience with a shared appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity.



Highest Household
Income 2026 IPSOS
Affluent Survey

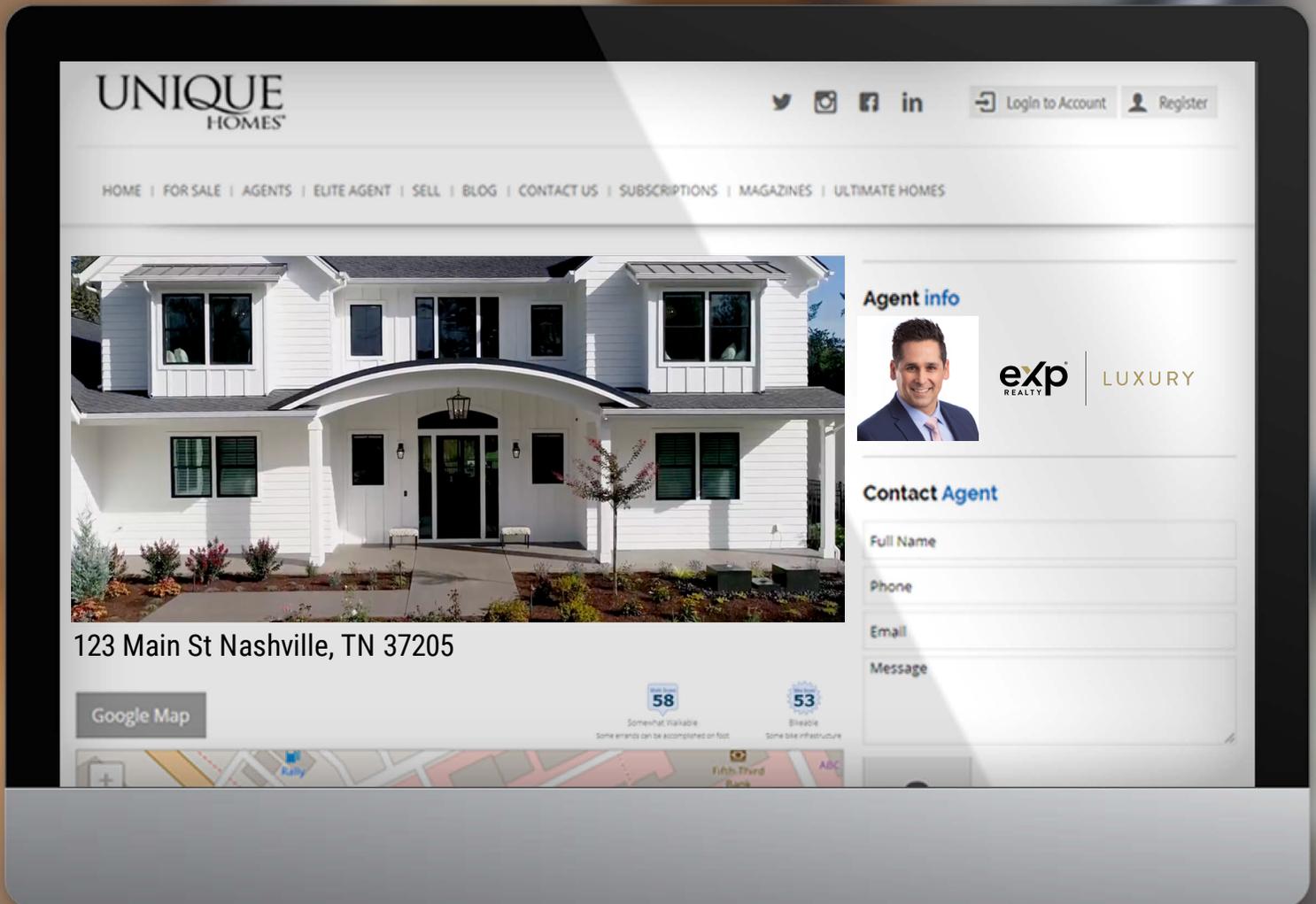
\$2.75M

Average Household
Net Worth of Robb
Report Readers



UNIQUE HOMES

Unique Homes is the most exclusive intermediary between ultra-affluent buyers and luxury real estate sellers. With readership that spans all 50 states and more than 80 countries around the globe to a qualified international audience, it's a must-read for affluent individuals interested in high-end real estate.



MANSION GLOBAL

ONLY THE EXCEPTIONAL

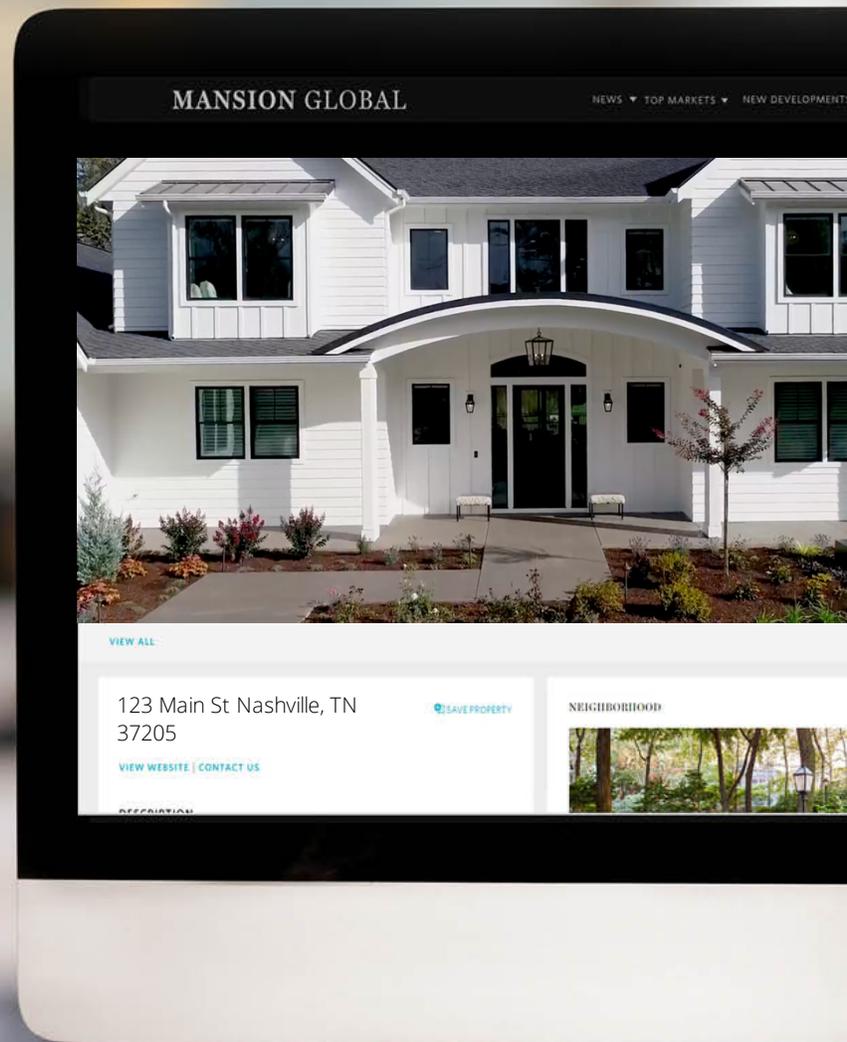
Mansion Global is the premier digital destination connecting the world's most affluent real estate buyers with prestigious properties around the globe through relevant, timely listings and compelling content.

2.3
MILLION

Monthly Unique Users

50%

Of Visitors Planning
to Build/Buy a Home



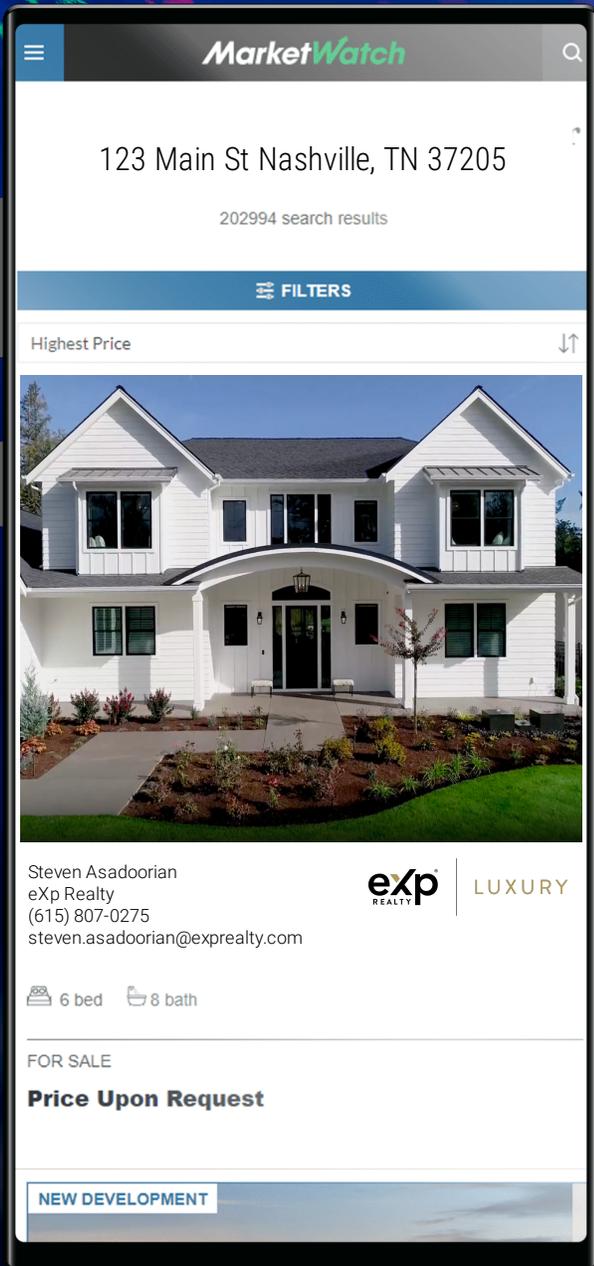
UPMKT

HOMES OF STYLE & DISTINCTION

An international publication dedicated to upscale real estate and the people who love it. Follow the latest trends in home design, architecture, trending communities and cities, and a lot more.



MarketWatch



MarketWatch is a website that provides financial information, business news, analysis, and stock market data. Along with The Wall Street Journal and Barron's, it is a subsidiary of Dow Jones & Company, a property of News Corp.



Monthly Unique Users

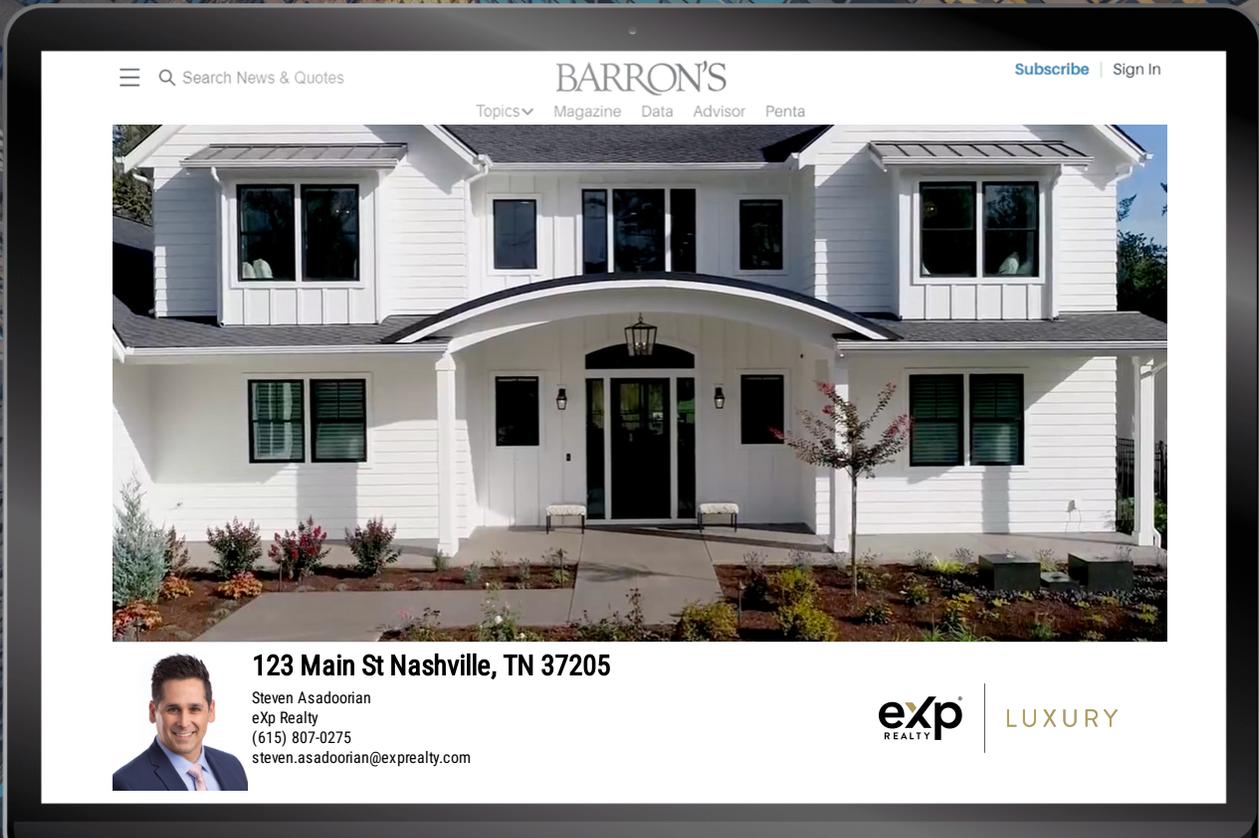
78%

of subscribers use
MarketWatch to make
personal investments

BARRON'S

Barron's is an American weekly magazine/newspaper published by Dow Jones & Company, a division of News Corp. Founded in 1921 by Clarence W. Barron as a sister publication to The Wall Street Journal, Barron's covers U.S. financial information, market developments, and relevant statistics.

99% Make a decision based on content read on Barron's



The screenshot shows the Barron's website interface. At the top, there is a search bar with the text "Search News & Quotes" and a hamburger menu icon. The Barron's logo is centered, with navigation links for "Topics", "Magazine", "Data", "Advisor", and "Penta". On the right, there are links for "Subscribe" and "Sign In". The main content area features a large photograph of a two-story white house with a covered front porch. Below the photo, the address "123 Main St Nashville, TN 37205" is displayed. To the left of the address is a small portrait of Steven Asadoorian. To the right of the address is the EXP Realty logo and the word "LUXURY".

123 Main St Nashville, TN 37205

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exp REALTY | LUXURY

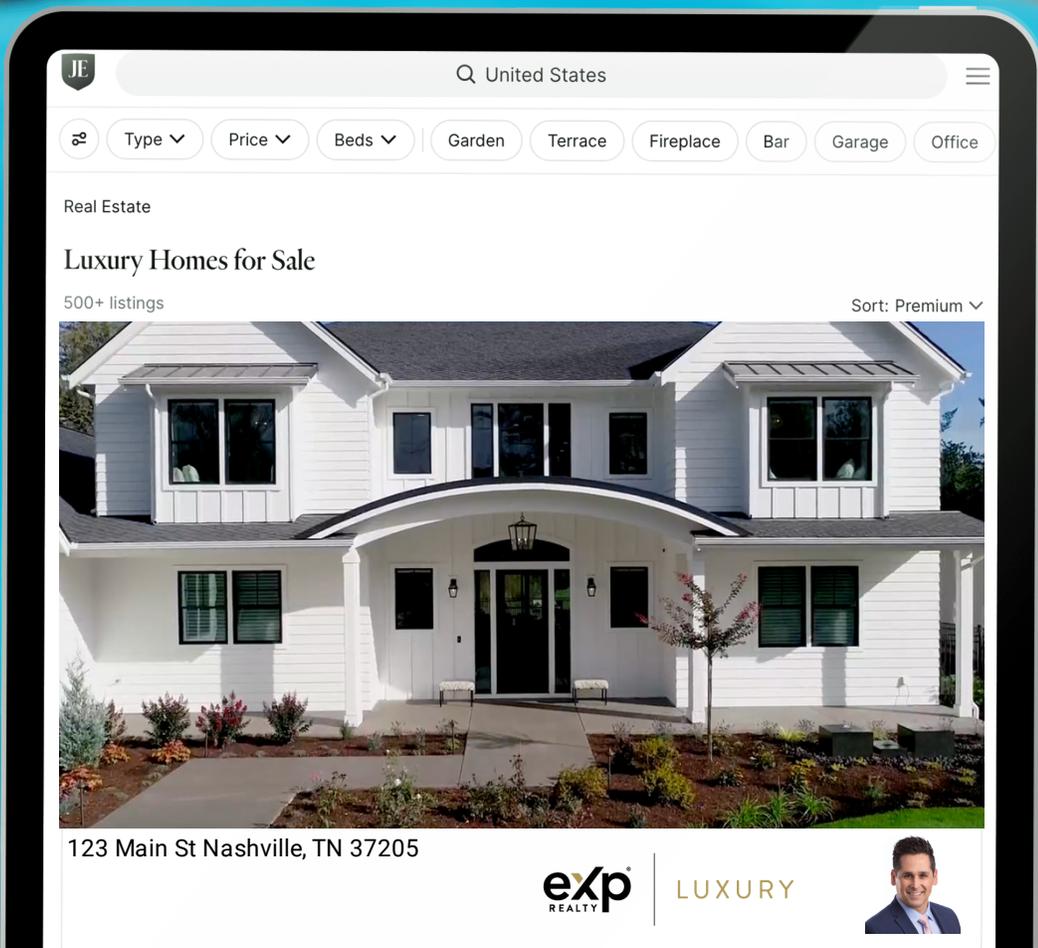
JAMES EDITION

JamesEdition connects buyers and sellers worldwide, to facilitate life's most important personal transactions. Users can explore 200,000+ luxury homes, mansions and villas for sale in one simple search.

200,000+
LISTINGS

120
COUNTRIES

7,000+
TRUSTED SELLERS



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HAVEN

ENGAGING,
MULTIPLATFORM
CONTENT DELIVERED TO
THE RIGHT AUDIENCE.

HAVEN offers realtors, brokers and homeowners the tools and necessary insights to communicate the character of the homes and communities they represent in visually compelling formats to the most relevant audiences.

200k

Monthly Users



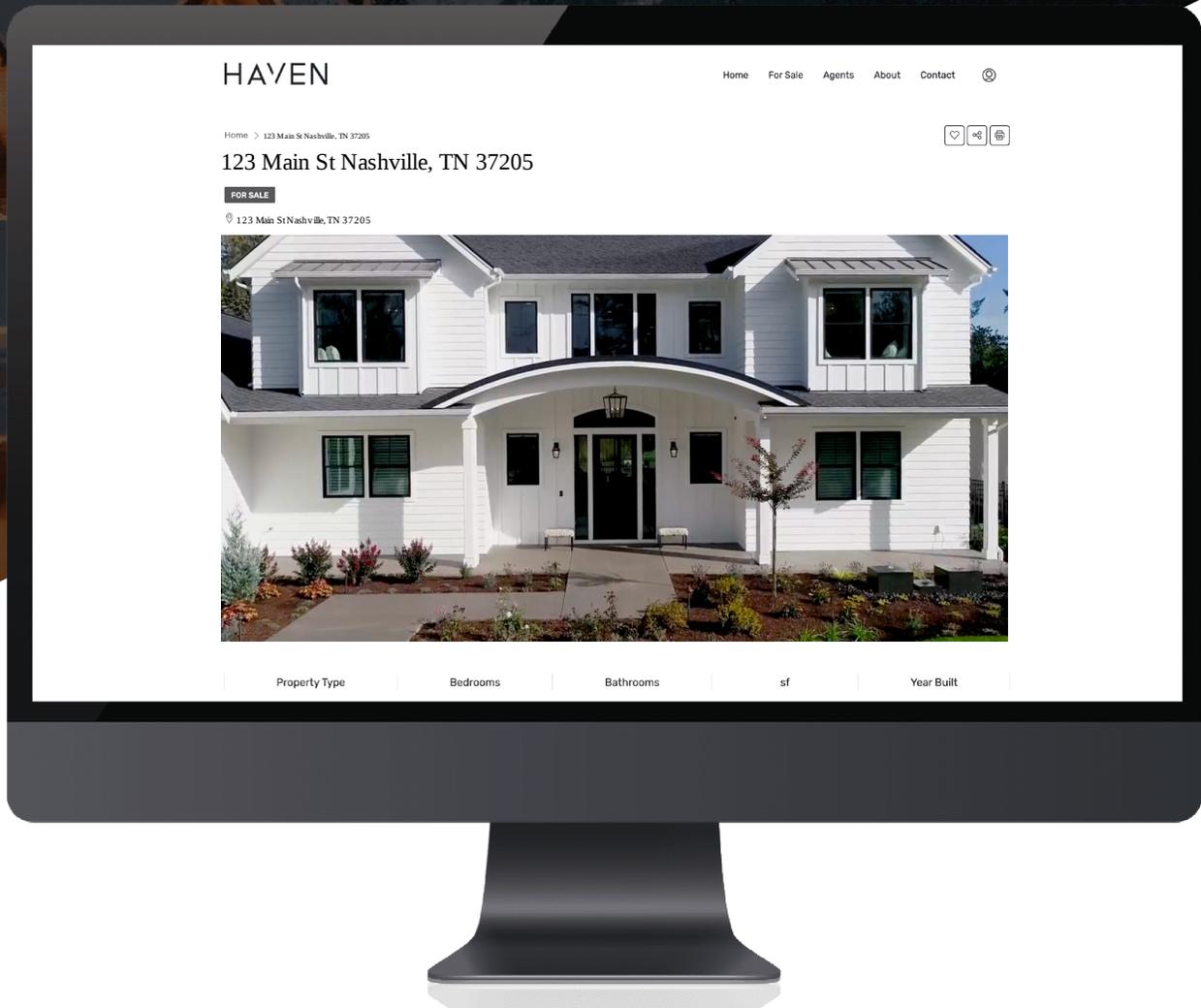
2.86M

Monthly Impressions



\$175k

Average Reader Income



INTERNATIONAL ADVERTISING

The number of international buyers is increasing daily. Your home will be exposed to millions of potential buyers across our global network of portals.

80+
International
Ads

70+
Key Markets
Around The
World



INTERNATIONAL REACH

Your home will gain international exposure in over 90 prominent Real Estate search sites around the world targeting affluent global investors, including China, Canada, Germany, Brazil, France, Singapore, UAE and many others.

 Cyprus 101evler	 Macau Go853	 Bulgaria Imot	 Qatar ProperstarQA
 India 99 Acres	 Argentina GoPlaceIt Argentina	 Serbia Imovina	 Sweden ProperstarSE
 France Acheter Louer	 Chile GoPlaceIt Chile	 Portugal Kamicasa Portugal	 United Kingdom ProperstarUK
 China Anjuke	 Colombia GoPlaceIt Colombia	 Spain Kamicasa Spain	 Ireland PropertySteps
 Global Arkadia	 Mexico GoPlaceIt Mexico	 Canada Kangalou	 Canada Publimaison.ca
 Estonia City 24 Estonia	 Peru GoPlaceIt Peru	 France Laprovence-immobilier.com	 Cambodia Real Estate Cambodia
 Latvia City 24 Latvia	 Uruguay GoPlaceIt Uruguay	 Algeria Lkeria	 Australia Real Estate World
 Lithuania City 24 Lithuania	 Venezuela GoPlaceIt Venezuela	 Romania Magazinul De Case	 Czech Republic RealtyCZ.com
 France Côte et Littoral	 Papua New Guinea Hausples	 Ukraine MestoUa	 Slovakia Realty Slovakia
 Tanzania Dar Property	 Algeria Hebdoimmobilier-dz.com	 Global Mitula	 Morocco Selektimmo
 Poland Domy	 Global Homeglobally	 Monaco Montecarlo-realestate.com	 France SeLogger
 Cambodia Dotproperty Cambodia	 Kazakhstan Homsters.kz	 Poland MorizonPI	 Senegal SenegalCity
 Indonesia Dotproperty Indonesia	 Fiji Housing Paradise	 Morocco Mubawab	 Myanmar ShweProperty
 Laos Dotproperty Laos	 Chile Icasas CL	 Qatar MubawabQA	 China Sodichan
 Malaysia Dotproperty Malaysia	 Colombia Icasas Co	 Philippines MyPropertyPH	 Tunisia Sokna
 Myanmar Dotproperty Myanmar	 Mexico Icasas Mx	 Poland Oferty	 Greece Spitogatos.gr
 Philippines Dotproperty Philippines	 France Immo.midilibre.fr	 South Africa PersquareCoZa	 Romania Storia
 Singapore Dotproperty Singapore	 France Immo.nicematin.com	 United Arab Emirates ProperstarAE	 France Surfaceprivee.com
 Thailand Dotproperty Thailand	 France Immo.varmatin.com	 Canada ProperstarCA	 Germany Sz-Immo
 Vietnam Dotproperty Vietnam	 Italy Immobiliare	 United States ProperstarCOM	 Thailand ThailandProperty
 China East West Property	 New Caledonia Immonc.com	 Germany ProperstarDE	 United Kingdom EnglishMansions.com
 Global EdenWay	 French Polynesia Immopf.com	 France ProperstarFR	 United Kingdom The House Shop
 Turkey Emlaktown	 France ImmoStreet.com	 Italy ProperstarIT	 Greece Tospitimou.gr
 France Figaro Immo	 Switzerland ImmostreetCH	 Japan ProperstarJP	 Global Trovit
 Spain Globaliza	 Belgium ImmoVlan	 Mexico ProperstarMX	 Austria Willhaben
 Panama WorldPanamaRealestate	 Luxembourg Wortimmo	 Greece XE	 Pakistan Zameen

YouTube



Showcase your listing as a YouTube High Definition stream for web and mobile devices users everywhere.



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