



Lisa Karos Real Estate: Playing It Smart!

By Kelli M. Larson



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Buying or selling a home can be stressful, especially in a competitive market. That's why it helps to have an expert like Lisa Karos on your side. Not only does this local REALTOR® bring two decades of experience to the table, but she also brings enthusiasm, passion, a direct approach, an unwavering work ethic, and superior product knowledge. "I truly care about my clients," she reveals, "and I love seeing how happy they are at the end of a transaction."

Karos' area expertise comes from first-hand experience. A Huntington Beach resident since 1986, she has been actively involved in the community, sent her three children through St. Bonaventure and Mater Dei schools, and was involved in youth sports leagues. "My forte is that I really do know HB well and love helping people become familiar with the area," she maintains. "I pride myself on being a great resource." In addition to sound advice, Karos also provides staging and help getting a home sale ready. Further, she will skillfully negotiate the most complex transactions on your behalf while sourcing the right buyer.

Over the years, she has also been a fervent supporter of local charities like Casa Teresa, Young America's Foundation, and Waggin' Trails Rescue Foundation. On every closed real estate transaction, Karos will donate 5% to the charity of choice for her clients. "I love to give back," she explains, "and my sellers enjoying partnering with me in doing so."

Not only does Karos make smart decisions for her clients, but she also makes them for herself. Recently, she made the move to Coldwell Banker Realty, a company with the marketing savvy,

technology advancements, and brand strength to help home sellers and buyers experience a smooth and rewarding real estate experience. "Coldwell Banker's marketing and technology reaches far beyond that of most brokerages," she confides. "Their technology suite and international agent network will allow me to assist my clients in the best way possible."

As a seasoned agent, Karos embraces the brand power of Coldwell Banker. It pairs well with her impressive track record of selling, marketing, and merchandising homes in the local marketplace. "Through Coldwell Banker," she notes, "I have access to exclusive marketing programs for my properties to get these homes prominent visibility across Southern California and beyond."



Amongst the company's other popular programs is RealVitalize, which covers the upfront cost of home improvement projects prior to listing. "They provide an interest-free loan of up to \$50,000 towards home renovations," Karos shares. Married to builder/broker Richard Kelter, with whom she's collaborated on developments, home sales, land sales, new construction, and 1031 exchange properties, her

renovation insight comes from both personal experience and a passion for design.

Not everything will be changing for Karos. You'll still see her face on grocery carts at Albertsons and Ralphs markets in Seacliff, and you'll still see her personally hosting open houses. "Low inventory is causing high demand, so it's been a challenging time for buyers," she observes. "But there are plenty of value properties out there. Buyers just have to be patient and forge ahead with their search."

Whether you are looking to buy or sell, Lisa Karos stands ready to help you do it the smart way. Call 714-335-4546, email LisaKaros@gmail.com, or visit www.KarosTeam.com.



Lisa Karos is Working Smarter at a Smart Company!

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Testimonial

Lisa is a very professional and knowledgeable real estate expert! She sold our home to very qualified buyers, allowing our deal to close smoothly. She truly cares about her clients. Lisa goes above and beyond to work with both buyers and sellers to create a seamless, successful real estate experience.