

Lisa Karos: Your Perfect Real Estate Partner

By Kelli M. Larson



Buying or selling a home can be overwhelming. That's why you want a knowledgeable partner who can guide, assist, and support you through the process. Award-winning Coldwell Banker REALTOR® Lisa Karos IS that person. Why? Because she has the experience, unbridled enthusiasm, and relentless work ethic needed to make your transaction not just smooth, but exciting! As a result, many of her clients wind up becoming friends and enlist her services repeatedly.

Lisa sells properties throughout Orange County, but her expertise is in Huntington Beach, the city that she has called home for four decades. Not only did she raise her own three children in town and at St. Bonaventure Catholic School, but now her six grandchildren (and one on the way!) visit her Seaclyff home. "It's such a great place to live," she enthuses. "There's a strong sense of community."

She Loves it Here!

Those looking to move to Surf City can trust Lisa's insight. She clearly lives and breathes the lifestyle. "I start every day by 6:30 a.m., read my affirmations, and then get my exercise

in," she offers. "I can often be found strolling the 8-mile beach path, bicycling to the Balboa Peninsula, or taking a hot yoga class."

Having that time to think makes her laser-focused on the day ahead. She takes pride in understanding her clients' needs and is committed to providing a personalized experience. People often comment on the unique blend of boundless energy, persistence, sincerity, and attention to detail that she brings to the table. It's why her shelves are full of awards received during her long career, and she's not slowing down. She's been named a "Five Star Real Estate Agent" for the last four years.

One of Lisa's gifts is for describing a listing using words that capture the imagination. She has a great eye for design and offers the kind of presentation advice that results in the highest possible sales price. "It comes to me naturally," she explains. "I've staged lots of construction and remodel properties, top to bottom."

"Your home is so much more than wood, bricks, and paint. It's the place you will find the most comfort, where you will long to be at the end of a hard day, and where you will make memories with those closest to you." — Lisa Karos

The Experience You Need

Lisa has listings ranging from affordable local family homes and beachfront cottages to premiere luxury estates. She also has a wider reach as a Certified Global Luxury Agent and just listed a home at \$14.7 million! Having represented properties at all price levels, she definitely knows the market. What's selling best now? "The downtown area and anything with an ocean view," she suggests. "I price my coastal condominiums right, so they are selling rapidly."

Lisa's experience also extends beyond residential realty. Married to builder/broker Richard Kelter, she collaborates on developments, new construction, 1031 exchange properties, and land sales. Together, the charitable couple supports Casa Teresa, Colette's Children's Home, and the Young Americas Foundation. "For every transaction that I close," she shares, "I also donate 5% to my client's charity of choice."

This month, Lisa is looking forward to the 4th of July parade. She rode in it several times while a board member of the International Surfing Museum and enjoys the tradition. If you're eager to make a move this summer, she advises listing now because "currently, we have really high demand and low inventory, which is causing prices to rise. I'm still seeing bidding wars on anything listed under \$1 million."

Lisa's goal is to provide the best counsel, advice, and service possible for your real estate needs. She looks forward to the opportunity to serve you.



WHAT ARE CLIENT SAYING ABOUT LISA KAROS?

"Lisa is organized, intelligent, and a creative marketing professional with a true commitment to helping her clients. I am fortunate to have worked with her on multiple successful transactions." — Ada Lafkas

"Although the escrow process was challenging, Lisa was very professional, patient, and a wonderful mediator. I highly recommend her." — Francesca Peterson, Catholic Charities

"Lisa is very knowledgeable about the city we were searching in for a home. She is friendly, efficient, and very helpful. She made herself available and accessible whenever we needed her help." — Doug Palmer



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