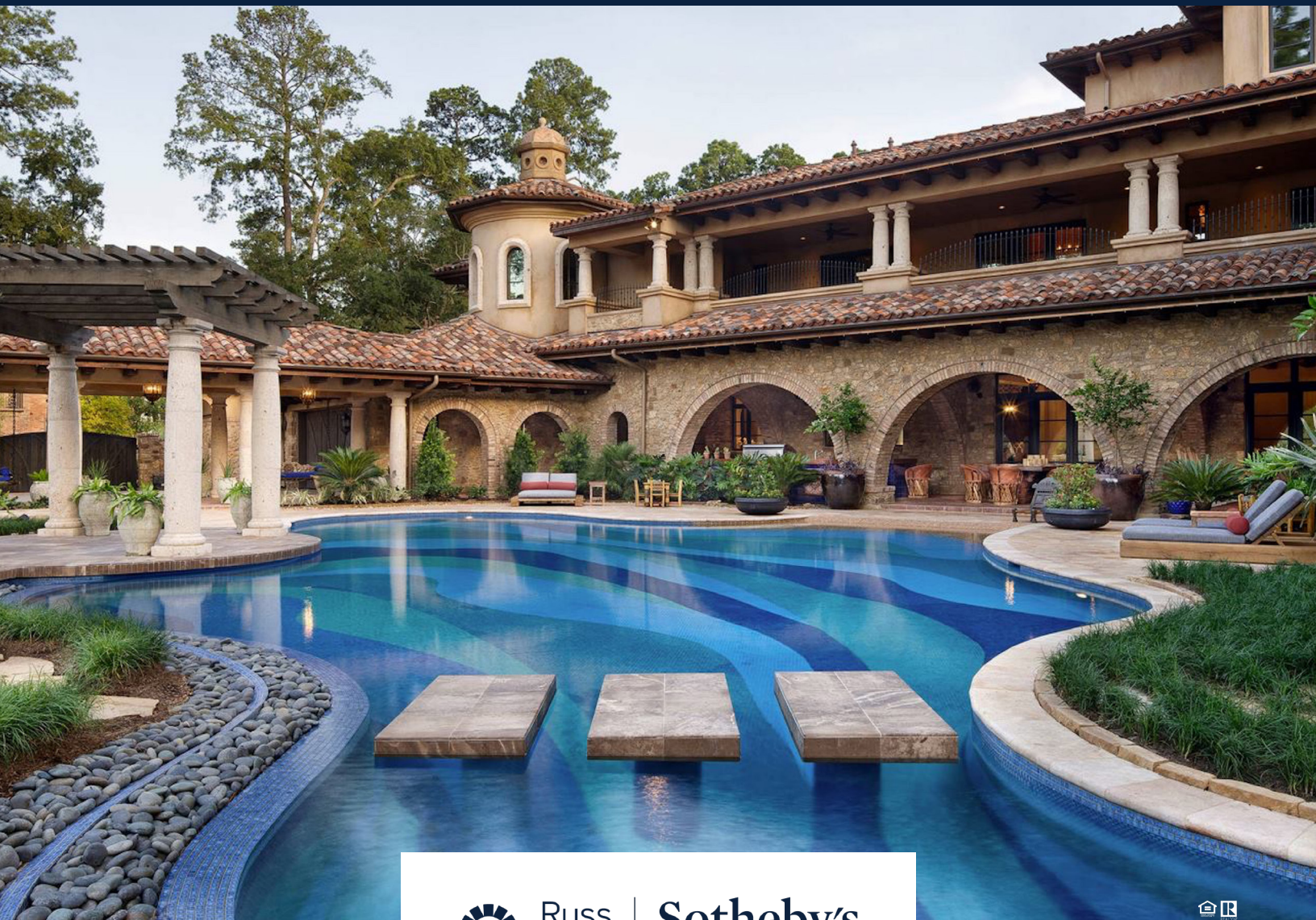


RACQUEL MILLER

YOUR TRUSTED REAL ESTATE ADVISOR

602.625.1181 | racquel.miller@russlyon.com



Russ
Lyon

Sotheby's
INTERNATIONAL REALTY





MEET RACQUEL MILLER

“My passion is helping others. My calling card is service, at the highest level.”

- Racquel Miller

- Specializing in Paradise Valley, Scottsdale, and Phoenix
- Resident of the Town of Paradise Valley since 2001
- Resident of The Valley since 1994
- Bachelor of Science in Communication
- Master of Science in Education
- Certified Luxury Home Marketing Specialist™ (CLHMS™)
- GUILD™ Recognition
- Graduate REALTOR® Institute (GRI)
- NAR REALTOR® Pricing Strategy Advisor (PSA)
- Senior Real Estate Specialist (SRES)
- e-PRO®
- Scottsdale Area Association of REALTORS®

Racquel's mission is to serve her client's real estate needs at the highest level exceeding their expectations. She is dedicated to professional representation and exceptional customer service. While listing and sales transactions are inherently complex, Racquel's goal is to make the buying or selling process understandable, transparent, stress free and seamless as possible, while also creating lifelong relationships with her clients.

Her primary focus is investing time into all of her clients in order to understand their real estate needs and goals.

“My job is helping my clients through what may be the largest and most important investment of their lives,” says Racquel.

To help guide and assist them through the entire process, Racquel creates personalized plans and stays in constant communication with every client.

“My knowledge and technical expertise of the market and community makes me a powerful resource, so clients can make educated and confident decisions.”

Paradise Valley has been her home for almost two decades. With her first-hand knowledge of this exquisite area, she can offer an exceptional home buying experience. As a past Educator, Racquel understands the importance of market knowledge. This translates into helping you achieve optimal market positioning (as a seller); and find the absolute best location, home and value that meets your needs.

Originally from Jamaica, Racquel has been living in the United States since she was 12 years old. She grew up in South Florida and attended the University of Miami, earning both a Bachelor of Arts in Communication and Master in Education. She moved to Arizona in 1994 and later got married, having three beautiful children with her loving and supportive husband.

Giving Back:

Racquel and her family are true believers in living a life of servitude.

“My husband was blessed to have a 10 Year, All-Pro Career, in the National Football League. As a way to give back, we started our own foundation, The Jamir Miller Foundation, where I served as the President, and helped to raise funds to support women and children at risk.”

Today, they still have their foundation in Cleveland, OH along with The Jamir and Racquel Miller Family Foundation, here in Arizona. Racquel has chaired many philanthropic events, both in Cleveland and here in Arizona and continues to stay involved in her community through the NFL Alumni Chapter and Off The Field, the NFL wives organization.

Over the years, she has supported a wide range of non-profit organizations, including, The Domestic Violence & Child Advocacy Center and The Crisis Nursery in Ohio; as well as the Cystic Fibrosis Foundation. She continues to support The National Kidney Foundation of Arizona and The American Heart Association, Phoenix.

WHAT SETS RACQUEL PART

My proactive approach to selling your home.

1. Provide extensive pre-sale preparation, including a detailed review & recommendations of things we can do to improve the marketability of your home and maximize selling potential.
2. Assist you in pricing your home competitively to open the market vs. narrowing the market, without leaving money on the table.
3. Create a dynamic marketing campaign which includes professional photography, virtual/3D property tour, professional property brochures/flyers, "just listed" postcards to surrounding neighborhoods, utilizing our in-house marketing department.
4. Post your home on the local Multiple Listing Service for maximum agent exposure.
5. Provide additional exposure through a professional Russ Lyon Sotheby's International Realty sign and lock-box.
6. Leverage our Sotheby's International Realty brand, history and expertise to maximize your listing's exposure.
7. New listing announcements through Russ Lyon Sotheby's International Realty networking venues: company wide intranet, our office & company wide sales meetings, our office home tours .
8. Notify my network of REALTORS® in the market, of your listing, for them to present to their qualified buyers.
9. Develop a list of features of your home for the Brokers & REALTORS® to use with their potential buyers.
10. Provide a Broker preview and add your listing to local home tours and luxury home tour (when applicable).
11. Notify all centers of influence and make personal calls, including in your home's surrounding areas, actively looking for potential buyers for your home.
12. Provide powerful internet distribution to the top visited websites including sothebysrealty.com, russlyon.com, luxuryrealestate.com, racquelmiller.com, Realtor.com, and all of our Russ Lyon Sotheby's International Realty media partners.
13. Send email marketing campaigns to my network that will generate buyer leads, specifically for your home.
14. Advertise your home through an aggressive social media campaign for your listing .
15. Provide a pre-inspection and/or a staging consultation (if needed).
16. Provide a Seller's Home History Book (to fill out) and a Property Book to display for potential buyers.
17. Hold your house open (with your permission), including pre-mailers to invite neighbors & potential buyers.
18. Provide weekly updates regarding internet traffic, showings & agent feedback. Inform you of responses & inquiries relating to your home, updates on market activity & competition, give an update on the marketing of your home & answer any questions you may have.
19. Represent you on all offer presentations; at your direction, negotiate and advocate on your behalf to get the best possible price & terms .
20. Work through the negotiation process, handle all the follow-up upon a contract being accepted: I will manage all contract deadlines & help bring the transaction to a successful closing.

OUR FIRST MEETING:

Thank you for taking the time to meet with me to discuss putting your property on the market.

When we meet, I'd like to follow the schedule below:

TAKE A TOUR OF THE PROPERTY

- Discuss what you have liked about the property
- Discuss what you have not liked about the property
- Create a list of actionable items to get your property ready for photography

ALLOW ME TO INTRODUCE MYSELF & RUSS LYON SOTHEBY'S INTERNATIONAL REALTY

- My philosophy, qualifications, and references
- The Russ Lyon Sotheby's International Realty difference
- My commitment to marketing your property

COMPETITIVE ANALYSIS AND POSITIONING OF YOUR PROPERTY FOR SUCCESS

- Review active and sold inventory
- Review of absorption rate, days on market, etc.
- Discussion of positioning your property to attract buyers

*If there is anything you would like to add to this agenda, please let me know so that I may come prepared.

As we both get ready for a successful meeting, I hope that you will take the time to view these websites. Doing so will allow me to dig deeper into the depth of the Russ Lyon Sotheby's International Realty brand when I arrive.

Unrivaled
Property Journey

We Didn't Arrive Here By Accident
Iconic Marketing



MY MISSION

TO SELL YOUR HOME:

1. For Top Dollar
2. As Soon As Possible
3. In a Stress-Free, & Fun Process

I pride myself on my work ethic, innovative processes, use of technology, extensive resources, and tenacious spirit. Every home is unique, and I am mindful of the responsibility to maximize its value. It's my mission to use expertise, accessibility, responsiveness, and overall professionalism to get the job done. I am absolutely committed to achieving these endeavors, and I look forward to exceeding your expectations.



SERVICE AREAS:

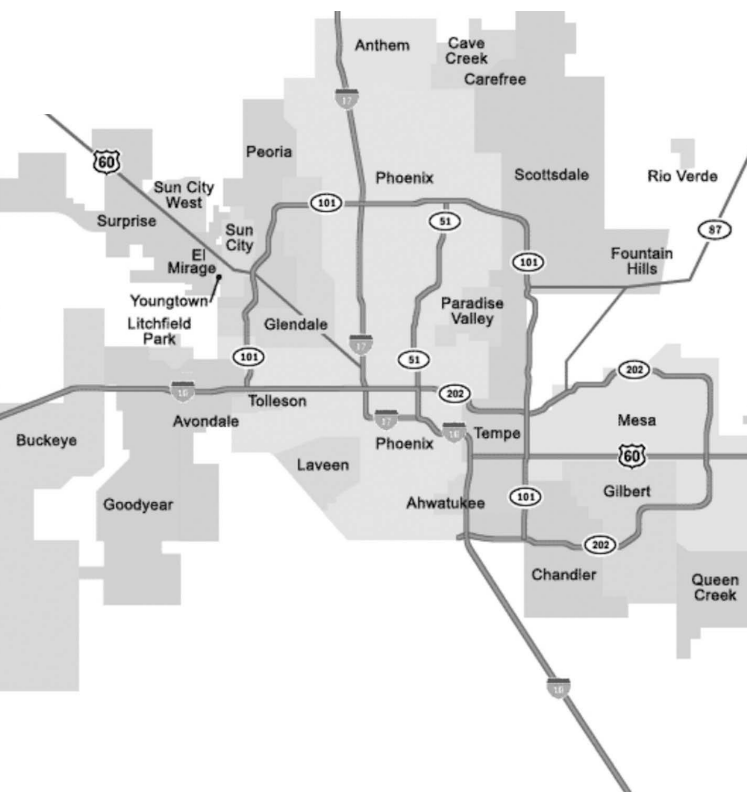
The Phoenix Metro area is one of the sunniest metropolitan areas in the country, earning it the nickname "Valley of the Sun". It comprises a dynamic marketplace offering something for everyone & making it a popular place to own a new home.

Golf communities, mountainside estates, horse properties, pueblo & Mediterranean revivals, ranch-style homes, contemporary mid-century modern masterpieces, Spanish-style homes, bungalows, condominiums, and everything in between.

I have seen It all.

With so much variety, I work hard to understand a property's unique offerings. Its lifestyle, neighborhood amenities, school ratings, and more are important to access in match-making people to places.

I offer services throughout the valley: Paradise Valley, Scottsdale, Phoenix, Cave Creek to Queen Creek, Avondale to Mesa.



SOME KIND WORDS

Coming from California, I was extremely fortunate to find Racquel Miller! I didn't know anyone in the Phoenix area and had no clue where to begin regarding Real Estate agents.

I was introduced to Racquel and knew, immediately, that she would be perfect for me. I have purchased several homes and know the difference between good and not-so-good agents.

Racquel is sharp, knowledgeable and a super communicator. The perfect temperament for the real estate biz. She is a tireless worker, who literally searched for my property 24/7 - seriously! The most amazing thing was that in the middle of a pandemic, while taking care of her own family she would answer my call and call me about property early in the morning, late at night, often time on Sundays and Holidays.

She even called me once while out of town on a short vacation with her husband. Any agent who can perform like that under the last 3 month's conditions is a must have! Couldn't be happier!!

Thanks again Racquel!

- Ron

Racquel was a dream to work with and a true partner in our home-buying journey. We moved from FL to AZ and she was always communicative remotely as well as knowledgeable of local areas/concerns to meet our needs. This was essential given we are new to AZ and really needed someone with her level of detail and care. She has a heart for her work and clients. Not to mention, she negotiated a terrific deal for us. She is one-of-a-kind. Our family couldn't be happier. Highly recommend!

- Carlton

Racquel is a knowledgeable and dedicated real estate professional. She was a pleasure to work with throughout the entire process of our quest to find the "perfect" home. We most appreciated the fact that she was a great listener, patient, responsive and well organized. Racquel has a gift for dealing with all types of personalities and managed the experience with great finesse from out of town. We highly recommend her!

- Rachelle

She is thoroughly professional, personable, communicative, and trustworthy. She was wonderful to work with and would recommend her.

- Anonymous

Racquel Miller's integrity, attention to detail, and customer focus will make for an amazing experiences. This is why I recommend her for your real estate needs.

- Anonymous

Racquel Miller is a kind person who will work hard and go the extra mile to help you buy or sell your house. It's hard to find a good REALTOR® who is there for their clients. She definitely will get the job done with a smile. Thank you Racquel, for making my experience so easy when purchasing my new home.

- Wendy

Choose Racquel Miller as your REALTOR®. Her honesty, professionalism, and exemplary customer services during my home buying process was fantastic!

- Candice

We met Racquel at an open house. There were other offers on the property, but we feel using her made the difference of ours getting accepted. She is thoroughly professional, communicative, personable, and trustworthy. She was wonderful to work with and would recommend her.

- AZCasaDelSol





RACQUEL MILLER

REALTOR®

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racquelmiller.com

Here it is in a nutshell:

I take my chosen profession in real estate very seriously, without taking myself too seriously. Simply put, I delight in being of genuine service to others. I am committed to providing my clients "Service Without Compromise."

Every real estate client and their family comes with their own unique needs and I am dedicated to making every transaction a smooth process, ensuring all their needs are met. I celebrate with joy at people's dreams coming true, because real estate is exciting and complex, no matter the circumstances.

Whether you are looking to buy, sell, invest or considering a move, you are my number one priority and I am committed to ensuring that you have all the support you need throughout the process.

I go to bat for my clients and strategize for them. I provide solid advice, clean up the messes, and optimize the wins!

I do this, not because I love houses, but because I love people.

People are the heart of everything I do and the heart of every home bought and sold.

For me, it's not just about transaction, It's about building relationships.



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