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# MIGUEL HERRERA

## A LUXURY REAL ESTATE MARKET LEADER

// BY: MIGUEL HERRERA

"Luxury Market" is a hot phrase these days in the marketing world of many industries, but in the San Antonio real estate world, that phrase is the primary focus with The Miguel Herrera Realty Group.

Miguel Herrera began his business in sales in the Los Angeles, California area and achieved great success. In looking for other areas to expand on that success, the growing San Antonio real estate market became the new venture. As they say, "the rest is history". Among many achievements in his field, this past October, Miguel was named eXp World Holdings' Luxury and International Division Leader. eXp World Holdings, Inc. is the holding company for a number of companies, most notably eXp Realty LLC, the Agent-Owned Cloud Brokerage™ as a full-service real estate

brokerage providing 24/7 access to collaborative tools, training, and socialization for real estate brokers and agents through its 3-D, fully-immersive, cloud office environment.

There are many reasons for Miguel's success, but he credits his strategy of working with Mexican business owners to invest in San Antonio real estate as jump starting that success. His rapid business growth quickly earned him a reputation as one of the top luxury realtors in Texas. The achievements validating this reputation are numerous. Just to name a few: Accredited International Specialist, Mexican National Specialist, Accredited Luxury Home Specialist, Certified Luxury Home Specialist and Global Property Specialist. As a finalist every year since 2012, he has twice been recognized as a Platinum Top 50 San Antonio Realtor, winning the award in 2016 and 2017.

PHOTOS COURTESY OF MIGUEL HERRERA



FOR YOUR LUXURY REAL ESTATE NEEDS, CALL A LUXURY MARKET LEADER.

