

TOP AGENT MAGAZINE

JILLIAN ROSEN



Jillian Rosen found her affection for Real Estate growing up by watching her parents in their real estate exploits and builds. Coming of age, she started investing in Real Estate in her 20s during the end of the great recession which greatly impacted South Florida's real estate market. After graduating from Florida Atlantic University with an emphasis on personal finance, she would delve into banking and eventually the nonprofit and philanthropic sphere, providing aid to underprivileged communities spanning the globe. Over time, though, she found herself drawn to real estate and decided to pursue her real estate license, combining her strong business acumen with her long standing expertise to empower buyers and sellers within her community.

Today, Jillian leads the Jillian Rosen Team at Douglas Elliman Real Estate, where she assists clients throughout the Palm Beach County area. There, she has applied her unmatched foundations in finance and penchant for client service to navigate even the most challenging transaction. "We are a full-service team for all our clients," she says. "Throughout the transaction, we are completely focused on their needs and property; after all, luxury is a lifestyle, not necessarily a price-point. Understanding my clients wants and needs is paramount."

When listing a home, Jillian leverages an extensive suite of resources available through Douglas Elliman Real Estate to craft a comprehensive and custom strategy around each property. After helping her clients fully prepare their home for the market and providing them with elite professional photography services, she shares their listing to a blend of targeted digital and



social media campaigns. Alongside giving each listing its own unique URL, she utilizes proven outlets like print marketing and word of mouth campaigns to give her clients an added advantage.

Elsewhere, Jillian is just as attentive when assisting her buyers. Having personally been a homeowner in several communities within the Palm Beach area, she leans on her established background with the region to guide them to the right investment for their best interests. In fact, she keeps in touch long after the closing to provide additional support for her clients and ensure they are satisfied in their new homes.

Over the years, Jillian has earned a fantastic reputation throughout East Florida, with the vast majority of her volume coming from repeat clients and referrals. Now averaging over 15 annual transactions, she remains focused on the boutique model of service that has set her apart in the region. “We believe, first and foremost, in providing excellent service to all our buyers and sellers. That starts with knowing our community, from the hot spots to the hidden gems, anticipating how it will develop over time and being at the best guiding resource.”

When she’s not with clients, Jillian enjoys practicing yoga, collecting art, cooking or spending time with one of the most important members of her team: her beloved Yorkshire terrier. Going forward, she also has exciting plans for the future of her business. Jillian has completed a course of study regarding business and commerce focusing in real estate at the University of Miami and rigorous negotiation courses with several industry leaders as well. As her volume maintains its steady growth, she intends on scaling the unique approach that her team has cultivated within Palm Beach County. “In this profession, I get to wake up each day excited to share the wonders and beauty of our community with others that can impact their lives in a transformative way. I sell sanctuaries where their lives unfold and magical moments take place,” she says. “At the end of the day, there’s nothing more rewarding than showing clients the lifestyle you can lead here in South Florida—at any price point.”

You can follow Jillian on her Instagram, The Jillian Rosen Team, her Youtube Channel, and soon to be released, much acclaimed VLOG Fine Living Guru about SoFla living, real estate, lifestyle, and more launching in January of 2022.



To learn more about Jillian Rosen
email Jillian@jillianrosen.com,
visit JillianRosen.com or call 561-245-2635