

AUGUST 2025

AN INSIDE LOOK

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A MESSAGE FROM THE TEAM

As the back-to-school season kicks off, we're seeing a fresh wave of activity across the Philadelphia real estate market. Families are settling into routines, and with that comes renewed focus on housing needs—whether it's upsizing, relocating for school districts, or finding that perfect neighborhood. Inventory is still competitive, but opportunities are emerging for both buyers and sellers. If you're considering making a move before the holidays, now is a great time to strategize. Our team is here to help you navigate the market with confidence and timing that works for your lifestyle. Let's talk about your goals this fall.

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IN THIS ISSUE

FEATURED PROPERTIES

UPGRADING YOUR HOME FOR BACK-TO-SCHOOL

BACK-TO-SCHOOL HACKS TO MAKE LIFE EASIER

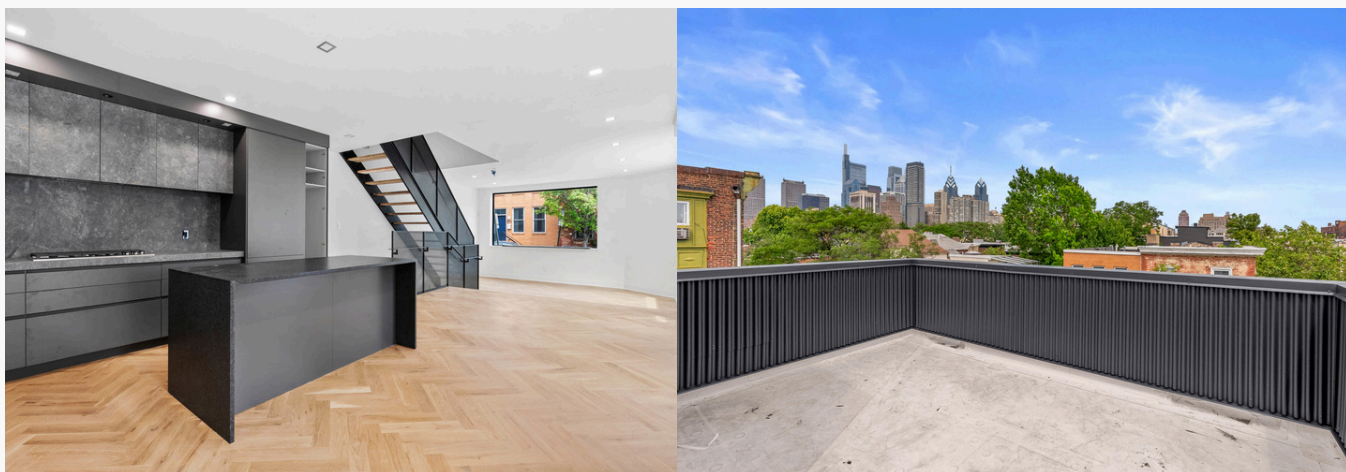
THINGS TO DO IN PHILLY THIS WEEK

WHY IT CAN COST YOU TO NOT USE AN AGENT

AUGUST 2025



FEATURED PROPERTY



2301 NAUDAIN ST PHILADELPHIA, PA 19146



3 BED



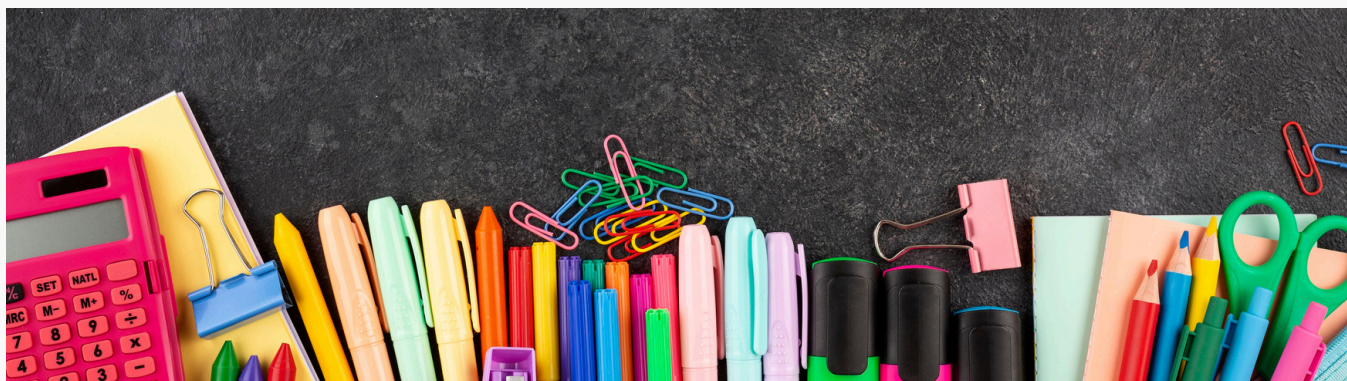
2 BATH



2,322 SQFT

Welcome to this corner masterpiece in Fitler Square. 2301 Naudain was exceptionally designed by AIA award winning Architectural firm LO Design. This residence sits on an 18' foot wide lot and features Top of the Line finishes, Pella Historic windows, a corner brick facade, Herringbone White Oak floors, a Showcase Floating Staircase, and unobstructed rooftop view of the Philadelphia Skyline. 2301 Naudain features 3 spacious bedrooms and 2 full bathrooms; with an option to add a 3rd bathroom and finish the basement. This custom floor plan maximizes every ounce of natural light through oversized windows.

FIND THE LISTING HERE



7 Back-to-School Remodeling Upgrades for a More Organized Home

1. CREATE A DEDICATED HOMEWORK STATION
2. UPGRADE YOUR KITCHEN FOR QUICK FAMILY MEALS
3. REVAMP YOUR ENTRYWAY OR MUDROOM
4. TRANSFORM A SPARE ROOM INTO A STUDY OR PLAYROOM
5. UPGRADE YOUR HOME OFFICE FOR REMOTE WORK AND LEARNING
6. OPTIMIZE YOUR STORAGE SOLUTIONS
7. TRANSFORM YOUR BATHROOM FOR BUSY MORNINGS

[READ THE REST HERE](#)



1805 S 5TH ST
PHILADELPHIA, PA

This three-story home offers an abundance of living space with 6 bedrooms and 2 full baths, making it ideal for large households, multi-generational living, or those seeking additional work-from-home or guest accommodations.

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758 S FRONT ST
PHILADELPHIA, PA

Extremely rare 4 bedroom renovation in the Meredith School Catchment. This meticulously renovated 1860s gem boasts 3 levels, 4 bedrooms, 3 full bathrooms, and White Oak Hardwood flooring throughout.

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INTERESTING READS



35 Genius Back-to-School Dollar Store Hacks

Corral all those school supplies and kick chaos to the curb with these adorable, budget-friendly hacks you can pull together in just a few minutes.

FIND THE ARTICLE HERE



Things to Do in Philadelphia This Week & Weekend

Manayunk's Dog Day of Summer, Festival of India, Philadelphia Caribbean Festival, Philadelphia Taco Fest and more...

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Why Selling Without an Agent Can Cost You More Than You Think

Last year, homes that sold with an agent went for almost 15% more than those that sold without one.

FIND THE ARTICLE HERE

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MEET THE TEAM



Unlocked Powered by McCann is a team of experienced, licensed real estate agents serving the Philadelphia, PA metro area. With a proven track record of getting results quickly and a direct line of communication at all times.

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