

Less is More!

Prep Your Space for Picture-Perfect Photos



LET'S MAKE YOUR PROPERTY PICTURE PERFECT. LESS IS MORE! CLEAN, BRIGHT, AND INVITING WINS EVERY TIME.



GENERAL

- Declutter & hide personal items (photos, paperwork, chargers).
- Open blinds evenly; close windows/screens.
- Replace burnt bulbs; match light color.
- Clean windows, floors, and surfaces.
- Limit decor: 1–4 stylish pieces per surface.
- Fluff pillows or remove if messy.



KITCHEN

- Clear counters (appliances, food, cleaning products).
- Keep 2–3 chic items (flowers, fruit bowl).
- Remove fridge magnets/photos.
- Empty trash & wipe everything down.



BEDROOMS

- Beds made hotel-style with matching pillows (if possible).
- Hide clothes, hampers, electronics, chargers.



OUTDOORS

- Remove covers; tidy cushions.
- Umbrellas open or stored; chairs aligned.
- Sweep floors & trim weeds.
- Hide trash cans; park cars out of view.
- Pools/hot tubs clean & uncovered.



BATHROOMS

- Counters clear; hide toiletries & cleaning tools.
- Remove bath mats & trash bins.
- Clean mirrors, showers, tubs.
- Hang matching towels or none.
- Toilet paper: full roll or gone.

Blumstein Tip:

If you're unsure...take it out!
Minimalism always wins in photos.

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