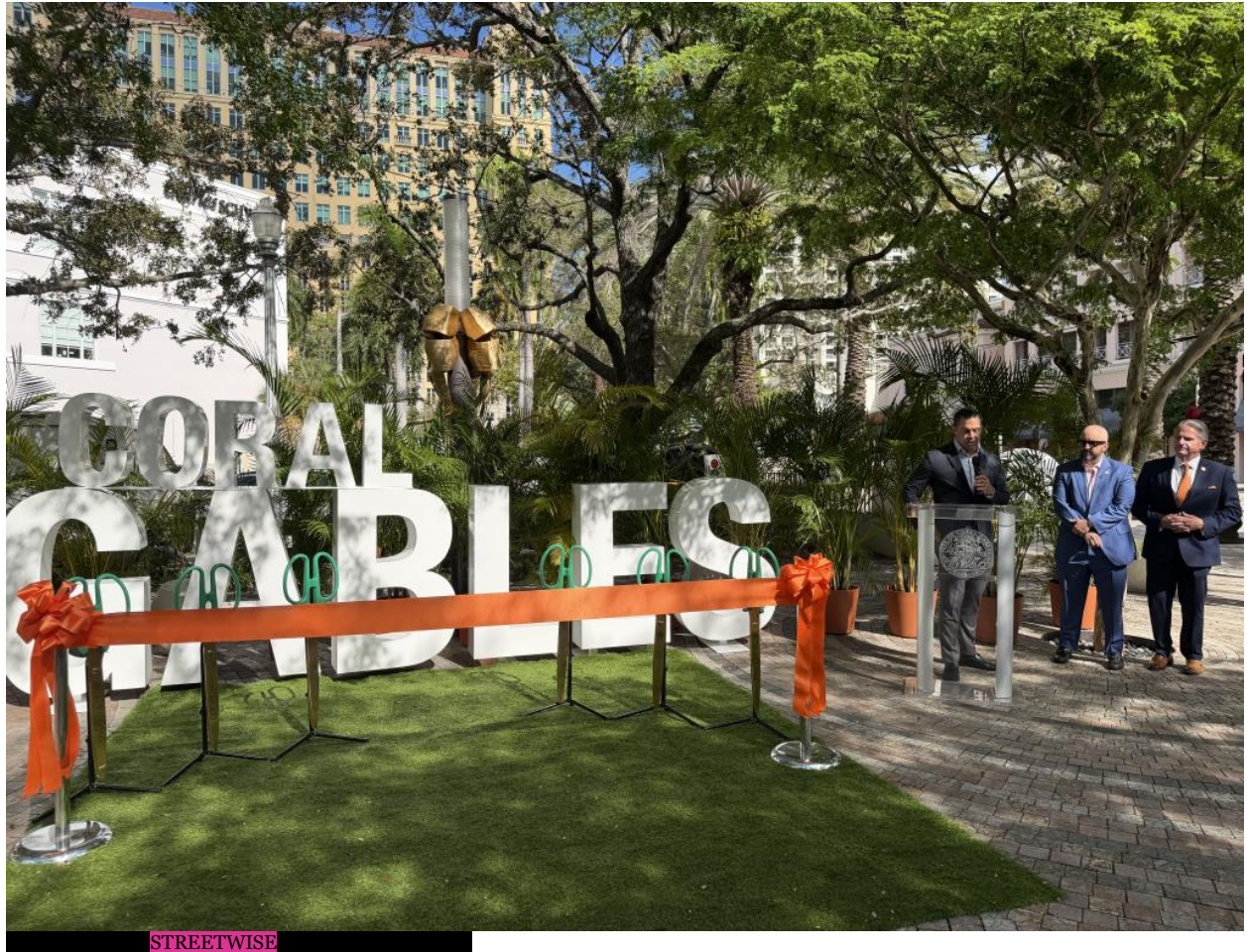


CORAL GABLES

MAGAZINE



STREETWISE

Talk of the Town: Concerts, Groundbreakings, and Local Wins

January 7, 2026

Centennial Concert

A Venetian Pool Celebration



A night of celebration: the centennial concert at the venetian pool

When Coral Gables was first founded, salesman (and first mayor) Doc Dammers was known for his elaborate marketing techniques, including organizing concerts in the coral rock quarry that became the Venetian Pool. Flash forward a hundred years to last month, when the City of Coral Gables closed out its centennial celebrations with the Grand Finale Concert, an evening of history, music, and community held at the Venetian. The pool, drained for the occasion, is now open after roughly a year of reconstruction. But for a Sunday night in December, Eduardo Marturet conducted the Miami Symphony Orchestra there, to the delight of Gableites who paid \$250 each for the once-in-a-lifetime experience.

The hour-long concert began with three suites from Georges Bizet's famous opera "Carmen" and then continued with a plethora of pop hits, with performances of "My Way" and "Feeling Good" by vocalist Zesi, and "Part of Your World" from "The Little Mermaid," featuring teenage vocalist Dana Spejh. After a rendition of Chuck Berry's "Roll Over Beethoven," the night ended with the classic "When the Moon Shines in Coral Gables," a 1920s song written to promote the city in its early days. In opening remarks, Mayor Vince Lago endowed Oscar Morejon of John Bell Construction with the key to the city, after the firm was entrusted with the historic restoration of the 60,000-square-foot pool. – *Kylie Wang*

Salazar Flips the Script?

U.S. Rep. Salazar's New Book & New Stance



U.S. Republican Congresswoman María Salazar, above, whose 27th congressional district includes the Gables, recently hosted a private event at the Coral Gables Museum to discuss her new book, "Dignity Not Citizenship." At the event, Salazar met supporters, signed copies, but declined to take part in any Q&A. The book explains her rationale

behind the Dignity Act 2025 – a bipartisan bill co-sponsored by her and U.S. Rep. Veronica Escobar of Texas (Dem.) that grants undocumented immigrants a pathway to citizenship. Salazar was previously on record saying the U.S. has over 10 million people working in construction, hospitality, agriculture, dairy, fisheries, and slaughterhouses, who are undocumented but not criminals. Days after the event – which attracted protestors – President Trump issued his Thanksgiving announcement that all immigration applications from 19 “high risk” countries would be shut down. Salazar, who previously supported Trump’s immigration policies, issued a statement to the Miami Herald which called the crackdown “un-American.” The Miami Dade College and University of Miami grad, one of the few Cuban Americans in Congress, said the new policy amounted to “collective punishment” of “the innocent for the sins of the guilty.” – *Luke Chaney*

A New Bank in Town

BankMiami Opens Its Doors On Sunset



Left to Right: Ceo Mary Usategui, with co-founders and EVPS Daniel R. Martinez and David Monter

Over a decade has passed since a new bank has made its way into the city, and this time it comes with the added milestone of being the first woman-founded bank in Miami: BankMiami. Founder, president and CEO Mary Usategui, who started at age 18 as a teller at Coconut Grove Bank, brings more than 20 years of experience to the job. Usategui is now an honoree of the South Florida Business Journal's 40 Under 40 list and CFO of the Year. She is joined by co-founders and EVPs Daniel R. Martinez and David Monter, who will serve as chief banking officer and chief operating officer, respectively, adding another 30 years of experience. The bank is located at 1515 Sunset Drive; the opening celebration was held last month around the corner at the rooftop of Daniel's Miami steakhouse. —*Amanda Martell*

Baby Props

A Generational Groundbreaking



Allen Morris with his son Spencer and infant grandsons at the groundbreaking of Ponce Park, a residential mid-rise

Allen Morris, the developer best known in the Gables for his Mediterranean-style Alhambra Towers, is determined to mirror that iconic office tower with an equally iconic residential mid-rise on Ponce Circle called Ponce Park. The project, which was amended several times to satisfy concerns from neighbors, is also capped by a tower and built to exacting standards that will attract some of the highest per-square-foot condo prices in the city. He is also kicking in \$2 million to refurbish adjacent Ponce Park with public art.

Last month, a gathering of architects, builders, and sales folks from Sotheby's gathered to shovel some dirt and, by so doing, break ground on the project. Morris, who will move into Ponce Park when it is finished late next year, is nothing if not a generational resident of the Gables (among other things, he is married to June Morris, daughter of the city's first – and only – female mayor Dorothy Thomson). Morris' father founded the firm, and son Spencer serves as president of The Allen Morris Company. Getting the next generation ready, Allen and Spencer posed at the groundbreaking with Spencer's infant sons – “the first of many for them,” quipped Allen. –*J.P. Faber*

A New Sign in Town

An Homage To Coral Gables Debuts



Ribbon cutting of the Miami Association of Realtors' "Coral Gables" sign on Giralda Plaza, with Mayor Vince Lago, Miami Realtors Association president Jonathan J. Alfonso, and Chamber of Commerce Ceo Jorge L. Arrizurieta

The Miami Association of Realtors joined the National Association of Realtors and the City of Coral Gables to unveil a new four foot- tall set of "Coral Gables" letters at Giralda Plaza at the end of November. The installation is part of a placemaking effort which has created similar displays for other South Florida neighborhoods over the past three years, supported by a grant from the National Association of Realtors. The goal: highlight community pride and create a photo-friendly landmark for residents and visitors. The ribbon cutting was attended by Mayor Vince Lago, Coral Gables Chamber of Commerce CEO Jorge L. Arrizurieta, Vice Mayor Rhonda Anderson and City Commissioner Melissa Castro, along with representatives from the Realtors associations. —Amanda Martell

The Importance of Rest

Saatva Gets An Olympic Endorsement



Two-time olympic gold medalist Ashleigh Johnson

We recently joined luxury mattress purveyor Saatva at the Shops of Merrick Park, where two-time Olympic gold medalist Ashleigh Johnson announced the brand's new role as the Official Mattress and Restorative Sleep Provider of Team USA at the LA28 Olympic and Paralympic Games. Staff guided guests through the mattress lineup, including the Saatva Classic Mattress, which is priced at \$2,334. When Johnson (Team USA's water polo goalkeeper) took the floor, she discussed the role sleep plays in an athlete's performance and how rest becomes increasingly important as they age. Johnson also spoke about recovery outside the pool, explaining that time spent resetting the mind and body matter just as much as time spent training. Guests received a gift bag that included an embroidered robe personalized with their initials along with face cream, a mask, and other curated items centered on rest and wellness. –*Amanda Martell*

The End of an Era

Snow's Jewelers Departs The Mile



The Snow Family, top: Eddie Snow, Austin Tellam, Christopher Hansen. Middle: Mary Snow, Judy Snow, JJ Snow Hansen. Bottom: Teddy Tellam

The 30-year anniversary of the Miracle Theatre is not the only anniversary being noted this month. Sadly, however, the other is for a closing. Snow's Jewelers has been a fixture on Miracle Mile (almost adjacent to the theater) for just over 50 years. Back in 1974, proprietors Eddie and Judy Snow were newlyweds willing to risk their future on the Mile, then pockmarked with a high vacancy rate due to a recession. They have been there ever since, raising two daughters – Mary Snow, who until recently was the president and CEO of the Coral Gables Community Foundation, and JJ Hansen, a local

realtor. "I'll still do business in an office nearby as a consultant," says Eddie, who held a closing party for friends and clients at the shop just before Christmas. "But my days of fronting on the mile are over." Doors won't officially close until March, as an ongoing sale empties the inventory. – *J.P. Faber*

Flash Back, Flash Forward

The Miracle Theatre Celebrates Its 30th Birthday



Actors' playhouse artistic director David Arisco, founding executive producing director Barbara S. Stein, and founding chairman of the board Dr. Lawrence E. Stein review plans for the miracle theatre in 1994.

It was 30 years ago when the City of Coral Gables purchased the Miracle Theatre on Miracle Mile from entertainment giant Wometco, saving it from conversion into a Ross Dress for Less. Barbara and Larry Stein, who had been operating Actors' Playhouse since 1988 in Kendall, struck a deal with the city to make it their new home, signing a

40-year lease and raising \$10 million to create the new theater. That anniversary was celebrated last month with a reprise of the musical “Man of La Mancha,” which was the first production Actors’ Playhouse held in their new venue. Opening night for the adventures of knight errant Don Quixote came with accolades for the community leaders who helped make it happen, including former mayors Raul Valdes-Fauli, Don Slesnick, and Dorothy Thomson. Inspired by Cervantes’ classic novel, the musical “Man of La Mancha” is set during the Spanish Inquisition as a man, imprisoned and awaiting trial, leads his fellow inmates in a play within a play. The award-winning song “The Impossible Dream” seems appropriate for the task of saving and converting the theater, which has become a mainstay in the cultural life of Coral Gables. Artistic director David Arisco, who directed the musical in 1995, also directed the current reprise. – *J.P. Faber*
And the Winner Is...

Coral Gables Resident Fernando Mendoza Wins The Heisman Trophy



Coral Gables’ own Fernando Mendoza wins the Heisman memorial trophy.

“Mommy, this is your trophy as much as it is mine. you’ve always been my biggest fan...

The Heisman Memorial Trophy is the most prestigious award in college football, going each year since 1935 to the top player of the regular season. The last time a UM player won it was in 1992, when quarterback Gino Torretta led the Hurricanes to an

undefeated regular season. This year's winner was not a UM player, but he hails from Coral Gables: Fernando Mendoza, the quarterback of No. 1 Indiana, was the first Hoosier to ever win the award. In an emotional address upon winning the award, he said, "Mommy, this is your trophy as much as it is mine. You've always been my biggest fan. You're my light, you are my 'why,' you're my biggest supporter. Your sacrifice, courage [and] love – those have been my first playbook, and the playbook I'm going to carry by my side through my entire life." He then thanked his grandmother in Spanish. The Mendoza family home is in the South Gables; he attended Christopher Columbus High School and is the first Cuban American to win the award. – *J.P. Faber*



About: Coral Gables Magazine is a lifestyle publication dedicated to the people, culture, and businesses of Coral Gables, Florida. Covering local news, real estate, dining, arts, and community events, it highlights the elegance and vibrancy of "The City Beautiful" while celebrating the stories and leaders that shape its unique character.

UVMP: 22,430

Link: <https://coralgablesmagazine.com/talk-of-the-town-concerts-groundbreakings-and-local-wins/>

RESIDENT

A LUXURY LIFESTYLE MAGAZINE

Allen Morris Co. Breaks Ground on Ponce Park, Coral Gables' Transformative Mixed-Use Development

Milestone marked with dual celebrations as city leaders, top brokers and community members gathered to commemorate the start of construction on a project shaping the future of Coral Gables living

December 9, 2025



Allen Morris Co. Breaks Ground on Ponce Park, Coral Gables' Transformative Mixed-Use Development Photo Courtesy of Allen Morris Co

Allen Morris Co., one of the most renowned real estate firms in the Southeast U.S., proudly announces the official groundbreaking of **Ponce Park**, its highly anticipated mixed-use development in the heart of Coral Gables.

Located at 3000 Ponce de Leon Blvd., this groundbreaking marks the beginning of a project set to become a timeless landmark in the City Beautiful. Honoring Coral Gables' Mediterranean roots through contemporary design, Ponce Park will redefine boutique luxury living in the city.

The milestone was commemorated at the Ponce Park Sales Gallery with two special events, beginning with an intimate morning ceremony where guests were welcomed with mimosas, coffee and hors d'oeuvres.



Allen Morris Co. Breaks Ground on Ponce Park, Coral Gables' Transformative Mixed-Use Development Photo Courtesy of Allen Morris Co.

W.A. Spencer Morris, President of Allen Morris Co., W. Allen Morris, Chairman and CEO, Daniel de la Vega, President of ONE Sotheby's International Realty and Javier Bellon, Sales Director at Ponce Park, all spoke to the vision and dedication behind the nearly five-year project.

"We've always believed that great projects should elevate the people and communities they touch, and that philosophy guided every decision behind Ponce Park. Our hope is that future residents feel not just impressed by their experience at Ponce Park but genuinely inspired by the place they'll call home." - *W.A. Spencer Morris, President of Allen Morris Co.*



Allen Morris Co. Breaks Ground on Ponce Park, Coral Gables' Transformative Mixed-Use Development Photo Courtesy of Allen Morris Co

The celebration continued into the evening as city officials and top brokers from Coral Gables, Coconut Grove and Key Biscayne returned for a cocktail reception. With a curated wine selection by Mattheu Yamoum, COO and co-owner of Maison Mura, alongside appetizers from Michelin-star chef Sebas Vargas, live jazz and specialty cannoli for dessert, guests enjoyed the atmosphere while previewing the development.

Coral Gables Mayor Vince Lago and Vice Mayor Rhonda Anderson shared their excitement for the project's transformative impact and praised Spencer Morris' leadership and commitment to the city throughout the development process.

“Ponce Park is redefining luxury living in Coral Gables, and today’s groundbreaking showed the immense confidence in both the project and the Gables luxury market. This is a rare opportunity for buyers seeking the highest level of design and sophistication in one of the nation’s most coveted neighborhoods.” - *Daniel de la Vega, President of ONE Sotheby’s International Realty.*

Ponce Park is envisioned as a sanctuary where boutique luxury meets the vibrant lifestyle of Coral Gables. The development offers 58 bespoke two- to five-bedroom residences, ranging from 1,900 to more than 6,500 square feet.

Designed by John Cunningham of Zyscovich Architects with interiors by the internationally acclaimed Meyer Davis, each home in the 11-story tower will feature 11- to 12-foot ceilings, private elevators, Italian-crafted kitchens, expansive terraces with summer kitchens and interiors that blend modern refinement with classic European-inspired details.

Located at 3000 Ponce de Leon Blvd., at the intersection of Ponce de Leon Blvd. and University Drive, residents will enjoy access to a suite of amenities including a rooftop pool, sky bar, artisanal cafe, spa and serene meditation courtyard, fitness studio and a private rooftop lounge offering panoramic views of the Southeast Gables.

At ground level, the building will introduce 25,000 square feet of curated retail anchored by a world-class restaurant, all just steps from The Plaza Coral Gables and Miracle Mile. As part of its commitment to the surrounding community, Allen Morris Co. will work in collaboration with the City of Coral Gables to perform \$11 million dollars in improvements to the adjacent Ponce Circle Park, strengthening the public realm for the broader community.

Construction on Ponce Park is now officially underway, with completion anticipated in early 2028. Sales are being exclusively handled by ONE Sotheby's International Realty, with residences starting at \$3.1 million.



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About: Resident is a luxury lifestyle magazine featuring the best in fashion, travel, real estate, dining, culture, and influential personalities. With a focus on sophistication and inspiration, it connects readers to exclusive experiences, high-end trends, and stories that celebrate modern luxury living.

UVP: 6,360

Link: <https://resident.com/press-releases/2025/12/25/allen-morris-co-breaks-ground-on-ponce-park-coral-gables-transformative-mixed-use-development>



Allen Morris Co. breaks ground on its landmark Coral Gables project

Jake Nicholas

December 18, 2025

Coral Gables just took a major step forward as construction officially began on Ponce Park, a long-awaited mixed-use development set to reshape one of the city's most prominent corridors.



Image courtesy of Allen Morris Co.

Allen Morris Co. marked the groundbreaking of Ponce Park at 3000 Ponce de Leon Blvd., launching a nearly five-year vision that blends boutique luxury residences, curated retail, and meaningful public-realm improvements in the heart of the City Beautiful. Designed to honor Coral Gables' Mediterranean heritage through a refined, contemporary lens, the project is positioned to become a lasting landmark at the intersection of Ponce de Leon Boulevard and University Drive.



Image courtesy of Allen Morris Co.

The milestone was celebrated at the Ponce Park Sales Gallery with a series of events that brought together city leadership, top brokers, and community members. A morning ceremony set the tone with intimate remarks from W.A. Spencer Morris, President of Allen Morris Co.; W. Allen Morris, Chairman and CEO; Daniel de la Vega, President of ONE Sotheby's International Realty; and Javier Bellon, Sales Director at Ponce Park—each reflecting on the long road to bringing the project to life.

Later that evening, city officials and leading brokers from Coral Gables, Coconut Grove, and Key Biscayne returned for a cocktail reception featuring curated wines by Maison Mura, bites from Michelin-star chef Sebas Vargas, live jazz, and a first look at the residences and amenities planned for the site. Coral Gables Mayor Vince Lago and Vice Mayor Rhonda Anderson highlighted the project's importance to the city and its long-term impact on the surrounding neighborhood.



Image courtesy of Allen Morris Co.

Rising 11 stories, Ponce Park will feature 58 bespoke two- to five-bedroom residences ranging from approximately 1,900 to more than 6,500 square feet. Architecture is led by John Cunningham of Zyscovich Architects, with interiors by Meyer Davis, bringing together European-inspired detailing and modern refinement. Homes will include 11- to 12-foot ceilings, private elevators, Italian-crafted kitchens, expansive terraces with summer kitchens, and thoughtfully layered interiors.



Image courtesy of Allen Morris Co.

Residents will have access to a rooftop pool and sky bar, a private rooftop lounge with sweeping Southeast Gables views, a spa and meditation courtyard, a fitness studio, and an artisanal café. At street level, the project introduces 25,000 square feet of curated retail anchored by a signature restaurant, all within walking distance of Miracle Mile and The Plaza Coral Gables.



Image courtesy of Allen Morris Co.

With construction now underway, Ponce Park is expected to deliver in early 2028. Sales are exclusively represented by ONE Sotheby's International Realty, with residences starting at \$3.1 million.



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About: OFTMW (formerly Markets of Tomorrow) is a multimedia platform based in West Palm Beach that covers real estate development, hospitality, restaurants, golf, and lifestyle trends across U.S. states.

UVMP: N/A

Link: <https://www.oftmw.com/post/allen-morris-co-breaks-ground-on-its-landmark-coral-gables-project>

Luxury Coral Gables condo breaks ground (Photos)

By Brian Bandell – Real Estate Editor, South Florida Business Journal
Dec 19, 2025

Story Highlights

- Allen Morris Co. broke ground on 58-unit Ponce Park in Coral Gables.
- Units start at \$3.1 million with 40% already pre-sold.
- The 11-story development includes 25,000 square feet of retail space.





Image: Zyscovich



Image: Zyscovich



Image: Zyscovich



Image: Zyscovich



Image: Zyscovich



Image: Zyscovich

Allen Morris Co. has proposed the Ponce Park condo in Coral Gables.
ZYSCOVICH

Local developer Allen Morris Co. has broken ground on Ponce Park, a luxury condo with a significant amount of retail space in Coral Gables.

Situated on the 1.2-acre site at 3000 Ponce de Leon Blvd., the 11-story Ponce Park will feature 58 condos and 25,000 square feet of retail/restaurant space. The units will range

from 1,900 to more than 6,500 square feet, with ceiling of 11 to 12 feet and summer kitchens on the balconies. Prices start at \$3.1 million.

The developer said 40% of the condos at Ponce Park are pre-sold. It has yet to announce a retail tenant. Allen Morris launched sales for the project in January. One Sotheby's International Realty is the lead broker.

"We've always believed that great projects should elevate the people and communities they touch, and that philosophy guided every decision behind Ponce Park," said W.A. Spencer Morris, president of Allen Morris. "Our hope is that future residents feel not just impressed by their experience at Ponce Park but genuinely inspired by the place they'll call home."

Amenities in Ponce Park will include a rooftop pool, a sky bar, a café, a spa, a meditation courtyard, a fitness studio, and a rooftop lounge.

It should be completed in early 2028.

Kast Construction is the general contractor of the project. John Cunningham of Zyscovich Architects designed the building.

As part of the project, Allen Morris will contribute to an \$11 million enhancement to the city's Ponce Circle Park.

Allen Morris went through several designs and sizes of this project, starting in 2019, as it negotiated with city officials for approvals. The number of units were ultimately scaled down, but the average size of the individual condos was increased.

This continues the trend of luxury condo development in Coral Gables, has a popular downtown district on Miracle Mile, good schools, and many corporate headquarters, international business offices, and financial services firms.



About: South Florida Business Journal is the premier source for business news and market insights across Miami-Dade, Broward, and Palm Beach counties. Covering key industries such as real estate, finance, technology, healthcare, and hospitality, it delivers exclusive reporting, data, and analysis.

UVMP: 293,425

Link: <https://www.bizjournals.com/southflorida/news/2025/12/19/allen-morris-breaks-ground-on-coral-gables-condo.html>



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Ponce Park Celebrates Groundbreaking

Ponce Park Coral Gables celebrated a major milestone as construction officially broke ground, marking the beginning of an exciting new chapter for the neighborhood. Designed by John Cunningham of Zyscovich Architects with interiors by the internationally acclaimed Meyer Davis Studio, Ponce Park features 58 two- to five-bedroom residences. Residents will enjoy a curated suite of amenities, including a rooftop pool and sky bar, artisanal café, spa and serene meditation courtyard, fitness studio, and a private rooftop lounge with panoramic views of Southeast Gables. Delivery is anticipated late 2027.

[#PonceParkCoralGables](#),
[#CoralGablesRealEstate](#) ,
[#NewDevelopment](#) ,
[#UnderConstruction](#)

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About: Brickell Magazine is a lifestyle and city-culture publication based in Miami that highlights the people, places, design, real estate, nightlife, and luxury lifestyle of Brickell and Downtown Miami. It serves as a guide and storyteller for residents and visitors alike, covering trends, social scenes, business, events, and urban living in one of South Florida's most dynamic neighborhoods.

UVPM: 36.8k

Link:

https://www.instagram.com/p/DS2jp5GEorx/?igsh=MWd4cGd5a3lwaDg3aQ%3D%3D&img_index=2



Construction Starts on ‘Ponce Park’ at 3000 Ponce de Leon Blvd., Coral Gables, Florida



Image from Ponce Park's website

By: Colt Dodd | December 20, 2025

Florida YIMBY has an update regarding **Ponce Park**, a venture that’s been evolving for more than five years.

Construction has officially started on the luxury mixed-use venture, with completion slated for early 2028. Ponce Park is set to measure 11 stories above grade and comprise 58 condos. Floorplans will range from two-bedroom to five-bedroom homes, featuring some penthouses.

Residences will measure 1,900 to more than 6,500 square feet; in-unit features are set to include summer kitchens, high ceilings, and balconies with views of the greater Coral Gables area. The cost of ownership currently starts at \$3.1 million. At the time of

publication, ***the South Florida Business Journal*** reported that 40 percent of the homes were pre-sold; sales formally launched earlier this January.



Credit: ArX Creative.

Communal amenities at Ponce Park will include (but aren't limited to) a rooftop swimming pool, fitness studio, and sky bar. Ponce Park will also host 25,000 square feet of retail, the tenants of which have not been announced.

Allen Morris Co. is the developer. Kast Construction is the general contractor. Zyscovich Architects designed the venture. Meyer Davis Studio did the interior design.

Ponce Park is unfolding on a 1.2-acre site, located at **3000 Ponce de Leon Blvd., Coral Gables, Florida**, 33134, in Miami-Dade County.



About: Florida YIMBY (Yes In My Backyard) is a real estate development news platform covering construction, architecture, and urban growth across Florida. Featuring project updates, renderings, and planning insights, it serves developers, investors, and residents interested in the state's expanding skyline and evolving built environment.

UVPM: 16,500

Link: <https://floridayimby.com/2025/12/construction-starts-on-ponce-park-at-3000-ponce-de-leon-blvd-coral-gables-florida.html>



South Florida Commercial Real Estate News

Allen Morris Co. Breaks Ground On Coral Gables Mixed-Use Development

December 22, 2025

Allen Morris Co. announced the official groundbreaking of **Ponce Park**, its highly anticipated 11-story mixed-use development in the heart of Coral Gables.

Located at **3000 Ponce de Leon Blvd.**, this groundbreaking marks the beginning of a project set to become a timeless landmark in the City Beautiful. Honoring Coral Gables' Mediterranean roots through contemporary design, Ponce Park will redefine boutique luxury living in the city. The development offers 58 bespoke two- to five-bedroom residences, ranging from 1,900 to more than 6,500 square feet.

At ground level, the building will introduce 25,000 square feet of curated retail anchored by a world-class restaurant, all just steps from The Plaza Coral Gables and Miracle Mile. As part of its commitment to the surrounding community, Allen Morris Co. will work in collaboration with the City of Coral Gables to perform \$11 million dollars in improvements to the adjacent Ponce Circle Park, strengthening the public realm for the broader community.

Construction on Ponce Park is now officially underway, with completion anticipated in early 2028. Sales are being exclusively handled by ONE Sotheby's International Realty, with residences starting at \$3.1 million.



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About: CRE-sources is a commercial real estate news platform focused on South Florida, providing coverage of leases, sales, market trends, and industry professionals. Serving brokers, developers, investors, and service providers, it offers timely, hyperlocal reporting on the people and projects shaping the region's commercial real estate landscape.

UVMP: 26,070

Link: <https://cre-sources.com/allen-morris-co-breaks-ground-on-coral-gables-mixed-use-development/>

Allen Morris Co. Launches Ponce Park Development In Coral Gables

by Emerson Hoover | December 23, 2025



Photo Credit: Ponce Park

Allen Morris Co. has officially broken ground on Ponce Park, a highly anticipated mixed-use development poised to become a new landmark in the heart of Coral Gables.

Located at 3000 Ponce de Leon Boulevard, the project marks a major milestone for the City Beautiful, blending contemporary design with the Mediterranean character that defines the historic neighborhood. The groundbreaking was commemorated with two celebrations at the Ponce Park Sales Gallery, welcoming city officials, real estate leaders, and community members to mark the start of construction.



Photo Credit: Ponce Park

Executives from Allen Morris Co. were joined by representatives from ONE Sotheby's International Realty and city leadership to highlight the vision behind the nearly five-year project. Designed by Zyscovich Architects with interiors by internationally acclaimed firm Meyer Davis, Ponce Park will introduce 58 bespoke residences ranging from two to five bedrooms, with floor plans spanning approximately 1,900 to more than 6,500 square feet.

The 11-story development will feature private elevators, expansive terraces with summer kitchens, Italian-crafted kitchens, and ceiling heights of up to 12 feet. Residents will enjoy a comprehensive suite of amenities, including a rooftop pool and lounge, spa, fitness studio, serene meditation courtyard, and panoramic views overlooking Coral Gables.

At street level, Ponce Park will bring 25,000 square feet of curated retail, anchored by a world-class restaurant, reinforcing the walkable, lifestyle-driven nature of the neighborhood. As part of its commitment to the surrounding community, Allen Morris Co. will also collaborate with the City of Coral Gables on \$11 million in improvements to Ponce Circle Park, further enhancing the public realm.



Photo Credit: Ponce Park

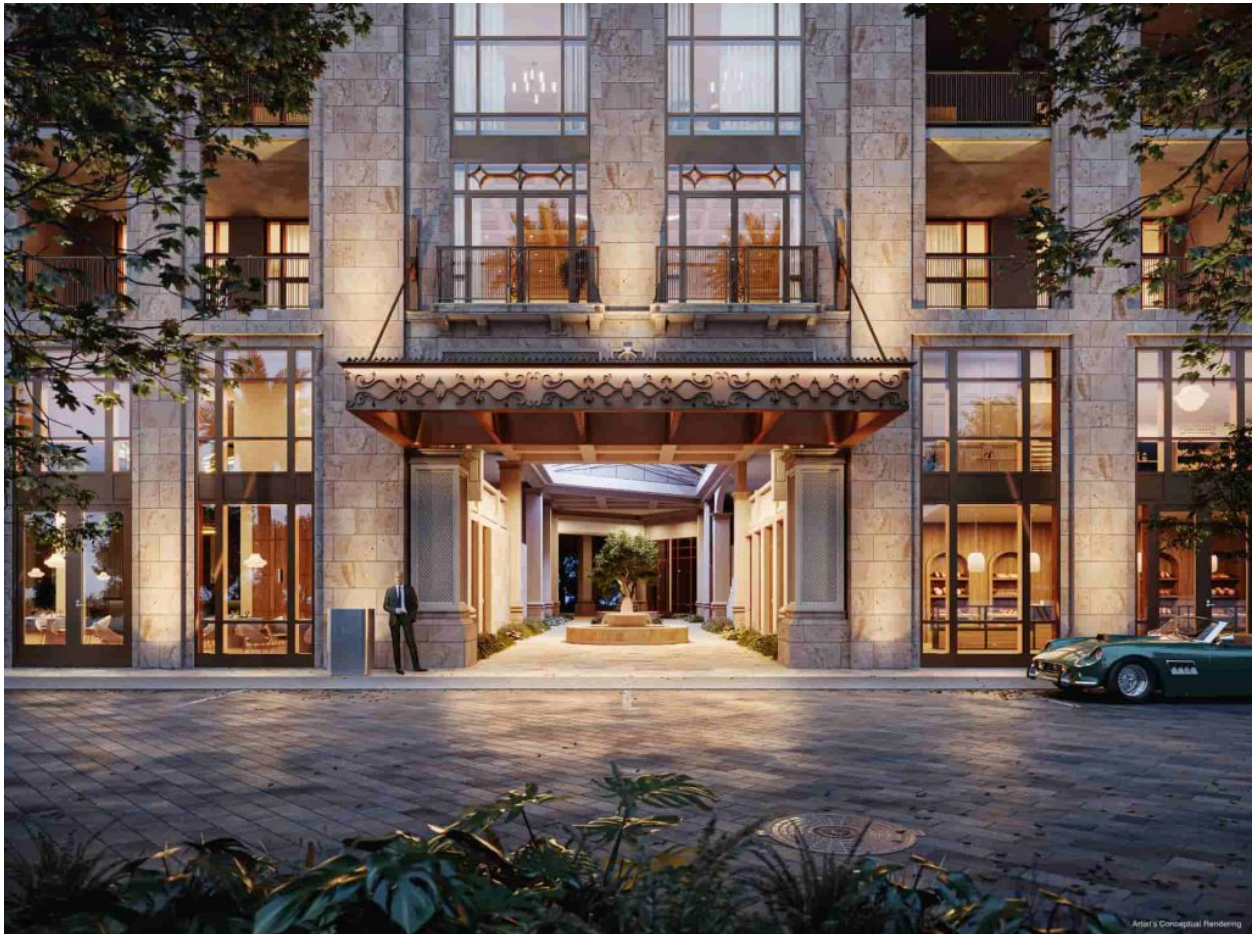


Photo Credit: Ponce Park

Sales for the development are being handled exclusively by ONE Sotheby's International Realty, with residences starting at \$3.1 million. Construction is now underway, with completion anticipated in early 2028.

For more information, visit www.poncepark.com.



Photo Credit: Ponce Park



About: Haute Residence is a luxe digital platform and leading source for luxury real estate, design, and architectural content, connecting affluent readers with top agents, developers, and designers worldwide. It showcases extraordinary properties and market insights while offering elite professionals high-visibility exposure across editorial features, social media, and partner networks.

UVPM: 42,360

Link: <https://www.hauteresidence.com/allen-morris-co-breaks-ground-on-ponce-park-in-coral-gables/>



Developer starts work on European-inspired South Florida condominium

Allen Morris Co. breaks ground on Ponce Park in Coral Gables

By Joshua S. Andino

December 23, 2025



Ponce Park is set to rise along Ponce de Leon Boulevard, one of Coral Gables' major thoroughfares. (Allen Morris Co.)

Allen Morris Co. has started construction on Ponce Park, a new luxury condominium inspired by Europe's classical facades, with an 11-story tower set to rise along one of Coral Gables' main boulevards.



About: CoStar is a leading provider of commercial real estate information, analytics, and online marketplaces. Serving brokers, investors, developers, and property managers, it offers comprehensive data, research tools, and insights to help professionals make informed decisions and navigate the commercial property market with confidence.

UVMP: 136,860

Link: <https://www.costar.com/article/1191202265/developer-starts-work-on-european-inspired-south-florida-condominium>