

INDUSTRY

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launch pad

pagani ventures into the ultra-luxury real estate scene with pagani residences, the renowned italian car brand's debut residential project in miami

Over the past few years, many of the world's leading supercar marques have announced their foray into the luxury living space, from Porsche to Aston Martin, and now it's Italian hyper-brand Pagani's turn to make its mark in the haute home real estate scene. Its debut project, Pagani Residences, is set to rise on the shores of Miami's Biscayne Bay in North Bay Village, scheduled for a 2027 completion.

The 28-story boutique tower will feature just 70 residences (the small collection keeps in line with the hypercar marque's air of exclusivity, as there are only about 400 Pagani owners in the world), each boasting dazzling 360-degree views of the city and surf. Each main residential floor will house four corner residences with seamless indoor-outdoor integration, featuring 11-foot ceilings, en-suite elevators, Italian-designed kitchens, and custom-crafted interiors with top-end finishes and natural materials. The flagship dual-story penthouses add 13-foot ceilings, expansive terraces with private pools, in-home spas, and outdoor kitchens.

Residents will also enjoy an impressive suite of amenities, including a rooftop pool with a sky lounge, a top-tier gym with a dedicated yoga studio, a state-of the-art media viewing room, a library, rejuvenating spa facilities, and even a pet spa.

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Cómo serán las lujosas residencias en Miami desarrolladas en colaboración con el diseñador de autos Horacio Pagani

Lanzan a la venta la primera colección de residencias Pagani del mundo en el vecindario North Bay Village. Así es el proyecto inmobiliario que tiene la participación del italo-argentino Horacio Pagani, creador de los vehículos más codiciados de todos los tiempos



Pagani Residences es desarrollado en colaboración con Horacio Pagani, el santafecino que fundó Pagani Automobili (Pagani Residences)

Las residencias **Pagani** prometen ofrecer una experiencia de vida sin igual. Ubicadas en la exclusiva isla North Bay Village, en Miami, brindarán vistas impresionantes y acceso privilegiado a las atracciones más destacadas de la ciudad. Desarrollado por **Riviera Horizons** en colaboración con la afamada marca italiana **Pagani Automobili**, este proyecto redefine el concepto de lujo y sofisticación.

“Es una emocionante mezcla del enfoque de nuestro diseño exclusivo con los materiales más finos y el atractivo vibrante de la belleza y la energía dinámica de Miami”, aseguró **Horacio Pagani**, el santafecino que ha inspirado este emprendimiento inmobiliario en los Estados Unidos.

Asimismo, el diseñador reveló que esta fusión innovadora encarna la esencia distintiva que define a Pagani: su aspiración es que los propietarios experimenten la misma sensación que los dueños de sus autos experimentan cada vez que se ponen al volante.



El desarrollo tiene fecha de entrega programada para 2027 (Pagani Residences)

El diseño del edificio, a cargo del reconocido estudio Revuelta Architecture International, refleja la excelencia y el estilo italiano que caracterizan a **Pagani**. Cada detalle está siendo meticulosamente planificado para ofrecer un ambiente de elegancia y confort.

Los interiores, diseñados por **Pagani Arte**, están inspirados en los principios de **Leonardo da Vinci**. Como resultado, se verán espacios que combinan una estética refinada con tecnología de vanguardia.

Por otro lado, **Pagani Residences** tendrá una amplia gama de amenidades de primer nivel. Desde un paseo marítimo de 240 pies hasta muelles privados para embarcaciones, cada aspecto fue diseñado para satisfacer las necesidades más exigentes de sus moradores.

Las residencias, que van desde dos hasta cuatro dormitorios, contarán con amplias terrazas al aire libre e impresionantes vistas al mar. Los *penthouses* con piscinas privadas, serán de lujo.



Pagani Residences se ubica en la ciudad de tres islas de Miami, North Bay Village (Pagani Residences)

"Pagani Residences Miami están listas para redefinir el arte de vivir rodeado de materiales de primera calidad, presentando una experiencia curada que extiende sin esfuerzo la esencia de la marca, una encarnación de la obsesión por el detalle, el gusto refinado y un nivel de artesanía que es verdaderamente raro en el mundo actual", comentó el desarrollador del proyecto, Mikael Hamaoui, fundador y CEO de **Riviera Horizons**.

Los propietarios disfrutarán de un servicio de conserjería disponible las 24 horas, los siete días de la semana, que anticipará cada una de sus necesidades. Además, podrán acceder a una amplia gama de amenidades que incluyen un spa para mascotas, estacionamiento con valet, gimnasio de última generación y salón de *wellness* con vistas a la bahía.

En tanto, en el nivel 27 se ubicará un completo centro de *fitness*, pilates y yoga, así como un lujoso spa con saunas y baños de vapor. En la azotea, una piscina infinita y un salón ofrecerán vistas panorámicas del océano y la bahía, creando un entorno perfecto para relajarse y disfrutar del exclusivo estilo de vida de **Pagani Residences**.



Contará con un paseo marítimo frente al agua de 240 pies, con muelles privados para botes (Pagani Residences)

Con su combinación de lujo, sofisticación y ubicación privilegiada, **Pagani Residences** establece un nuevo estándar en el mercado inmobiliario de lujo en la **Florida**. Este proyecto promete una experiencia de vida incomparable para aquellos que buscan lo mejor en términos de calidad, confort y estilo de vida.



CONSTRUCTION & DESIGN

Pagani Residences Miami: The Epitome of Luxury and Innovation

The prestigious Italian automobile brand ventures into the world of luxury residences in Miami



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The worlds of automotive luxury and high-end residential design converge in an unprecedented project: Pagani Residences Miami. This exclusive development is redefining the concept of luxury living in the vibrant city of Miami. Located in a prime enclave, these residences offer a living experience that combines Italian elegance with urban sophistication.



Pagani Residences feature a unique architectural design inspired by the fluid lines and attention to detail that characterize Pagani's supercars. Each residence is equipped with the highest-quality finishes, cutting-edge technology, and panoramic views that capture the essence of the city and ocean. The interiors, carefully crafted, reflect Horacio Pagani's philosophy, where art and engineering meet in perfect harmony.

This development not only offers stunning living spaces but also a variety of exclusive amenities. These include a luxury spa, an infinity pool with views of the Miami skyline, a state-of-the-art gym, and a private residents' club. Additionally, each residence comes with a parking space specifically designed to showcase luxury

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vehicles, allowing owners to display their prized machines in a safe and stylish environment.



Pagani Residences Miami represents the pinnacle of luxury and innovation, offering residents a unique and unparalleled living experience. This project is a testament to Pagani's commitment to bringing its unmatched craftsmanship and design to the world of residential architecture, further elevating the standards of luxury living in Miami.

For more information, visit **Pagani Residences Miami**.

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With the high season in Miami on the horizon, residents and visitors alike are seeking spaces that let them immerse in the city's year-round sunshine and lush greenery. Recent studies from the [National Library of Medicine](#) have revealed that prolonged indoor time can hinder problem-solving skills, while exposure to greenery significantly boosts creativity, motivation, and physical activity. Responding to this insight, Miami's newest luxury residential and commercial developments are redefining how we live and work, balancing indoor and outdoor environments to nurture wellness and connection with nature.

Below, we explore some of Miami's cutting-edge properties that blend luxury with natural surroundings, from serene residences in Coconut Grove to biophilic office spaces in the heart of the city.

Pagani Residences



Image Credit: We are Visuals

Nestled in North Bay Village, [Pagani Residences](#) is a haven for those seeking luxury with a waterfront view. This development offers panoramic views of Biscayne Bay and features a 240-foot waterfront boardwalk, private boat slips, and lush private terraces. Each residence is equipped with private ensuite elevators, inviting residents to enjoy a personal retreat that incorporates the calming presence of nature right at their doorstep. North Bay Village has seen a quiet rise in popularity, and Pagani Residences is an exemplar of this area's elevated living standards.

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MARKETS INSIDER

The Campfire Circle Recognizes the Top 4 Agencies to Watch Going into 2025

The Campfire Circle, led by Kristen DeGroot, performed exhaustive research to identify the top 4 agencies that brands need to know about and keep their eye on. These agencies have the capabilities and expertise to transform businesses and increase profitability.

As an agency that grows and optimizes agencies, The Campfire Circle keeps a pulse on agencies and highlights ones that are doing stand-out-work for their clients.

After careful consideration, research, speaking to agency owners, and examining client stories, The Campfire Circle is releasing a list of the top four agencies to watch in 2025.

Strategy Media

Founded by entrepreneur Sheri Pasqual in 2010, [Strategy Media](#) is a progressive media agency based in New York City, and one of the leading female-owned niche agencies in the country specializing in developing cutting-edge marketing strategies for luxury and ultra-luxury real estate brands. Under her leadership, the agency has successfully marketed over 200 real estate properties both nationally and globally. A major focus of their expertise is marketing premium branded residences for top-tier hotels nationwide, including The Four Seasons, Ritz-Carlton, St. Regis, Rosewood and Waldorf Astoria, as well as prestigious automotive and restaurant brands, such as Pagani Residences and Cipriani Residences in Miami.

Being at the forefront of the evolving media landscape, Strategy Media leverages new technologies, platforms and digital strategies for their branded residential projects to reach and engage these real estate audiences in innovative ways while always ensuring full compliance with privacy and housing laws. Among the technologies utilized include Virtual Reality for creating immersive experiences, such as using VR headsets at sales galleries to offer virtual tours of luxury properties. This technology is particularly valuable for preconstruction projects, as it allows potential clients to virtually explore the interiors of

A stylized, handwritten-style logo of the word "Ciao" in a cursive script.

the residences and experience the lavish building amenities, even before construction has begun. Other tactics include IP targeting, which delivers digital ads directly to specific household postal addresses, effectively reaching prospects across their devices—a concept known as "Digital Direct Mail." Additionally, they also leverage advanced platforms with data-mapping techniques to target specific companies and professions across various industries, engaging these audiences across their devices in various locations.

Song Candy Media

[Song Candy Media](#) (SCM) is a forward-thinking Community Marketing Agency that's gaining attention in the beauty, retail, and food & beverage sectors. They specialize in helping brands craft social media content that resonates with audiences by adopting a creator-first approach. Their comprehensive services span social, influencer, and paid media, all designed to enhance cultural relevance and drive brand growth.

Earlier this year, SCM partnered with fast-food chain Jack in the Box to promote the launch of their "healthy-ish" Jack Wrap in Classic and Spicy flavors. The campaign aimed to demonstrate that a healthier choice can be just as satisfying as traditional options. SCM developed a vibrant TikTok campaign, featuring a remix of 90s West Coast hip-hop performed by Jack himself, with a modern twist by rising TikTok artist KTLYN. By collaborating with niche creators specializing in humor, dance, and food, the campaign achieved over 22.85 million impressions, 22.6 million views, and generated \$573,000 in Earned Media Value, underscoring the effectiveness of genuine partnerships and compelling content.

Storyteller-Labs

Every brand has a story to tell, and at [Storyteller-Labs](#), we believe that every story begins with people. Our human-centric approach involves collaborating with clients to deeply understand their values, goals, and target audiences. We employ a meticulous process that combines qualitative research, empathy-driven insights, and creative brainstorming to craft narratives that speak directly to the human experience. Whether through interactive digital experiences, visually stunning films, or compelling written content, Storyteller-Labs creates stories that not only elevate brands but also enrich the lives of the people they touch.

With a team of innovative thinkers, writers, directors and photographers, Storyteller-Labs has been working for clients such as The North Face, Red Bull and Mitsubishi since 2010. The agency has been awarded internationally for its documentary and advertising work and is recognised as the benchmark in strategic storytelling in the outdoor sports and tourism industries.

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cj Advertising

cj Advertising, a full-service agency exclusively serving personal injury law firms since 1994, has flourished under Micki Love's leadership since 2018—and the growth shows no signs of slowing. The company's Integrated Digital team now manages a vast and expanding portfolio of websites, specializing in SEO, Marketing Automation, and Paid Digital campaigns for niche cases like Birth Injury. This growth, along with a surge in strategic partnerships and the addition of Operations Consulting services, continues to drive better results for law firms nationwide. Additionally, cj Advertising's Creative Services and Media teams consistently deliver impactful campaigns, helping transform local firms into market leaders. Learn more about cj and Micki Love at cjadvertising.com. Or grab tickets to meet Micki and her team at the [Xcelerate Your Average Fee Conference](#) in Nashville on September 26-27. (You can use code XLR2024 for 10% off tickets.)

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MIAMI CONDOS BLOG

Pagani Residences Reveals New Kitchen Interior Renderings

📅 September 13, 2024 by Jacki Taylor



Developer for [Pagani Residences Miami](#) has unveiled a first look at the luxurious kitchens. The new interior renderings highlights the sophisticated design curated by A++, in collaboration with Pagani Arte, the recently established Made in Italy interior design division. These renderings offer a glimpse of the bespoke details potential buyers can select, with over 16 design elements available. Options include four countertop choices, two flooring styles, and two cabinetry selections, all meticulously crafted to combine art with functionality, resulting in truly elevated living spaces.

Pagani, renowned for exclusivity, stealth-wealth aesthetics, and handcrafted quality, delivers the same level of customization to its residences that it applies to its hypercars. Just as no two Pagani cars are alike, each residence in Pagani Residences can be

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personalized to reflect the unique tastes of its owner, ensuring an unparalleled living experience.

As Miami's first-ever Hypercar-branded building, Pagani Residences will feature 70 waterfront homes with starting prices at \$2.9 million. Located in North Bay Village at 7940 West Drive, this 28-story architectural masterpiece by Revuelta Architecture promises breathtaking views, privacy, and exclusivity. With Fortune Development Sales leading the marketing and sales efforts, the project is set for completion in 2027.

Each residence, designed with expansive 2,000 to over 3,300 square feet floor plans, offers spacious living with a focus on outdoor enjoyment. The homes feature expansive terraces ranging from 800 to 1,040 square feet, while the penthouse units boast 6,900 square feet of living space and up to 4,400 square feet of outdoor area, including private pools. Every unit offers high ceilings, with 11-foot heights in standard residences and 13-foot ceilings in penthouses.

Luxury doesn't stop with the interiors. The Pagani Residences offer a suite of high-end amenities that take full advantage of the peninsula location with stunning waterfront views. Residents can enjoy access to a 240-foot waterfront boardwalk and private boat slips. The ground floor provides 24/7 concierge services, valet parking, a porte-cochere, pet spa, and dedicated storage for bicycles, paddleboards, and kayaks. For those seeking extra convenience, private garages and preferred parking are also available for purchase.

For relaxation and recreation, the property boasts an eighth-floor private residents' lounge, complete with a library and media room, perfect for quiet reflection or social gatherings. Meanwhile, the 27th floor is home to a state-of-the-art wellness center, featuring a fully equipped fitness center, Pilates and yoga studios, and a spa with sauna and steam rooms, all offering stunning views of Biscayne Bay.

Atop the Pagani Residences on level 28 lies the ultimate in luxury living—a rooftop pool and sky lounge with 360-degree views of the Atlantic Ocean and Biscayne Bay. This serene oasis features poolside cabanas, hot and cold plunges, and fully appointed summer kitchens with chef's grills for alfresco dining.

In keeping with the Pagani tradition of world-class craftsmanship and attention to detail, every aspect of this residential experience has been carefully designed to offer residents a blend of comfort, luxury, and unmatched exclusivity.

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PAGANI RESIDENCES IN NORTH BAY VILLAGE RELEASES RENDERINGS OF SULTRY INTERIORS

In his quest to create “the most beautiful car in the world,” Horacio Pagani has expanded his view and included a stunning residential tower in North Bay Village, Miami Beach. The luxurious bespoke interiors of the brand’s new have been revealed, and it is clear that they have been as carefully and thoughtfully designed as the hypercar by the same name.

“Pagani Residences represent an exciting blend of Pagani’s bespoke design approach with the finest materials, and the vibrant allure of Miami’s beauty and dynamic energy. This innovative fusion embodies the distinctive essence that defines Pagani,” said **Horacio Pagani, founder and CEO of Pagani Automobili**. “Our aspiration is for residence owners to evoke the same exhilaration and excitement that our auto enthusiasts and owners experience every time they get behind the wheel of their Pagani Hypercar.”



Rendering of Pagani Residences Entrance

The design of this project is a dedication to Leonardo da Vinci's Principles of Art and Science with an amenity-rich structure that has been designed by Miami super-architect Revuelta Architecture. Inside, the interiors are curated by Pagani Arte, a division of Pagani Automobili based in Italy and well-known for its dedication to quality and texture.

"Pagani Residences in Miami are set to redefine the art of handcrafted living, presenting a curated experience that effortlessly extends the essence of Pagani – an embodiment of obsession with detail, refined taste, and a level of craftsmanship that is truly rare in today's world," remarked Mikael Hamaoui, the CEO of Riviera Horizons, in a release.

The residences will be constructed on the **waterfront parcel at 7940 West Drive in North Bay Village**, rising 28 stories over the Biscayne Bay. With just 70 residences, the tower is following suit with the new trend of ultra-privacy and quiet luxury.



Rendering of Pagani Residences Lobby

When completed, the 70 residences will include two- to four- bedroom layouts that are four per floor. Each home will be located on a corner and have between 2,000-3,300 interior square feet. Wraparound terraces will range from 800-1,040 square feet with glass enclosures. Residents will enjoy 11-foot ceilings throughout with floor to ceiling glass.

On the Penthouse level, the ceilings reach higher (to 13 feet) and layouts expand to 6,900 interior square feet with 4,900 square feet of terrace space. Residents will notice the addition of private pools on the terrace.



Rendering of Pagani Residences Living Room Interior



Rendering of Pagani Residences Bedroom

Despite the low number of residences, there are an abundance of amenities for owners to enjoy. Upon arriving, guests will be greeted by 24 hour valet, concierge and doorman. A private marina is at your disposal along the waterfront along with a 240-foot boardwalk with private boat slips and entertainment spaces.

On the 28th level, guests enjoy 360-degree views of the Atlantic Ocean and Biscayne Bay on the rooftop pool lounge with poolside cabanas as well as hot and cold plunges. A summer kitchen and grill is also available to offer alfresco dining near the pool.

Throughout the project itself, owners are offered an array of services that include wellness amenities, a library and lounge, media room, pet spa, along with water sports.

With the location in North Bay Village, the residences are also convenient to the Pagani dealership that is located at 14800 Biscayne Boulevard in nearby North Miami.



Rendering of Pagani Residences Private Dock



Rendering of Pagani Residences Pool

Pagani Residences are currently priced from \$2.4 million and delivery is anticipated in 2027.

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LATEST OCEANFRONT RESIDENCES AND RESORTS UNVEIL LUXURY ACCOMMODATIONS AND AMENITIES

MELISSA GILLESPIE • JULY 15, 2024

Banyan Tree Bimini Resort & Residences, Bimini, Bahamas

Banyan Tree Bimini Resort & Residences, set in Bimini, Bahamas, is a 750-acre luxury development featuring 54 waterfront residences and a 50-key hotel. The residences start at \$3.5 million and include private docks and beach access. Amenities include a yacht marina, golf course, and a members-only clubhouse. Designed by Oppenheim Architecture and managed by Banyan Tree, the project will also offer a boutique resort with beachfront villas and overwater bungalows. Construction has begun, with the first residences expected by early 2025.

banyantreeresidencesbimini.com



Pagani Residences, Miami, Florida

Pagani, the Italian luxury hypercar brand, in collaboration with Miami-based Riviera Horizons, is launching the world's first Pagani Residences in Miami's North Bay Village, with completion expected in 2027. This 28-story boutique residence offers 70 waterfront homes designed by Revuelta Architecture International, featuring interiors by Pagani Arte. Homes range from 2,000 to more than 3,300 square feet, with expansive terraces and a starting price of \$2.4 million. Amenities include a 240-foot waterfront boardwalk, private boat slips, a rooftop pool, wellness facilities, and 24/7 concierge service.

paganiresidences.com



Alba Palm Beach, West Palm Beach, Florida

Alba Palm Beach delivers a collection of 55 boutique luxury residences starting at \$2.85 million, including a limited collection of four two- and three-story townhomes, each with unobstructed views of the serene Intracoastal Waterway. Alba Palm Beach's amenities include its day dock with slips available for residents to its sunrise and sunset pool decks and expansive water views from the Technogym fitness room that includes a yoga studio and Pilates Reformer. Alba Palm Beach owners receive a one-year complimentary membership to the Palm Beach Yacht Club as a buyer gift.

albapalmbeach.com



St. Regis Costa Mujeres, Cancun, Mexico

St. Regis Costa Mujeres, a new luxury development by AB Living, is set to open in late 2025 adjacent to SHA Mexico. Designed by Sordo Madaleno, the property will offer 160 rooms and 84 private residences, featuring amenities like restaurants, a spa, and a beach club. Residences are priced between \$2 and \$7+ million. This development is part of AB Living's global expansion, emphasizing health, well-being, and sustainability in partnership with Marriott International, making it one of the largest developers in the Mexican Caribbean.

srrcostamujeres.com



The Cove Residences, Yerba Buena Island, California

The new townhomes within The Cove Residences on Yerba Buena Island in San Francisco, designed by Hart Howerton, offer a sustainable urban living option with overwater sunrise and sunset views. These townhomes, ranging from 1,956 to 4,034 square feet, come in two-, three-, and four-bedroom layouts priced from \$2.85 million. Each home features large bay windows, expansive terraces, private entrances, attached garages, and state-of-the-art amenities designed for seamless indoor-outdoor living.

yerbabuenaislandsf.com

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Your Guide To Miami Real Estate



PAGANI RESIDENCES REVEALS NEW KITCHEN AND BATHROOM INTERIOR RENDERINGS

September 12, 2024

Riviera Horizons has revealed a first look at the kitchens and bathrooms at Pagani Residences Miami with a new set of interior renderings showcasing the luxurious interiors by A++, curated by Pagani Arte, the newly established Made in Italy interior design division. Potential buyers can choose from over 16 design elements, including 4 countertop options, 2 flooring styles, and 2 cabinetry choices. Every detail is thoughtfully designed to harmonize art and functionality, ensuring a truly exceptional living space. Pagani is a brand known for exclusivity, “stealth-wealth” characteristics and handcrafted quality. Just as no two Pagani cars are identical, each featuring unique aesthetic details and customizations, Pagani Residences offers unparalleled customization options for your kitchen or bathroom.

Miami’s first-ever Hypercar branded building, Pagani Residences will offer 70 handcrafted, waterfront residences with prices starting at \$2.4 million on Miami’s North Bay Village. Pagani Automobili is a luxury brand renowned for its exquisite quality, unique engineering, and tailor-made handcrafted Hypercars, which stand

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among the most desired in the world. Completion is slated in 2027 with Fortune Development Sales leading sales and marketing for the project.

Located at 7940 West Drive, North Bay Village, the 28-story, amenity-rich property designed by Revuelta Architecture will offer 70, all corner residences. The spacious, two-to-four-bedroom homes range from 2,000 to over 3,300 square feet with expansive outdoor terrace spaces ranging from over 800 to 1,040 square feet, with only four residences per floor, making privacy paramount. Penthouses span from 6,900 square feet with up to 4,400 square feet of outdoor living. Each home will be entirely customized and fully finished with 11-foot ceilings in all residences with waterfront-facing outdoor spaces and 13-foot ceilings in the penthouses with private pools.

Pagani Residences will include an exquisite collection of amenities including a 240-foot waterfront boardwalk and private boat slips. Owners will enjoy 24/7 concierge service to anticipate every need. On the ground floor residents' amenities include valet parking and porte-cochere, a pet spa, bicycle, paddleboard and kayak storage, 24/7 security, private garages available for purchase and preferred parking. To take maximum benefit of the stunning peninsula location surrounded by waterfront views, a private residents lounge is ensconced on level eight along with a library, and media room.

A collection of wellness amenities awaits residents on level 27 with a state-of-the-art fitness center, advanced cardio training, dedicated Pilates and yoga studios, spa with stunning views of Biscayne Bay, sauna and steam rooms, and private treatment rooms as well as a restorative wellness lounge.

A rooftop pool and sky lounge on level 28 offer stunning 360-degree views of the Atlantic Ocean and Biscayne Bay, poolside cabanas and hot and cold plunges. Fully appointed summer kitchens with chef's grills complete the package for alfresco, poolside dining.

The word "Ciao" is written in a stylized, cursive script font.



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Luxury Automakers Are Racing to Build Design-Forward Branded Residences. Here's Why.

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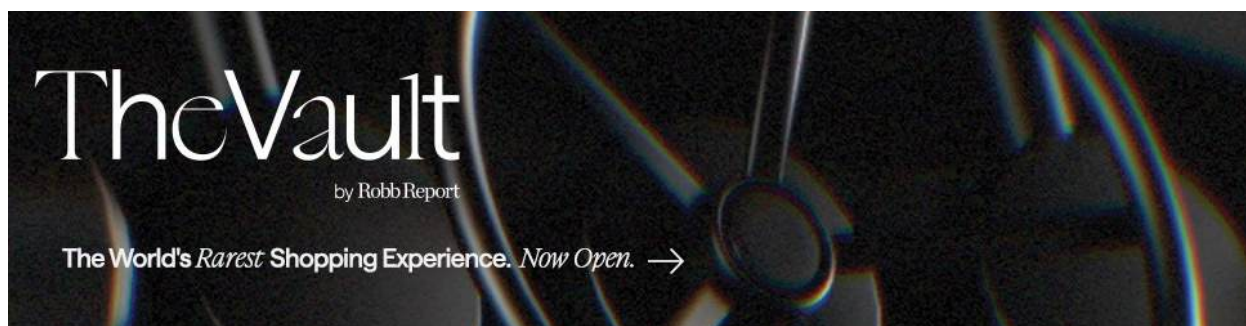
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Robb Report

REAL ESTATE

SEPTEMBER 04, 2024

Supermodel Karlie Kloss and real estate heir Joshua Kushner have added an iconic home in Malibu to their cross-country portfolio of homes with the \$29.5 million purchase of self-taught architect Harry Gesner's distinctive Wave House in Malibu. Once owned by Rod Stewart, the beachfront home is most recognized by its copper-clad roofline that mimics the cresting waves of a surf break. The couple also maintain a sprawling condo in the Kushner-developed Puck Building in New York City as well as a waterfront mansion on Miami's prestigious North Bay Road they picked up a few years ago for \$23.5 million. And in Georgia, country singer Zac Brown has hoisted his lakefront retreat on the outskirts of Atlanta on the market for \$3.25 million. The Grammy-winning "Chicken Fried" singer is set to turn a tidy profit on the Lake Lanier spread he picked up about four years ago for \$1.8 million.

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Joshua Kushner and Karlie Kloss Scoop Up Harry Gesner's Wave House in Malibu

The couple paid \$29.5 million for the distinctive oceanfront home, which was once owned by Rod Stewart.

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Country Singer Zac Brown Seeks \$3.2 Million for His Georgia Lake House

Owned by the Grammy-winning musician since 2020, the waterfront retreat on the outskirts of Atlanta features an infinity pool and a private dock with a rooftop party deck.

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**For the Price of a Tiny N.Y.C. Apartment,
You Could Snag a Sprawling Villa in
Calabria, Italy**

A 500-square-foot condo in New York City runs about the same cost as a 7,000- to 8,000-square-foot villa in both Italian and Spanish regions

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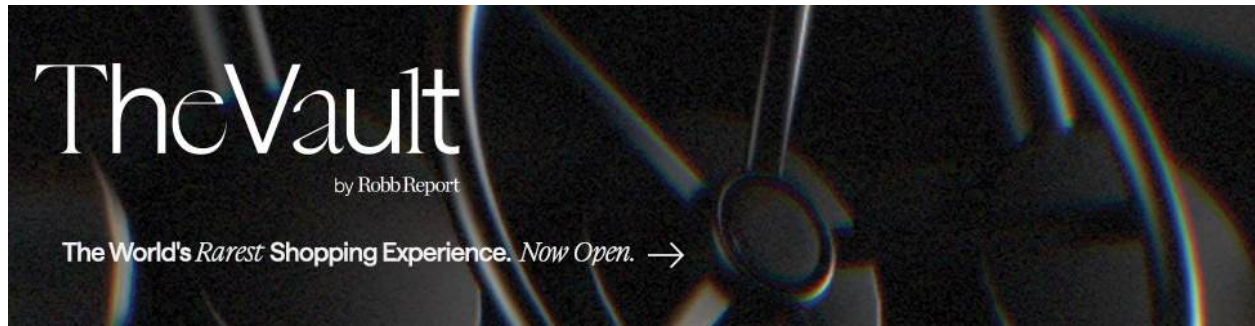


**Luxury Automakers Are Racing to Build
Design-Forward Branded Residences.
Here's Why.**

Premium marques such as Bugatti and Pagani are bringing the aerodynamic curves and bespoke craftsmanship of automotive design to residential projects around the globe.

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This \$26 Million Contemporary Mansion in L.A. Is Perched High Above Stone Canyon Reservoir

The Bel Air residence features disappearing walls of glass, open mountaintop views and a guest house.

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A Bay Area Home Crafted by Cult-Favorite Architect Roger Lee Lists for \$1.8 Million

Celebrated for their clean lines and seamless integration with nature, homes by the late Chinese-American designer are rarely available and often have a waiting list of buyers.

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This \$50 Million Riverfront Mansion in Florida Comes With a Pool and a Pickleball Court

The 10,000-square-foot Fort Lauderdale mansion offers six bedrooms along with multiple covered patios.

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**In Northern California, a One-Room
Schoolhouse Converted Into a 3-Bedroom
Home Is Listed for \$6.5 Million**

The one-acre Sonoma spread dates to 1910 and features 12-foot ceilings, original hardwood floors, and a wine room.

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Automotive brands are shifting gears and steering into real estate. From Bentley's diamond-shaped lobbies to Porsche's car-display elevators, automotive brands are creating living spaces that blend high design with high performance.



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THE WEEK

UNDER THE RADAR

Luxe landlords: High-end brands are moving into real estate

Luxury brands are investing in both commercial and residential property



When considering luxury brands like Louis Vuitton and Aston Martin, property development is likely not what first comes to mind. But many of these companies are now looking to real estate as a new frontier for their portfolios. These brands are investing in a mix of commercial and residential real estate in an attempt to both promote their products and create a new form of marketing for high-end brands.

While some companies are focusing on creating their own condos, apartments and residential buildings, others are in the process of buying out large swaths of city neighborhoods for retail spaces. And data shows that these types of developments are set to skyrocket in the coming decade.

Why are these brands investing in residential real estate?

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There is a "growing list of [luxury brands](#) hoping to use real estate to turn their cultural cachet into cold, hard cash," said [Business Insider](#). Italian automaker Pagani — which produces cars with multimillion-dollar pricetags — recently "unveiled plans for Pagani Residences, a 70-unit condo development in Miami's North Bay Village." These condos, similar to their cars, will [sell at around](#) the \$3 million range.

Pagani is the "latest high-end car brand to lend its name to a shiny condo project along the Miami coast, joining the likes of Mercedes-Benz, Porsche, Aston Martin and Bentley," said Business Insider. Non-auto brands venturing into the condominium market include Italian eatery Carbone, Dolce & Gabbana and Elle magazine, according to the outlet.

PLAY SOUND

While other cities are seeing these types of developments, [Miami](#) seems to be a hotspot for this trend, where "no one will even build a luxury building in the city without a name brand attached to it," said [Curbed](#). The "traditional residential model of just building a really nice building is not enough anymore," Peter Bazeli, a real estate development advisor, said to the outlet. A new development "has to have a brand, has to conjure up the idea of what the lifestyle can be."

Globally, there are "about 700 branded residences, with nearly the same number in development, all scheduled to launch by 2030," said [Forbes](#). Buyers are "attracted to such projects by the prestige associated with elite brands." For those who are "fashion lovers, car lovers and for those who want high levels of service, the famous brand has an implication of longevity and even permanence — it delivers status and a certain way of life," architect Bernardo Fort-Brescia said to Forbes.

Why are these brands investing in commercial real estate?

Beyond setting up places for people to live, luxury brands are "racing to buy properties on the world's most famous shopping streets" because they "fear that, if they don't buy their flagship store from the landlord, one of their rivals will do so and send them packing," said [The Wall Street Journal](#). Land is going quickly on New York City's Fifth Avenue, and "Europe's luxury brands have spent more than \$9 billion buying boutiques on the world's top shopping streets since the start of 2023." Both Prada and luxury conglomerate LVMH are "hunting for luxury properties in New York, according to real-estate sources."

[LVMH in particular](#), which owns brands like Louis Vuitton, Dior and Hennessy, has "become a major developer, buying up coveted buildings on Fifth Avenue in New York and the Champs-Élysées in Paris," said [The Nation](#). The "sheer extent of LVMH's holdings and the rhetoric it uses in describing them makes clear that its end game is to defend and obscure private property's hold on shaping cities."

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Building in these high-rent spaces caters to a new generation of consumers who can "signal on their social media feeds, on their TikTok accounts that they are in the know and in with these luxury brands," Rebekah Kondrat of Rekon Retail said to [The Real Deal](#). And the push is likely to increase; these companies are "taking real estate off the market, likely forever," Jason Richter of Capricorn Retail Advisors said to the outlet. This could "in many respects increase demand."

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Pagani Residences Miami Unveils Interior Renderings for Upcoming Waterfront Development



Riviera Horizons has unveiled the interiors of Pagani Residences Miami, revealing stunning kitchen and bathroom designs. The luxurious spaces are curated by A++, the design firm behind Pagani Arte, a newly launched Made in Italy interior design division. Homebuyers can select from over 16 customizable design options, including multiple countertop, flooring, and cabinetry styles, ensuring a unique and functional living experience. Pagani, renowned for its handcrafted exclusivity and “stealth-wealth” design, extends the same bespoke approach from their Hypercars to the interiors of these residences, providing an unparalleled level of personalization.

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Miami's First Hypercar-Branded Development

Pagani Residences, the first building in Miami associated with the prestigious Hypercar brand, is set to deliver 70 handcrafted waterfront homes, with starting prices at \$2.4 million. Located in North Bay Village, the project, which will be completed in 2027, is managed by Fortune Development Sales. Pagani Automobili, known for its one-of-a-kind Hypercars, brings its brand's bespoke craftsmanship to this real estate venture.

Exclusive Residences and Design Features

Designed by Revuelta Architecture, the 28-story tower will house just 70 corner residences, offering between 2,000 to over 3,300 square feet of living space. The homes include expansive terraces of up to 1,040 square feet, providing private outdoor spaces. With only four units per floor, privacy is a priority. Penthouses, which boast up to 6,900 square feet of indoor living space and 4,400 square feet of outdoor areas, feature 13-foot ceilings and private pools, while all other residences have 11-foot ceilings and waterfront views.

World-Class Amenities and Services

Residents of Pagani Residences will have access to a suite of premium amenities. The ground floor includes valet parking, a pet spa, private garages, and paddleboard and kayak storage. A private residents' lounge on the eighth floor features a library and media room, all set against panoramic waterfront views. For fitness and relaxation, level 27 offers a fully equipped gym, yoga and Pilates studios, and a spa with stunning views of Biscayne Bay, complete with treatment rooms, saunas, and steam rooms.

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Sky-High Living

Topping off the building's amenities is the rooftop pool and sky lounge on the 28th floor, offering 360-degree views of the Atlantic Ocean and Biscayne Bay. Residents can enjoy poolside cabanas, hot and cold plunges, and fully outfitted summer kitchens with chef's grills, perfect for alfresco dining. This rooftop retreat brings a luxurious outdoor experience to residents, combining relaxation with breathtaking views.

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Pagani Residences con garaje privado con espacio para tu Utopía disponibles por 2,4 millones de dólares

el 5/02/2024 12:15:00 a. m.



Pagani Residences con garaje privado con espacio para tu Utopía disponibles por 2,4 millones de dólares se inaugurarán en 2027

Miami está llena de rascacielos elegantes, en South Beach hay residencias premium de Aston Martin, Bentley y Porsche .

El promotor Riviera Horizons, con sede en Miami, y la marca italiana de hipercoches Pagani se complacen en anunciar el primer "Pagani Residences" del mundo, un complejo residencial boutique de lujo con interiores diseñados por Pagani Arte, que se inaugurará en North Bay Village, Miami, esta primavera y cuya finalización está prevista para 2027. Fortune Development Sales se encargará del marketing y las ventas del primer edificio de Miami con la marca Hypercar. Pagani Automobili es una marca de lujo famosa por su exquisita calidad, su ingeniería única y sus superdeportivos hechos a mano y a medida, que se cuentan entre los más deseados del mundo.

"Pagani Residences representa una emocionante combinación del enfoque de diseño a medida de Pagani, con los mejores materiales, y el encanto vibrante de la belleza y la energía dinámica de Miami. Esta innovadora fusión encarna la esencia distintiva que define a Pagani", declaró Horacio Pagani, fundador y director ejecutivo de Pagani Automobili. "Nuestra aspiración es que los propietarios de residencias evoquen la misma euforia y emoción que experimentan nuestros entusiastas y dueños de automóviles cada vez que se ponen al volante de su Pagani Hypercar".

Diseñado por el renombrado estudio de arquitectura Revuelta de Miami, con interiores comisariados por Pagani Arte, la recién creada división de diseño de interiores "Made in Italy" nació del fundador de Pagani Automobili.

El edificio, de 28 plantas y repleto de comodidades, contará con un paseo marítimo de más de 70 metros, amarres privados para embarcaciones y espacios de ocio para 70 viviendas en esquina. Las espaciosas viviendas, de dos a cuatro dormitorios, tienen entre 185 y más de 300 metros cuadrados, con amplias terrazas exteriores de entre 75 y 95 metros cuadrados, y solo cuatro viviendas por planta, lo que hace primar la privacidad. Los áticos abarcan desde 640 metros cuadrados con hasta los 400 metros cuadrados para el esparcimiento al aire libre. Los interiores de Pagani Residences se inspiran en los principios del Arte y la Ciencia de Leonardo da Vinci y pretenden crear residencias que combinen cuidadosamente una estética refinada con tecnología de vanguardia, testimonio del arte creado por Pagani Arte.

"Pagani Residences en Miami redefinirá el arte de la vida artesanal, presentando una experiencia cuidada que extiende sin esfuerzo la esencia de Pagani, una encarnación de la obsesión por el detalle, el gusto refinado y un nivel de artesanía que es verdaderamente raro en el mundo de hoy", señaló el promotor del proyecto, Mikael Hamaoui, fundador y director ejecutivo de Riviera Horizons.



Pagani Residences con garaje privado con espacio para tu Utopía disponibles por 2,4 millones de dólares

Cada vivienda estará totalmente personalizada y acabada, con techos de más de 3 metros en todas las residencias, espacios exteriores frente al mar y techos de casi 4 metros en los áticos con piscina privada. Los propietarios disfrutarán de un servicio de conserjería 24/7 para anticiparse a cualquier necesidad.

Pagani Residences incluirá una exquisita colección de servicios. En la planta baja, los residentes dispondrán de servicio de aparcacoches y porte-cochère, un spa para mascotas, almacenamiento de bicicletas, tablas de paddle surf y kayaks, seguridad 24 horas al día, 7 días a la semana, garajes privados a la venta y aparcamiento preferente.

Para aprovechar al máximo la impresionante ubicación de la península rodeada de vistas al mar, el nivel ocho cuenta con un salón privado para residentes, junto con una biblioteca y una sala multimedia. Una colección de servicios de bienestar espera a los residentes en el piso 27 con un gimnasio de última generación, entrenamiento cardiovascular avanzado, estudios dedicados de Pilates y yoga, spa con impresionantes vistas de la Bahía de Biscayne, sauna y salas de vapor, y salas de tratamiento privadas, así como un salón de bienestar restaurativo.

Una piscina en la azotea y un sky lounge en la planta 28 esperan a los propietarios junto con unas impresionantes vistas de 360 grados del océano Atlántico y la Bahía de Biscayne, cabañas junto a la piscina y baños de agua fría y caliente. Cocinas de verano totalmente equipadas con parrillas de chef completan el paquete para comer al aire libre junto a la piscina.

"Miami sigue siendo un destino de vida global de primer orden, que atrae a compradores de todos los rincones del mundo. Pagani Residences, situado frente al impresionante paseo marítimo de Biscayne, revelará una armonía distintiva entre la renombrada atención de Pagani a cada detalle artesanal, así como la ubicación privilegiada de North Bay Village", comentó Edgardo Defortuna, presidente y director ejecutivo de Fortune International Group.

Situado en la ciudad de tres islas de Miami, North Bay Village, en Harbor Island, un enclave de tranquilidad con algunas de las vistas más asombrosas de Miami, Pagani Residences se encuentra en el epicentro del arte, la cultura y el estilo de vida a poca distancia de Miami Internacional y los aeropuertos privados, tiendas, golf y clubes sociales, así como Miami Beach, Fisher Island, Bal Harbour y Miami Design District.

Pagani Residences tienen un precio a partir de 2,4 millones de dólares y se inaugurarán en 2027

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Robb Report

Luxury Automakers Are Racing to Build Design-Forward Branded Residences. Here's Why.

Premium marques such as Bugatti and Pagani are bringing the aerodynamic curves and bespoke craftsmanship of automotive design to residential projects around the globe.



Pagani

The concept of luxury [branded residences](#) was birthed in 1919 on New York's Upper East Side, when the fashionable Hotel New Netherland collaborated with the venerable Sherry's restaurant on what would become Fifth Avenue's Sherry-Netherland apartment hotel. It took decades, however, before the idea took on any momentum.

In the 1990s, competing Four Seasons- and Ritz-Carlton-branded residences kick-started the hotel-anchored trend in cities like Boston, Los Angeles and [Miami](#). With their unexpected successes invigorating once-forgotten FiDi districts in these metropolises, other top-tier hotel brands quickly got in the mix, including Aman, Mandarin Oriental, Nobu and Raffles.

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In the past decade, the market segued from simmer to boiling point with fashion houses such as Armani, Roberto Cavalli, Karl Lagerfeld, and Fendi, as well as jewelry brands Bulgari, Baccarat and Jacob the Jeweler announcing glittery branded projects in booming international hot spots like Miami and [Dubai](#), fomenting a 150-percent surge in luxury-branded residencies during that time span.



The logo emblazoned entrance to Mercedes-Benz Places in Miami's bustling Brickell neighborhood. *The Boundary*

A new and unexpected sector has in recent years zoomed into the luxury branded residences sector: automotive manufacturers. Porsche, [Bentley](#), Bugatti, Aston Martin, Mercedes-Benz, and even niche builders Pininfarina and [Pagani](#) have now announced plans to build their own high-design, high-power residences.

The reason is simple: luxury branded residences add an expected value of 20 percent to 40 percent over comparative nonbranded residences. And considering the added cost to developers, which according to Executive Vice President of Gibson Sotheby's International Realty Michael Carucci averages about 8 to 10 percent per property, the financial advantages are clear.

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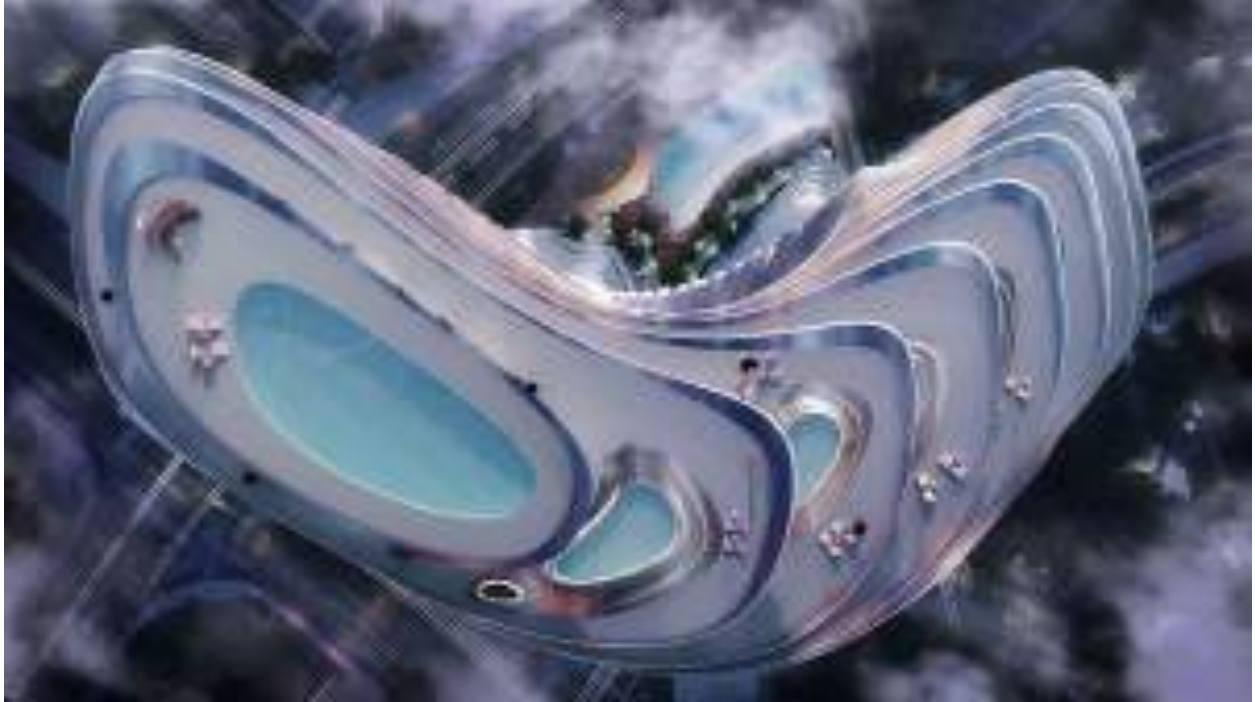


The entrance to the Bugatti Residences by Binghatti in Dubai. *Bugatti*

“Think of it as like a Good Housekeeping Seal: people feel familiar with these brands, and there’s an established level of trust,” Carucci explains, highlighting why each party benefits. “Brands do it for the additional revenue, and of course the exposure, while the developers do it for product differential. When developers come to the market, especially in places like Miami and Dubai, where you have a massive saturation of new developments, they want to stand out.”

“We want to offer a wider experience. Bugatti is the pinnacle of automotive, but we think we can offer that experience in other categories as well,” Bugatti CEO Mate Rimac tells Robb Report. “So, for example, in housing, especially in Dubai, where people are striving for the top, we found an interesting opportunity to build a Bugatti building and bring the French luxury flair to Dubai. That was the idea: if we give our designers the creative freedom to apply what we do with a Bugatti hypercar into a building, how would it look like? This is the result.”

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An overhead view of the sinuous Bugatti Residences by Binghatti in Dubai. *Bugatti*

Together with the developer Binghatti, they set out to bring the elegance of the Côte d’Azur to the Emirates, designing a shimmering skyscraper with breathtaking fluidity. The Bugatti Residence’s twin footprints curve into a single metallic form reaching to the desert sky like a static chrome lava lamp bubble. Floor-to-ceiling windows provide oceans of sunlight and wondrous views to each of the 171 Riviera Mansions residences and 11 Sky Mansion penthouses, every one unique with a bespoke layout.

Whether it be Aston Martin, Porsche, Bentley, or Bugatti, the development process follows a similar path: a real estate developer owns a piece of undeveloped land, and they discern which luxury brand would work best with their property, regardless of category. Of course, organic relationships go a long way; Rimac notes their partner’s founder, Muhammad Binghatti, was a longtime fan of their brand before conversations even began.

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Even the motor court at Pagani Residences Miami has a stunning view of Biscayne Bay.*Pagani*

For the bespoke Italian hypercar builder Pagani, founder Horacio Pagani's son Chris lived in Miami and was friendly with local developer Riviera Horizons' CEO and founder Mikael Hamaoui. Riviera Horizons had purchased a small parcel in the uber-exclusive three-island North Bay Village area and recognized the plot's smaller size and uber-exclusive peninsula location would require a partnership with a brand as exclusive and enigmatic as the development itself. When Hamaoui discovered Pagani was looking to develop a branded residence project, the opportunity seemed kismet.

"Pagani had that sense, 'Hey, North Bay Village is going through a major renaissance right now,'" Hamaoui recalls of early conversations. "They understood how this area is actually going to be one of the most societal places to live over the next five to 10 years, and this is where they want to be."

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Pagani Residences Miami will have just 70 residences, everyone one a corner unit with huge terraces.*Pagani*

The relatively small footprint of the building limits the number of units but also bequeaths the 29-story building with intimate touches more massive buildings could never match. With only four units per floor (two- to four-bedroom units range from 2,000 to over 3,300 square feet), each one of the 70 units boasts expansive waterfront views of Biscayne Bay with 11-foot ceilings that soar to 13 feet in the penthouses. Every residence is a corner unit with huge terraces on two sides, ranging from over 800 to 1,040 square feet.

“We couldn’t design that product in another location, not in Surfside, Edgewater, Brickell or anywhere else,” Hamaoui explains of the unique makeup of North Bay Village. “Pagani produces about 50 cars a year. They’re not interested in building one of these mega buildings—it had to be something aligned with their core values, which is something very bespoke, very curated, very special, and very unique.”

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Pinanfarina has numerous projects in development, including in Brazil (left) and Mexico (right). *Pinanfarina*

“If the Pagani Residence had 200 units, that would fail miserably because that’s just not Pagani,” argues Carucci, underscoring how the success of these projects relies on authentic collaboration and the ability to match a five-star hotel’s elevated level service and broad suite of pampering amenities. With only 70 units to handle, Boston’s top-rated Sotheby’s agent postulates Riviera Horizons and Pagani will offer the same level of precise tailoring and expert craftsmanship that the Italian automaker delivers with its hand-built automobiles.

“People are not going to buy a home for a crystal chandelier. They’re going to buy a home for the location, for the floor plan they like, and because it’s a luxury brand they feel will bring real product differential,” argues Carucci. “Someone’s not going to buy a Dolce & Gabbana house because they wear Dolce & Gabbana suits. But if you own a Pagani and you want to have a place in Miami, you’re probably going to want to buy the Pagani [Residence].”

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Like several other automotive-branded towers, The Bentley Residences in Miami feature car elevators.*Dezer Development*

Another strong advantage automotive marques inherently command is a baked in aesthetic, a recognizable visual design DNA that in some cases boasts decades of heritage. These signature design cues provide an easy yet powerful way for designers to integrate a brand's language into the exterior and interior that a fashion label, hotel chain or jeweler simply cannot. This is especially potent in communal spaces such as lobbies, spas, rooftop pools, and parks.

With all the automotive brands *Robb Report* spoke with, the development of the buildings was not merely surfacing from the automotive side; rather, dedicated design teams worked hand-in-hand with the developer's architecture firms to build the structures from a white sheet design.

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At The Bentley Residences, there are up to four parking spaces per unit in glass-walled garages.*Dezer Development*

“With [architecture firm] Sieger Suarez, we sat down together and sketched out the architecture, challenged each other on the art of the possible and pushed the industry to create a building as unique as the brand,” reveals Chris Cooke, Head of Design Collaborations at Bentley Motors concerning their Bentley Residences Miami.

“There are references to our cars throughout the residence, from the Bentley signature diamond motif carefully echoed in the diamond-shaped glass facade panels to the diamond-shaped tiles of the lobby.” He adds finer touches that perhaps only dedicated aficionados might notice, such as lobby pillars with wood veins ingrained in copper dust, a visual nod to Bentley’s stunning EXP 100 GT concept car.

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Porsche Design recently announced its first foray into branded residences with a muscular tower in Bangkok. *@Porsche Design*

Another singular advantage automotive-branded residences offer is the ability to implement four-wheeled creations directly into the visual makeup of the building, be that with specialized parking museums, showcasing vehicles in lobby locations, or, better yet, allowing owners to display their seven-figure vehicle as a work of art inside their own apartment.

Residential towers from Bentley and Porsche worked with Dezer Development to offer a patented ‘Dezervator’—a transparent elevator that lifts supercars into private spaces that serve as an apartment’s center stage, not just integrating their cars into their living space but literally transforming them from utilitarian machines into *objets d’art*. The Bugatti Residence offers a similar feature.

“Bentley cars and Bentley residences are both born out of a passion for design, craftsmanship and personalization,” says Cooke about the venerable British marque entering the luxury real estate sector. Clearly the financial advantages are lucrative, but the opportunity to expand a beloved brand’s badge from a simple hood ornament into a literal home is perhaps harder to resist. “The aim in both cases is to deliver luxurious, wow-factor moments to our customers,” the Head of Design Collaborations states. “It allows us to craft distinctive residential offerings that not only resonate with but also expand our brand identity beyond traditional automotive boundaries.”

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The next big status symbol in real estate

The Italian carmaker Pagani produces fewer than 100 vehicles a year, and each comes with a seven-figure price tag. The brand is known among gearheads for its attention to detail and air of exclusivity, qualities that Pagani hopes will translate to its next project: luxury condominiums.

This spring, the company unveiled plans for Pagani Residences, a 70-unit condo development in Miami's North Bay Village. The automaker says the building will offer waterfront views and living spaces "meticulously curated" by its interior-design arm. Pagani condos, much like Pagani cars, start at about \$3 million. But for people desperate to claim a piece of Pagani, the price tag may be no problem at all.

"I sold a unit to a guy that loves Pagani cars, and it just didn't matter to him what the location was," Carlo Dipasquale, a luxury-real-estate agent in South Florida, told me. "They could've built the building inland, anywhere in Miami, for all he cared."

Pagani is the latest high-end car brand to lend its name to a shiny condo project along the Miami coast, joining the likes of Mercedes-Benz, Porsche, Aston Martin, and Bentley. Beyond automakers, there's a growing list of luxury brands hoping to use real estate to turn their cultural cachet into cold, hard cash. The owner of the trendy Italian eatery Carbone is partnering with developers on a high-rise; Dolce & Gabbana also has one in the works. Even Elle magazine announced this spring that it would get in on the action with a condo project near Miami Beach, hoping to sell buyers on a lifestyle pulled straight from its glossy pages.

When I heard of these plans a few months ago, I was tempted to dismiss them as the kinds of vanity projects that matter only to people with too much money and an insatiable hunger for status. Some of the announcements also struck me as a bit of a stretch. Magazines have a hard enough time peddling subscriptions these days — what makes them so sure they can sell condos? But as I talked with more people, it became clear that so-called branded residences are a global phenomenon that's here to stay, with developers laying the groundwork for branded towers in hot spots like Dubai, London, and New York. The hottest — and weirdest — trend in condominiums could actually tell us a lot about the future of real estate, not to mention our brand-addled brains.

The concept of branded real-estate projects isn't new. New York's five-star Sherry-Netherland Hotel began welcoming long-term residents almost a century ago, and since then roughly 700 branded residences have graced skylines around the world. But the recent boom in these projects makes it clear that we've entered a new era: More than 650 branded projects are set to open over the next five years, a doubling that Riyan

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Itani, the founder of the specialty consulting firm Global Branded Residences, told me is "pretty much unprecedented in any sector." Condo developers these days are laser-focused on the bottom line, and they believe linking up with a well-known label will help them sell units faster and at higher prices. Brands like Elle or Pagani stand to collect some nice licensing fees, too. But that's not what they're really after.

"It's about outreach to a customer base beyond your core business," Itani said. Whether you sell handbags or golf clubs, "you're able to reach out in a different way and get brand loyalty."



A rendering of the planned Pagani Residences in Miami, starting at \$3 million per unit. We Are Visuals

Most of these projects are tied to big, swanky hospitality names like Four Seasons or Ritz-Carlton, which set aside parts of their buildings as for-sale units. These arrangements feel like natural unions — if you're a big-money traveler with a fierce loyalty to the Four Seasons, for example, you might be inclined to purchase a home that promises the same level of comfort, service, and brand recognition. But a smaller slice of branded residences, about 20%, are partnerships between forward-thinking real-estate developers and companies that appear to have nothing to do with housing. These are the most attention-grabbing, and sometimes head-scratching, marriages: Lamborghini villas in Dubai and Spain; Nobu Residences in Toronto, named for the Japanese Peruvian restaurant favored by celebrities like Drake; a Miami tower branded by the fine crystal maker Baccarat that touts the tagline "Where life forever sparkles."

It's not as if these luxury-goods companies suddenly morphed into real-estate experts. They typically license their names to seasoned development firms that front the money for these projects, shepherd them to the finish line, and ultimately bear the risk and reward of the actual condo sales. While the brands leave the number crunching and

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floor planning to the developers, they weigh in on design flourishes — Giorgio Armani himself apparently lends a personal touch to the interiors of Residences by Armani Casa in South Florida — and the condos' marketing campaigns. The contributions may appear comparatively small, but adding a well-known company to the marquee can deliver real results for the building's owner. Itani estimates that developers working on a branded residence spend an extra 10% to 15% of what they would spend on a standard condo project, since they have to pay for all the additional amenities and the right to splash the brand's logo across the building. But in crowded cities like New York or Miami, a recognizable logo can help a new building stand out. It also translates to cash: Itani told me units in branded towers go for a global average of 30% more than comparable non-branded units.

"It's kind of a no-brainer for a developer," Itani told me. "From a financial standpoint, it's a very profitable enterprise."

No-brainers for developers aren't always a win for consumers (take, for instance, the recent [race toward the bottom in homebuilding](#)). But when it comes to branded residences, there are real selling points for buyers. Brand loyalists may be eager to welcome their favorite company into yet another corner of their lives. They're invited to consider what it might feel like to *live* inside a Lambo rather than merely speed down the coastal highway in one. There's a novelty aspect to these purchases, too. Plenty of people own luxury condos, but far fewer get to flex a prestigious name like Bentley or Porsche when directing visitors to their new pad.

Developers load up these buildings with amenities to help discerning buyers feel like they're getting bang for their buck. Convenience waits around every corner: infinity pools and thermal spas, private boat slips, rooftop helipads. The Bentley Residences allows owners to park their cars in their units via a vehicle elevator. Villa Miami, the 58-story Miami condo project from Major Food Group, which owns a slew of exclusive restaurants such as the impossible-to-get-a-table-at Carbone, promises residents private dining experiences and VIP status at all its outposts. Hotels, meanwhile, offer to list branded condos on Airbnb and manage them when their owners aren't there, helping buyers make a return on investment even in their absence.

The biggest attraction of these glitzy homes, however, may be peace of mind. Plenty of condos are vying for rich buyers' eyes and wallets, and they're not all created equal. But when a prestigious name like Aston Martin or Dolce & Gabbana stakes its reputation on a project, buyers get some added assurance that the units will meet — or exceed — their lofty standards.

"These are all very well-known, established brands that people feel comfortable buying into," Laura Steinbruckner, a luxury agent in the Miami area, told me.

Developers aren't likely to stray too far from this lucrative pitch. Luxury brands will probably always offer the biggest upside for builders, and even the "non-luxury" projects in the pipeline are still tied to respected brands like Hilton and are only slightly cheaper than the big-name buildings. But developers interested in branded residences have a plethora of other candidates, some of which could stretch the boundaries of the sector even further. The Elle project may seem out of left field, but Itani told me he's talking

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with another publication interested in making similar inroads. After all, magazines like Elle portray enviable lifestyles tied to fashion, celebrity, health, and beauty. All those things could translate to experiences within buildings, Itani told me.

That's not to say all branded residences offer the same gilded path to profits. Car companies and fashion labels, unlike hotels, aren't known for their property-management chops, and there's a risk that buyers eventually tire of the marketing schtick. In a few years, you may well see some condo owners complaining that they got a Fiat level of service when they were promised a Ferrari. Rob Sykes, an associate principal at the global design firm WATG who advises companies on hotels and branded residences, told me developers shouldn't count on slapping a big name on a building and instantly reaping rewards. But he does expect to see the sector expand as non-hotel brands enter the market — just last year he was in conversations with a client who was interested in bringing a luxury jewelry brand (he wouldn't name names) into the fray.

Itani was still amazed that two sectors in particular — tech and food — hadn't made more of a splash in the world of branded residences. There are a few big restaurant names, including Nobu, Major Food Group, and Cipriani, the famed Italian eatery. But Itani envisions a world in which many other newcomers turn corner-table regulars into corner-unit owners. He also sees an opening for ubiquitous tech companies like Apple or Google to sell loyal fans yet another product, one tricked out with all the latest tech and infused with their design ethos.

"If there are two things that a modern human being cares most about, it's what they're putting in their mouth and what phone they've got in their pocket," Itani told me. "So I would expect to see those two elements represented."

Ciao

SOUTH FLORIDA

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Riviera Horizons to launch sales of Pagani-branded North Bay Village condos

Fortune Development Sales leading marketing for 28-story, 70-unit tower, with prices starting at \$2.4M



A photo illustration of Riviera Horizons' Mikael Hamaoui along with renderings of the planned Pagani-branded North Bay Village condo tower (Getty, Riviera Horizons)

By TRD Staff

MAR 6, 2024, 9:00 AM

Mikael Hamaoui's Riviera Horizons is set to launch sales this spring of a Pagani-branded North Bay Village condo project.

The planned 28-story, 70-unit Pagani Residences is the first ever condo development for the Italian hypercar brand, according to a press release. It marks the latest addition to the slew of branded residences in development across South Florida, and the first such project in North Bay Village. A number of South Florida's branded projects bear luxury car logos, including Porsche Design Tower, developed by Gil Dezer; his planned Bentley Residences, and Michael Stern's planned Mercedes-Benz tower.

Pagani Automobili opened its American headquarters in Coral Gables in December, a separate press release shows. Pagani CEO Horacio Pagani is an alum of Lamborghini, and founded his namesake carmaker in 1988. Since then, he has produced fewer than 500 cars, the cheapest of which sold for \$280,000 in 1999, according to published reports.

Miami Beach-based Riviera Horizons, led by founder and CEO Hamaoui, won approval for the planned tower at 7940 West Drive in September.

Fortune Development Sales will lead marketing of the project, and prices will start at \$2.4 million, the release shows. Construction is expected to be completed in 2027.

Units will span 2,000 square feet to 3,300 square feet, with floor plans including two-, three- and four-bedroom options, according to the release. Amenities in the tower will include a rooftop pool and lounge, fitness center, spa, library, media room and a pet spa.

The planned Pagani Residences, aside from contributing to South Florida's growing trend of branded condominiums, is also part of a wave of development in the three island city of North Bay Village. Developers have spent an estimated \$191 million on North Bay Village sites in recent years. New York developer Harry Macklowe and Miami-based Related Group bought a 3-acre site for \$47.7 million in November. Masoud and Stephanie Shojaee's Shoma Group launched sales for a planned 19-story, 327-unit condo project in 2022, with prices starting at \$400,000. That same year, the billionaire Ansin family won approval for a 7.3 million-square-foot development with 2,000 residential units.

The Malaysian developer Pacific & Orient Properties hit a snag at its planned 21-story, 54-unit North Bay Village condo project. The developer, led by CEO Thye Seng Chan, faces more than a dozen liens, and construction has stalled at the project.

MANSION GLOBAL



Prices in the Miami-Dade County luxury market continue to trend upward despite years now of relentless growth.

“We’re seeing a continuation of price increases, and the velocity in the luxury market has been performing extremely well,” said Norma-Jean Callahan, executive director of luxury sales at Douglas Elliman and sales director for the new Shore Club Private Collection on Miami Beach. “We’re still well above pre-pandemic levels.”

The median luxury condo price across Miami Beach and the barrier islands stood at \$4 million in the fourth quarter of 2023, a nearly 7% annual increase, according to the latest quarterly report from Douglas Elliman. Even on the less-expensive mainland Miami market, luxury condo prices were up more than 3% to a median \$1.55 million at the end of last year, according to the brokerage.

And the Miami-Dade County luxury condo market is heading into the spring market on a strong note, with 16 new contracts at \$5 million or more signed in February, a 33% increase over a year ago, according to a separate report from Douglas Elliman.

The majority of buyers are from the Northeast corridor, “but we’re also getting lots from Chicago and California, mostly relocating from financial sectors,” Callahan said. “And we’re also seeing buyers from Mexico City and some parts of South America.”

The “luxury market is staying strong,” said Nancy Batchelor, an agent with Compass. “We are busy, busy, busy. We’re selling—unlike last year when we all had to work a little harder.”

“The good stuff moves,” she said. “If things are priced correctly, they sell.”

As far as desirable areas in Miami, “people are looking farther north than they used to.”

Buyers, whether local or from out of town, continue to want new construction or homes that have been recently renovated, Batchelor said. “They want chic and they want styled.”

“They are worried about managing a construction project when they have three homes or a busy job,” she said. “People just want to move here and start having fun.”

Here are five new luxury developments launching sales now and into the spring.



Rendering: Skanska USA, Courtesy of Pagani Residences

Pagani Residences, 7940 West Drive, North Bay Village, Miami

This 28-story condo tower with sweeping views is the first residential development from the Italian carmaker. It will feature 70 all-corer fully furnished apartments with 11-foot ceilings, private terraces, walk-in laundry rooms and Italian-designed kitchens with 10-foot-long islands. The primary bedroom suites will have double walk-in closets. The two-story penthouses will have 13-foot ceilings, terraces with private pools, spas and outdoor kitchens. Sales launched earlier this month, and the project has an expected completion date in 2027.

Number of Units: 70

Price Range: Starting at \$2.4 million

Developer/Architect: Riviera Horizons/Revuelta Architect International

Home Sizes: Two- to four-bedroom units ranging from 1,997 to 3,302 square feet, with outdoor terrace space ranging from 816 to 1,040 square feet; penthouses range from over 4,840 to 5,670 square feet, with up to 4,400 square feet of outdoor space.

Amenities: A porte-cochère with valet parking; 24/7 concierge and waterfront lobby with a package room; a pet spa; a private marina with a 240-foot boardwalk on Biscayne Bay; private garage; storage for bicycles, paddle boards and kayaks; a private residents' lounge; a co-working space; a children's playroom; a media room; a fitness center; a spa; a rooftop pool; and a summer kitchen.

Website: PaganiResidences.com

**FLORIDA
OF
TMW**

An inside look of the world's first Pagani Residences, offering seventy bespoke residences with interiors by A++ and curated by Pagani Arte

Miami's North Bay Village is poised to become home to the world's first Pagani Residences, announced by Miami-based developer Riviera Horizons in collaboration with the Italian luxury hypercar brand, Pagani. Set to launch this spring and complete by 2027, this exclusive project will offer 70 bespoke waterfront residences, each designed with the distinctive style and handcrafted quality that Pagani is renowned for.



Renderings: We Are Visuals

The residences will feature interiors by Pagani Arte, a newly established division dedicated to transferring the brand's meticulous approach from hypercars to home design.



Renderings: We Are Visuals

The 29-story tower, designed by Miami's Revuelta Architecture International, promises privacy and exclusivity with only four residences per floor, ranging from two to four bedrooms and 2,000 to over 3,300 square feet. Additionally, the penthouses will offer up to 6,900 square feet of indoor space and more than 4,400 square feet of expansive terraces, each incorporating private pools and breathtaking views.





Renderings: We Are Visuals

Pagani Residences will integrate art and science, inspired by Leonardo da Vinci's principles, to meld high-tech innovation with sublime aesthetics, providing an unrivaled living experience. Residents will enjoy a wealth of amenities including a 240-foot waterfront boardwalk, private boat slips, and a plethora of entertainment spaces.

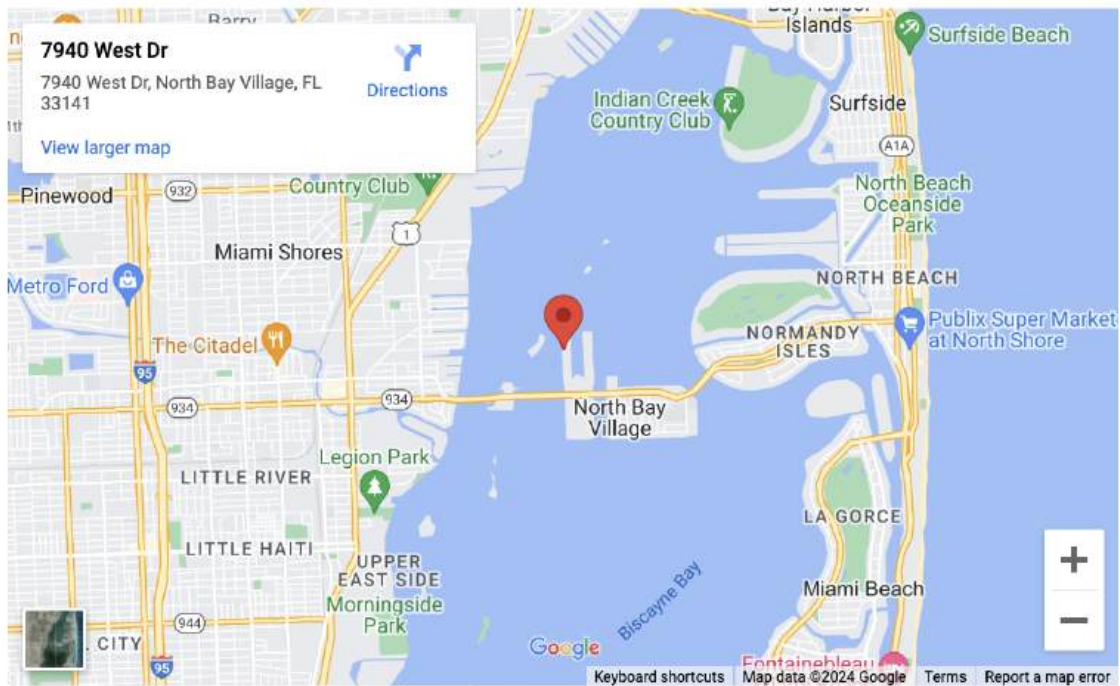


Renderings: We Are Visuals

The property will also feature a state-of-the-art fitness center, a spa with panoramic views, dedicated Pilates and yoga studios, and a rooftop pool with a sky lounge that offers 360-degree views of the Atlantic Ocean and Biscayne Bay. Adding to the luxury, each home will boast 11-foot high ceilings, customizable interiors, and 24/7 concierge services, ensuring every detail is catered to.



Situated in a serene enclave with easy access to Miami's key attractions like Miami Beach and the Miami Design District, Pagani Residences will redefine sophisticated living, blending fine craftsmanship with an idyllic location. Sales and marketing for this pioneering project will be handled by Fortune Development Sales.



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Your Guide To Miami Real Estate

The Real Estate Mogul's Guide to South Florida



Rendering via We Are Visuals

FIRST PAGANI RESIDENCES IN THE WORLD SET TO LAUNCH HYPERCAR BRANDED WATERFRONT CONDO ON MIAMI'S NORTH BAY VILLAGE

March 6, 2024

Miami-based developer Riviera Horizons and Italian Hypercar brand Pagani have revealed the world's first Pagani Residences, a boutique luxury residential building with interiors designed by Pagani Arte, set to launch in Miami's North Bay Village this spring, with completion slated in 2027. Fortune Development Sales will lead sales and marketing for Miami's first-ever Hypercar branded building which will offer 70 handcrafted, waterfront residences with prices starting at \$2.4 million. Pagani Automobili is a luxury brand renowned for its exquisite quality, unique engineering, and tailor-made handcrafted Hypercars, which stand among the most desired in the world.

"Pagani Residences represent an exciting blend of Pagani's bespoke design approach with the finest materials, and the vibrant allure of Miami's beauty and dynamic energy. This innovative fusion embodies the distinctive essence that defines Pagani," said Horacio Pagani, founder and CEO of Pagani Automobili. "Our aspiration is for residence owners to evoke the same exhilaration and excitement that our auto enthusiasts and owners experience every time they get behind the wheel of their Pagani Hypercar."

Designed by Miami's renowned architecture firm Revuelta Architecture International, with interiors curated by Pagani Arte, the newly established Made in Italy interior design division was born from the founder of Pagani Automobili.

Located at 7940 West Drive, North Bay Village, the 28-story, amenity-rich property will feature a 240-foot waterfront boardwalk, private boat slips, and entertainment spaces for 70, all-corner residences. The spacious, two-to-four-bedroom homes range from 2,000 to over 3,300 square feet with expansive outdoor terrace spaces ranging from over 800 to 1,040 square feet, with only four residences per floor, making privacy paramount. Penthouses span from 6,900 square feet with up to 4,400 square feet of outdoor living. Pagani Residences interiors are inspired by Leonardo da Vinci's principles of Art and Science and aim to create residences that thoughtfully combine a refined aesthetic with cutting-edge technology, a testimony to the artistry created by Pagani Arte.

"Pagani Residences in Miami are set to redefine the art of handcrafted living, presenting a curated experience that effortlessly extends the essence of Pagani—an embodiment of obsession with detail, refined taste, and a level of craftsmanship that is truly rare in today's world," remarked the project's developer, Mikael Hamaoui, founder and CEO of Riviera Horizons.

Each home will be entirely customized and fully finished with 11-foot ceilings in all residences with waterfront-facing outdoor spaces and 13-foot ceilings in the penthouses with private pools. Owners will enjoy 24/7 concierge service to anticipate every need.

Pagani Residences will include an exquisite collection of amenities. On the ground floor residents' amenities include valet parking and porte-cochère, a pet spa, bicycle, paddleboard and kayak storage, 24/7 security, private garages available for purchase and preferred parking.

To take maximum benefit of the stunning peninsula location surrounded by waterfront views, a private residents lounge is ensconced on level eight along with a library, and media room. A collection of wellness amenities awaits residents on level 27 with a state-of-the-art fitness center, advanced cardio training, dedicated Pilates and yoga studios, spa with stunning views of Biscayne Bay, sauna and steam rooms, and private treatment rooms as well as a restorative wellness lounge.

A rooftop pool and sky lounge on level 28 await owners along with stunning 360-degree views of the Atlantic Ocean and Biscayne Bay, poolside cabanas and hot and cold plunges. Fully appointed summer kitchens with chef's grills complete the package for alfresco, poolside dining.

"Miami continues to stand as a pinnacle global living destination, drawing buyers from every corner of the world. Pagani Residences, situated against the stunning Biscayne waterfront, will unveil a distinctive harmony between Pagani's renowned attention to every handcrafted detail as well as the prime positioning of the North Bay Village location," remarked Edgardo Defortuna, president and CEO of Fortune International Group.

In Development, Development News, Development Sales, Branded Residences, Luxury Real Estate, News, News & Features, North Bay Village, Residential
Tags News & Features, News, Development News, Development, Residential, Development Sales, North Bay Village, Pagani Residences, Featured, Pagani Arte, Horacio Pagani, Pagani, Riviera Horizons, Mikael Hamaoui, Luxury Real Estate

First Pagani residences in the world to launch in Miami (Photos)



Riviera Horizons has proposed Pagani Residences in North Bay Village.



By **Brian Bandell** – Real Estate Editor, South Florida Business Journal
Mar 6, 2024

The condos are priced from \$2.4 million, about the same as one of the Italian automotive company's hypercars.

Miami-based developer Riviera Horizons announced that Italy-based Pagani will brand its project at 7940 West Drive, along Biscayne Bay. The Pagani Residence will feature 70 units in 28 stories, with prices starting at \$2.4 million.

“Pagani Residences represent an exciting blend of Pagani's bespoke design approach with the finest materials, and the vibrant allure of Miami's beauty and dynamic energy,” stated Horacio Pagani, founder and CEO of Pagani Automobili. “This innovative fusion embodies the distinctive essence that defines Pagani. Our aspiration is for residence owners to evoke the same exhilaration and excitement that our auto enthusiasts and owners experience every time they get behind the wheel of their Pagani Hypercar.”

Riviera Horizons, through affiliate 7940 NBV Partners LLC, **obtained approval** for the condo in September, but didn't announce branding at the time. It acquired the 0.77-acre site for \$4.48 million in 2021.

Miami-based Revuelta Architecture International designed the project. Now, Pagani Arte will curate the interiors.

Standard units in Pagani Residences would range from 2,000 square feet with two bedrooms to 3,300 square feet with four bedrooms, each with a corner view. Plus, there will be penthouses of 6,900 square feet that include 4,400 square feet of outdoor space with private pools and hot tubs.

Amenities in Pagani Residences would include a sky lounge, a pool, hot and cold plunge pools, summer kitchens, a fitness center with Pilates and yoga studios, a spa with sauna and steam rooms, a pet spa, and watersports equipment like paddleboards and kayaks.

"Pagani Residences in Miami are set to redefine the art of handcrafted living, presenting a curated experience that effortlessly extends the essence of Pagani – an embodiment of obsession with detail, refined taste, and a level of craftsmanship that is truly rare in today's world," stated Mikael Hamaoui, CEO of Riviera Horizons.

Fortune Development Sales is the developer's broker for the project. Riviera Horizons hasn't announced a ground-breaking date, but it said the building should be completed in 2027.

This continues the trend of Miami-Dade County luxury condo developers signed up luxury auto brands for their pricey prices in efforts to appeal to wealthy buyers. The Porsche Design Tower in Sunny Isles Beach was one of the first buildings in this trend. The **Bentley Residences Miami** and **Mercedes-Benz Place** are now under construction.



REAL ESTATE

Breaking News: Pagani Joins Luxury Car Branded Condo List in Miami

Fortune Development Sales will lead sales and marketing. Pagani Residences are priced starting at \$2.4 million.

March 6, 2024 | Kevin Gale



Miami-based developer Riviera Horizons and Italian Hypercar brand Pagani have announced the world's first Pagani Residences, a boutique luxury residential building with interiors designed by Pagani Arte. The project will launch at 7940 West Drive in North Bay Village this spring and be completed in 2027. Another luxury car-branded development, [Bentley Residences Miami](#), is under development at 18401 Collins Ave. in Sunny Isles Beach. Like the Pagani project, it's the first for the luxury brand. The developer of that project previously developed the [Porsche Design Tower Miami](#).

[Pagani Automobili](#) is known for its tailor-made handcrafted Hypercars. Online sources indicate the cars go from \$1.4 million to \$17.6 million.

“Pagani Residences represent an exciting blend of Pagani’s bespoke design approach with the finest materials, and the vibrant allure of Miami’s beauty and dynamic energy. This innovative fusion embodies the distinctive essence that defines Pagani,” said Horacio Pagani, founder and CEO of Pagani Automobili. “Our aspiration is for residence owners to evoke the same exhilaration and excitement that our auto enthusiasts and owners experience every time they get behind the wheel of their Pagani Hypercar.”

Designed by Miami architecture firm Revuelta Architecture International, with interiors curated by Pagani Arte, the newly established Made in Italy interior design division was born from the founder of Pagani Automobili.

The 28-story, amenity-rich property will feature a 240-foot waterfront boardwalk, private boat slips, entertainment spaces for 70, and all-corner residences. The two-to-four-bedroom homes range from 2,000 to over 3,300 square feet with outdoor terrace space ranging from over 800 to 1,040 square feet, with only four residences per floor.

Penthouses span from 6,900 square feet with up to 4,400 square feet of outdoor living. Pagani Residences interiors are inspired by Leonardo da Vinci’s principles of Art and Science and aim to create residences that thoughtfully combine a refined aesthetic with cutting-edge technology.

“Pagani Residences in Miami are set to redefine the art of handcrafted living, presenting a curated experience that effortlessly extends the essence of Pagani—an embodiment of obsession with detail, refined taste, and a level of craftsmanship that is truly rare in today’s world,” said the project’s developer, Mikael Hamaoui, founder and CEO of Riviera Horizons.

Each home will be entirely customized and fully finished with 11-foot ceilings in all residences with waterfront-facing outdoor spaces and 13-foot ceilings in the penthouses with private pools. Owners will enjoy 24/7 concierge service.

On the ground floor, residents’ amenities include valet parking and porte-cochère, a pet spa, bicycle, paddleboard and kayak storage, 24/7 security, private garages available for purchase and preferred parking.

A private residents lounge will be on level eight, along with a library, and media room. Level 27 will have a fitness center with Pilates and yoga studios, a spa with views of Biscayne Bay, sauna and steam rooms, and private treatment rooms as well as a restorative wellness lounge.

A rooftop pool and sky lounge will be on level 28 with 360-degree views of the Atlantic Ocean and Biscayne Bay, poolside cabanas and hot and cold plunges. Fully appointed summer kitchens with chef’s grills complete the package for alfresco, poolside dining.

“Miami continues to stand as a pinnacle global living destination, drawing buyers from every corner of the world. Pagani Residences, situated against the stunning Biscayne waterfront, will unveil a distinctive harmony between Pagani’s renowned attention to every handcrafted detail as well as the prime positioning of the North Bay Village location,” said Edgardo Defortuna, president and CEO of Fortune International Group.

For more information, call (305) 504-7940

Luxury car high-rises are the latest Miami development trend



Martin Vassolo

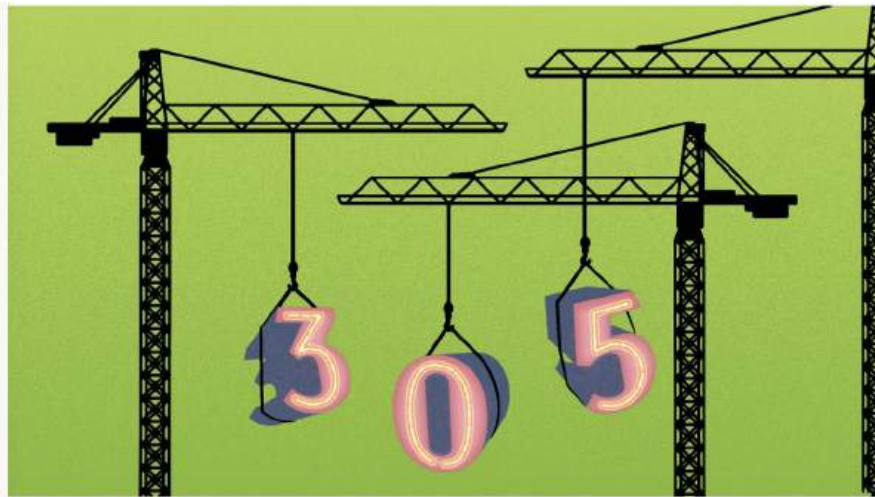


Illustration: Brendan Lynch/Axios

Miami's skyline is changing all the time. Just look at this [side-by-side comparison](#) of Brickell in 2014 versus 2023.

Why it matters: We are launching a weekly real estate bulletin tracking new construction projects, housing trends and other development headlines in our city.

The latest: Car-branded condos and hotels are the latest fad in Miami's real estate world, with new projects on the way from the likes of Mercedes-Benz and Aston Martin.

- The latest, from Italian supercar maker Pagani, was announced yesterday for North Bay Village.
- The world's first Pagani Residences, at 7940 West Drive, is a partnership with Miami-based developer Riviera Horizons.
- The 28-story condominium project will house just 70 luxury residences, with prices starting at \$2.4 million. (Only 400 people in the world own a Pagani car, the company says.)



Catch up quick: Last week, Mercedes announced plans for a 67-story Brickell condo and hotel project at 191 SW 12th St. in partnership with JDS Development, [the Miami Herald reports](#).

- Sunny Isles Beach already has the 649-foot [Porsche Design Tower](#), which has 132 units and three car elevators, courtesy of Porsche Design and Dezer Development.

- The [Aston Martin Residences](#), the 391-unit [sail-shaped condo building](#) coming to downtown Miami in collaboration with G&G Business Developments, is [nearing completion](#) at 300 Biscayne Blvd. Way.

Dezer also broke ground last week on the 749-foot [Bentley Residences](#) in Sunny Isles, the Herald reports. It will also feature four car elevators, aka Dezervators, and 216 condo units.



North Bay Village's Renaissance: New Developments Usher In An Era Of Dynamic Growth



Credit: Williams New York.

BY: OSCAR NUNEZ 8:00 AM ON APRIL 3, 2024

[North Bay Village](#), nestled between Miami and Miami Beach, is undergoing a significant transformation, evolving from a tranquil island community into a bustling hub of residential and commercial growth. This shift is underscored by the development of over 3,000 new residential units and 1 million square feet of commercial and retail space. Adding to the area's appeal is the announcement of a new soccer academy and AFA training facility led by Lionel Messi, promising to elevate North Bay Village's profile.

Notable developers, including the [Continuum Company](#), [Shoma Group](#), [S2 Development](#), [Sunbeam Properties](#), [Horizon Development](#), and [Riviera Horizons](#), are driving this revitalization. Their projects aim to blend lifestyle amenities, natural beauty, and urban convenience, catering to the evolving demands of residents and investors alike. Below are several notable developments being spearheaded by the developers mentioned above.

[Continuum Club & Residences](#), a project by the Continuum Company in partnership with [Aksoy Holdings](#) and designed by [Arquitectonica](#), is one of several standout developments. Located at 1755 JFK Causeway, this 32-story luxury condominium is set to offer 198 residences with interiors by [Durukan Design](#), including one to four-bedroom homes and penthouses ranging from 800 to 4,000 square feet. With prices starting just under \$1,000,000 to \$4,500,000 (not including penthouses) and sales launching in December 2023, the project is expected to break ground in Q4 2024 and reach completion by Q4 2027. Amenities are designed to cater to a luxurious lifestyle, featuring a waterfront resort pool, a marina, and over 60,000 square feet of indoor and outdoor amenities.



Shoma Bay, developed by Shoma Group and located at 1850 John F Kennedy Causeway, is the next significant addition on our list. This 24-story condominium, designed by **MSA Architects** with interiors by **Adriana Hoyos**, will house 333 units, ranging from studios to three-bedroom apartments, with sizes from 344 to 2,700 square feet. With prices starting at \$450K and sales launched in September 2022, the project is designed to promote a holistic lifestyle, featuring amenities like a zen garden, a grocery delivery room, and a rooftop pool deck. The project is expected to break ground in Q3 2024 and be completed by Q4 2026.



Shoma Bay – Exterior. Credit: Shoma Group.

Sunbeam Properties is planning a transformative mixed-use development featuring 8-10 towers up to 650 feet tall across 13 acres. This ambitious project will include 1,936 residential units, a 200,000-square-foot Class A office building, and a 300-room luxury hotel. It will also offer 670,000 square feet of commercial space, including a grocery store and restaurants, alongside a marina and 5,000 parking spaces for enhanced convenience.



Credit: Sunbeam Properties.

The **Jesta Group** is developing a project on a 2.3-acre site at 1819-1855 79th Street, where a 30-story tower designed by **Kobi Karp** will replace the existing Best Western hotel. This development will include 273 hotel rooms and 345 apartments, along with amenities such as meeting spaces, restaurants, and parking facilities. The project aims to blend residential and hospitality elements for the North Bay Village community.



Credit: Jesta Group.

S2 Development is making strides with a 22-story luxury residential tower named **Marina View**. In 2022, it acquired a 1.04-acre waterfront site at 7913 to 7915 West Drive for \$5.5 million. S2 NBV LLC, an affiliate of the developer, aims to leverage the location's prime marina adjacency. The proposed 328,277-square-foot building is set to offer 94 residential units, with sizes ranging from 1,720 to 3,007 square feet, encompassing 60 two-bedroom and 34 three-bedroom homes.



Marina View. Credit: S2 Development.

Riviera Horizons and **Pagani** are developing the world's first **Pagani Residences** at 7940 West Drive. Designed by **Revuelta Architecture International**, with interiors curated by **Pagani Arte**, this boutique luxury residential building will feature 70 all-corner residences, a 240-foot waterfront boardwalk, private boat slips, and entertainment spaces. Slated for completion in 2027, with sales launching this spring and prices starting at \$2.4 million, the project promises an unparalleled living experience, with Fortune Development Sales leading sales and marketing.



Pagani Residences Sunset Aerial – Courtesy of WeAreVisuals

The resurgence of North Bay Village is emblematic of Miami's broader trend of seeking balanced urban development that harmonizes tranquility with connectivity. The slew of ambitious projects led by visionary developers are transforming the skyline and redefining the living experience in South Florida. With luxurious residences, state-of-the-art amenities, and a focus on community-centric spaces, North Bay Village is poised to become a beacon of sophisticated living. As these developments progress, they promise to cater to the evolving needs of residents and attract global attention, marking a new chapter of growth and vitality for the area.

Riviera Horizons And Pagani Team Up For The World's First 'Pagani Residences' In Miami's North Bay Village



Pagani Residences Sunset Aerial - Courtesy of WeAreVisuals

BY: OSCAR NUNEZ 8:00 AM ON MARCH 7, 2024

Miami-based developer [Riviera Horizons](#) and Italian Hypercar brand [Pagani](#) have announced the world's first [Pagani Residences](#), a boutique luxury residential building set to be completed in 2027 at 7940 West Drive in Miami's North Bay Village. Designed by [Revuelta Architecture International](#), with interiors curated by [Pagani Arte](#) – the newly established, Made in Italy interior design division, conceived by the founder of [Pagani Automobili](#) – the 28-story development aims to feature a 240-foot waterfront boardwalk, private boat slips, and entertainment spaces for 70 all-corner residences.

Pagani Automobili is a luxury brand renowned for its exquisite quality, unique engineering, and tailor-made handcrafted Hypercars, which stand among the most desired in the world.



Porte Cochere. Credit: Pagani Residences.



Lobby. Credit: Pagani Residences

"Pagani Residences represent an exciting blend of Pagani's bespoke design approach with the finest materials, and the vibrant allure of Miami's beauty and dynamic energy. This innovative fusion embodies the distinctive essence that defines Pagani," said Horacio Pagani, founder and CEO of Pagani Automobili. "Our aspiration is for residence owners to evoke the same exhilaration and excitement that our auto enthusiasts and owners experience every time they get behind the wheel of their Pagani Hypercar."

Offering spacious two- to four-bedroom homes ranging from 2,000 to over 3,300 square feet, each unit boasts expansive outdoor terraces spanning 800 to 1,040 square feet. With only four residences per floor, privacy is paramount. The penthouses, which extend to 6,900 square feet, feature up to 4,400 square feet of outdoor living space. Inspired by Leonardo da Vinci's fusion of art and science, the interiors of the Pagani Residences blend refined aesthetics with cutting-edge technology.



Credit: Pagani Residences.

"Pagani Residences in Miami are set to redefine the art of handcrafted living, presenting a curated experience that effortlessly extends the essence of Pagani—an embodiment of obsession with detail, refined taste, and a level of craftsmanship that is truly rare in today's world," remarked Mikael Hamaoui, founder and CEO of Riviera Horizons.

The development includes a wide array of amenities. Ground-floor offerings include valet parking, a porte-cochère, a pet spa, bicycle storage, paddleboards, and kayaks. 24/7 security, private garages for purchase, and preferred parking are also available.



Boardwalk Marina Credit: Pagani Residences.

Positioned to maximize the stunning peninsula locale, surrounded by breathtaking waterfront views, a private residents' lounge on level eight is complemented by a library and media room. Wellness amenities on level 27 include a state-of-the-art fitness center, dedicated Pilates and yoga studios, a spa boasting views of Biscayne Bay, sauna and steam rooms, private treatment rooms, and a wellness lounge for restoration and relaxation.

A rooftop pool and sky lounge on level 28 offer panoramic views of the Atlantic Ocean and Biscayne Bay, with poolside cabanas and hot and cold plunges. Fully equipped summer kitchens with chef's grills provide the ultimate setting for alfresco dining by the pool.



Credit: Pagani Residences.

"Miami continues to stand as a pinnacle global living destination, drawing buyers from every corner of the world. Pagani Residences, situated against the stunning Biscayne waterfront, will unveil a distinctive harmony between Pagani's renowned attention to every handcrafted detail as well as the prime positioning of the North Bay Village location," remarked Edgardo Defortuna, president and CEO of Fortune International Group.

Nestled in North Bay Village on Harbor Island—a serene enclave within Miami's vibrant three-island city—Pagani Residences lie at the heart of art, culture, and lifestyle. The residences are ideally located near Miami International and private airports, shopping, golfing, social clubs, and the beaches of Miami Beach, Fisher Island, Bal Harbour, and the Miami Design District.

Starting prices are at \$2.4 million. Fortune Development Sales will oversee sales and marketing.

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MIAMI **CONDOS** BLOG

Luxury Hypercar Brand Pagani Launches its First Residential Condo Development in North Bay Village – Pagani Residences Miami

📅 March 6, 2024 by Jacki Taylor



In a groundbreaking collaboration between Miami-based developer Riviera Horizons and the esteemed Italian Hypercar brand Pagani, the world's first **Pagani Residences** are set to grace the skyline of Miami's **North Bay Village**. This boutique luxury residential building, boasting interiors designed by Pagani Arte, promises to redefine opulent living in the heart of Miami's vibrant landscape.

Pagani Residences represent the convergence of Pagani's bespoke design ethos with Miami's dynamic energy. Renowned for its exquisite quality and unique engineering in crafting tailor-made Hypercars, Pagani Automobili brings its signature blend of luxury and innovation to the world of residential living.

Horacio Pagani, founder and CEO of Pagani Automobili, describes Pagani Residences as an exciting blend of bespoke design and vibrant allure. He envisions residents experiencing the same exhilaration and excitement as Pagani Hypercar owners, capturing the essence of Pagani's distinctive craftsmanship and design philosophy.

Designed by Miami's renowned architecture firm Revuelta Architecture International, with interiors curated by Pagani Arte, Pagani Residences embody the epitome of luxury living. The 28-story tower boasts 70 residences, each featuring spacious two-to-four-bedroom layouts with panoramic waterfront views and private terraces.

The pinnacle of extravagance is embodied in the grand two-story penthouses, complete with private rooftop pools and expansive outdoor living spaces. With only four residences per floor, privacy is paramount, offering residents a sanctuary amidst the bustling cityscape.

From valet parking and porte-cochère to a pet spa and waterfront lobby, Pagani Residences spare no expense in providing residents with a curated living experience. The ground floor amenities include bicycle, paddleboard, and kayak storage, 24/7 security, private garages, and preferred parking.

Residents can indulge in a collection of wellness amenities on level 27, including a state-of-the-art fitness center, dedicated Pilates and yoga studios, and a spa with stunning views of Biscayne Bay. The rooftop pool and sky lounge on level 28 offer breathtaking 360-degree views of the Atlantic Ocean and Biscayne Bay, complete with poolside cabanas and fully appointed summer kitchens for alfresco dining.

Nestled in North Bay Village on Harbor Island, Pagani Residences offer a serene retreat with some of Miami's most astounding views. Situated in the epicenter of art, culture, and lifestyle, residents are within a short distance of Miami International Airport, shopping districts, golf courses, and cultural attractions.

Riviera Horizons is a multi-faceted real estate firm dedicated to curating exceptional living and investment opportunities. Led by founder and CEO Mikael Hamaoui, Riviera Horizons bridges aspirations with possibilities, creating spaces that transcend mere structures and foster communities where individuals thrive.

Pagani Arte expands the Pagani experience from the automotive world into new horizons in interior design. Embracing a multitude of fields, from furniture to aviation, Pagani Arte strives to achieve the perfect balance between functionality, aesthetics, craftsmanship, and technical innovation.

With prices starting at \$2.4 million, Pagani Residences invite you to experience the pinnacle of luxury living in Miami. Pagani is anticipated to be completed in 2027.

OCEAN DRIVE

Here's What \$2-4 Million Gets You In Miami Across Three Neighborhoods

By: [Sarah Finkel](#) | March 22, 2024 | [Lifestyle Feature](#) [Home & Real Estate](#) [real estate](#)

The Miami real estate market is coming in hot with new ultra-luxury high-rises popping up across the city skyline and sandy shorelines at a mile a minute. Renowned luxury brands are eager to take a bite out of the residential housing market in South Florida's flourishing ecosystem, and Miami's current and incoming inhabitants are feeling the surge. Curious to see how far your money goes at a luxury high-rise in Downtown, Brickell and North Bay Village? Let us give you a closer look with these three skyscrapers offering multi-bedroom units priced between \$2 and \$4 million.

Pagani Residences, \$2.4 million



Designed by Miami's renowned architecture firm Revuelta with interiors curated by Pagani Arte, the 28-story, amenity-rich property will feature a 240-foot waterfront boardwalk, private boat slips, and entertainment spaces for 70, all-corner residences. The spacious, two-to-four-bedroom homes range from 2,000 to over 3,300 square feet with expansive outdoor terrace spaces ranging from over 800 to 1,040 square feet, with only four residences per floor, making privacy paramount. This jewel is located in Miami's three-island city of North Bay Village, an unique slip of tranquility with some of Miami's most impressive views.



Miami
Residential
Group

Pagani North Bay Village



Pagani North Bay Village

2028

26 Stories / 70 Residences of
2, 3 & 4 Bedrooms

7940 West Dr, North Bay Village, FL 33141

A New Luxury Residential Development is coming soon to the area of North Bay Village, Florida, right between Miami and Miami Beach. This waterfront Condo Building is in the preliminary stages and this is not the official information of the developer.

Information & Prices

Developed by Riviera Horizons

This property has units available for sale starting at \$2,400,000. Please [contact us](#) for more information.



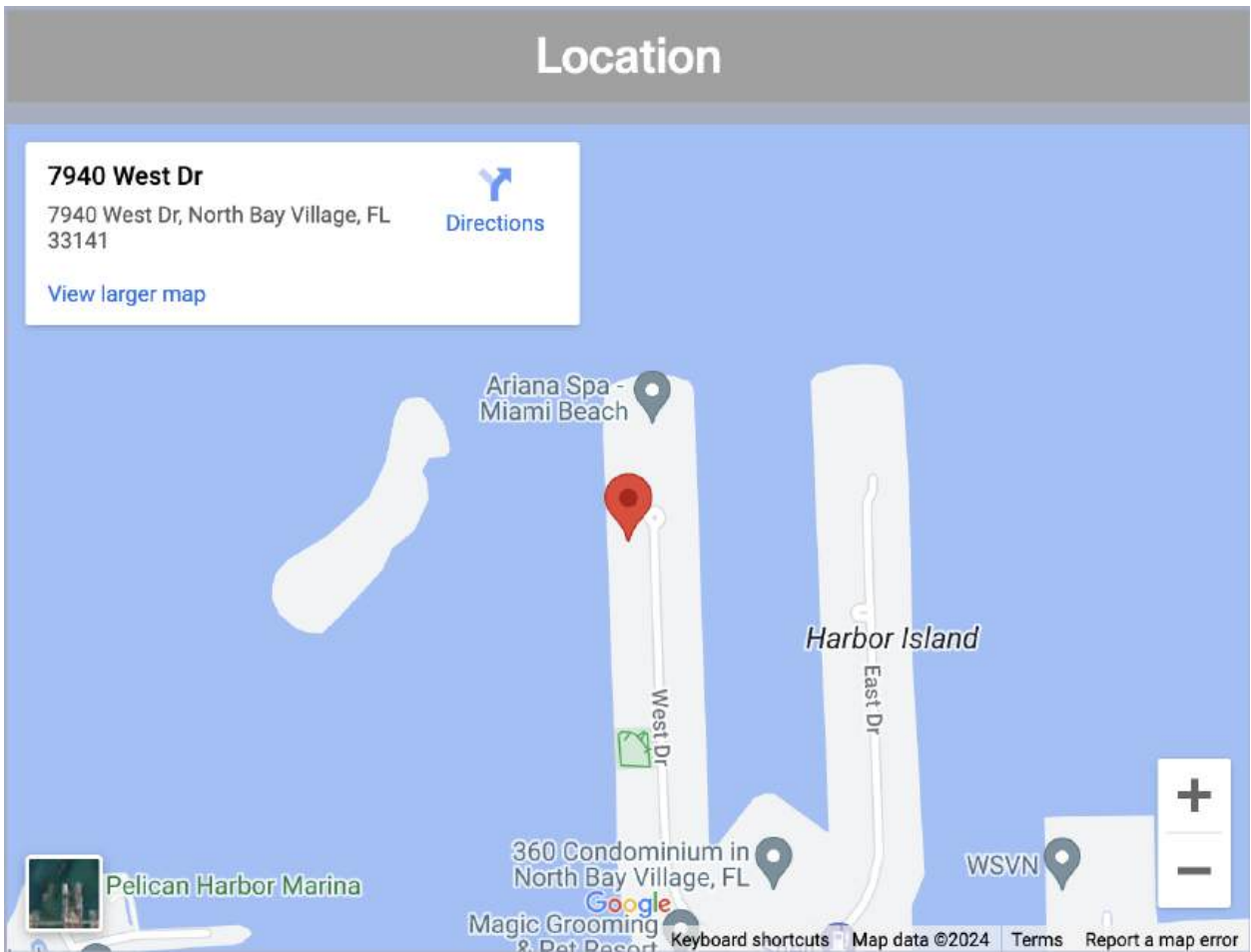


Building Features

- Pool with jacuzzi, cabanas and grilling stations
- State-of-the-art fitness center
- Convenient juice and coffee bar
- HiTech coworking center
- Controlled property access
- 24/7 concierge services

Residence Features

- Fully finished and furnished Studio, 1 & 2 bedroom residences
- 9-foot-high ceilings
- Balcony with every residence
- Finished flooring
- Gourmet kitchens
- Euro-style appliances
- Rain showers in bathrooms
- Custom vanities
- Washer and dryer in residences
- Built-out closets
- Contemporary lighting packages
- Smart-home systems
- Keyless entry system



Developers



With years of experience and a deep understanding of the evolving trends in the luxury real estate market, Riviera Horizons is dedicated to delivering unparalleled quality and value to their clients. At the heart of Riviera Horizons lies a vision to connect the well-connected. They believe in creating spaces that transcend mere structures, fostering connections, and communities where individuals thrive. This multi-faceted real estate firm is led by Founder and CEO by Mikael Hamaoui.

THE NEXT MIAMI



World's First Pagani Residences Planned In Miami

March 6, 2024 · 48 Comments

Miami is getting the world's first Pagani Residences.

The Italian Hypercar brand is partnering with Miami's Riviera Horizons on the new building, which will be located in North Bay Village.

Pagani Residences will rise 28 stories, with a rooftop pool.

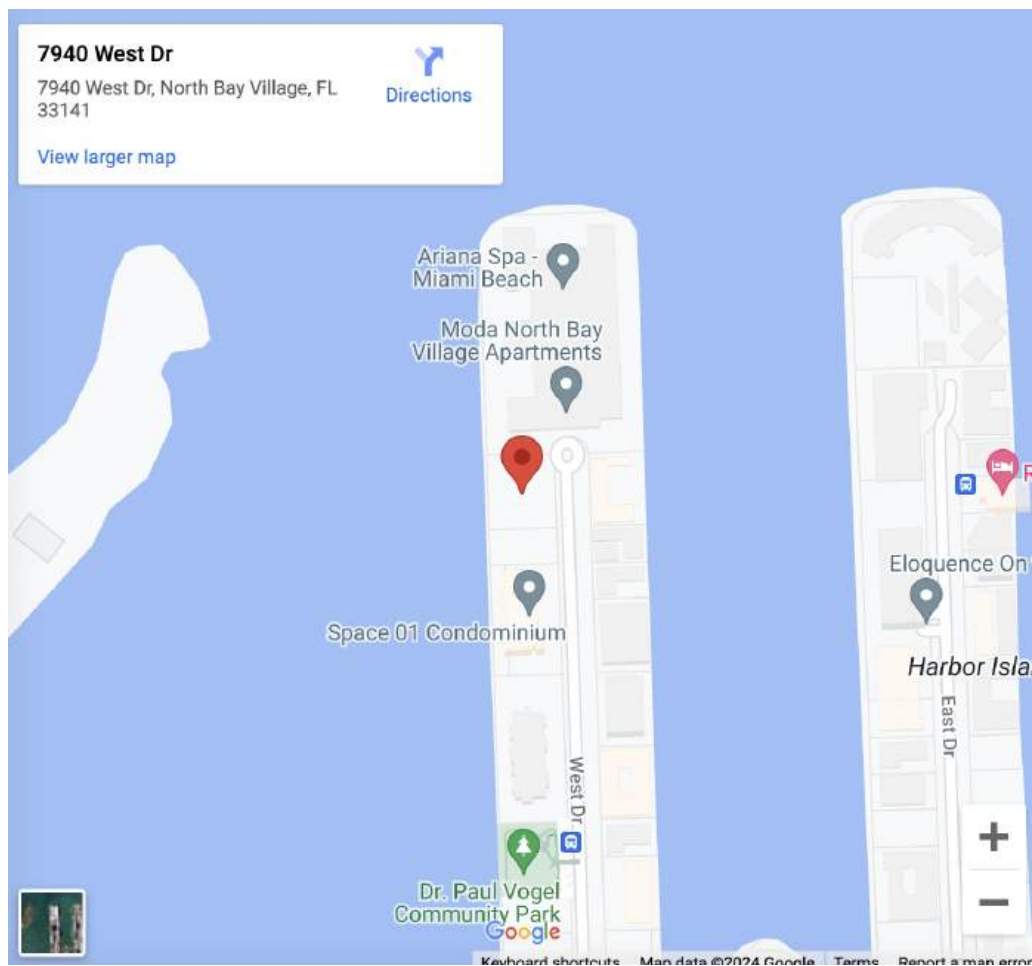
A total of 70 residences are planned (four units per floor), starting at 2,000 square feet. Prices start at \$2.4 million.

Revuelta Architecture International is designing the building. Interior design is by Pagani Arte, and will be inspired by Leonardo da Vinci's principles of Art and Science.

Completion is planned in 2027.



(Rendering: WeAreVisuals, Courtesy of Pagani Residences)



LUSTER

MIAMI HIGH LIVING

Pagani Residences Miami: santuario de lujo con vistas impresionantes

Siguiendo la tendencia de marcas automotrices de alta gama que incursionan en el mercado inmobiliario residencial, Pagani anuncia su primer edificio de lujo en la vibrante ciudad de Florida.

POR: ALEJANDRO CARRILLO APRIL 29, 2024



Pagani Residences Miami / Photo via Pagani

El anuncio de Pagani se suma a los recientes proyectos de Bentley y Mercedes-Benz, quienes también presentaron **sus torres residenciales en los últimos años en Miami.**

En colaboración con Pagani Arte, la icónica automotriz italiana se adentra en el mundo de la arquitectura residencial, cuidando hasta el más mínimo detalle para garantizar **una extensión sin precedentes de la experiencia Pagani.**



La torre de 28 pisos ofrecerá **70 residencias de lujo en la esquina (de dos a cuatro dormitorios cada una).** Los apartamentos contarán con techos de 4 metros de altura y amplias terrazas **que van desde los 74 metros cuadrados hasta los 97 metros cuadrados,** creando una perfecta integración entre los espacios interiores y exteriores.

Además, **las residencias tendrán vistas panorámicas al mar** que abarcan desde el amanecer hasta el atardecer.



Pagani Residences Miami / Photo via Pagani

Los residentes disfrutarán de **un servicio de concierge disponible las 24 horas del día, los 7 días de la semana**, un lobby con vista al mar, un paseo marítimo de 73 metros frente a Biscayne Bay, ascensores privados, lavandería y vestidores amplios. **El nivel del penthouse contará con una terraza en la azotea con vista de 360 grados**, piscina privada con jacuzzi e impresionantes vistas al amanecer y al atardecer.

Oasis de comodidades

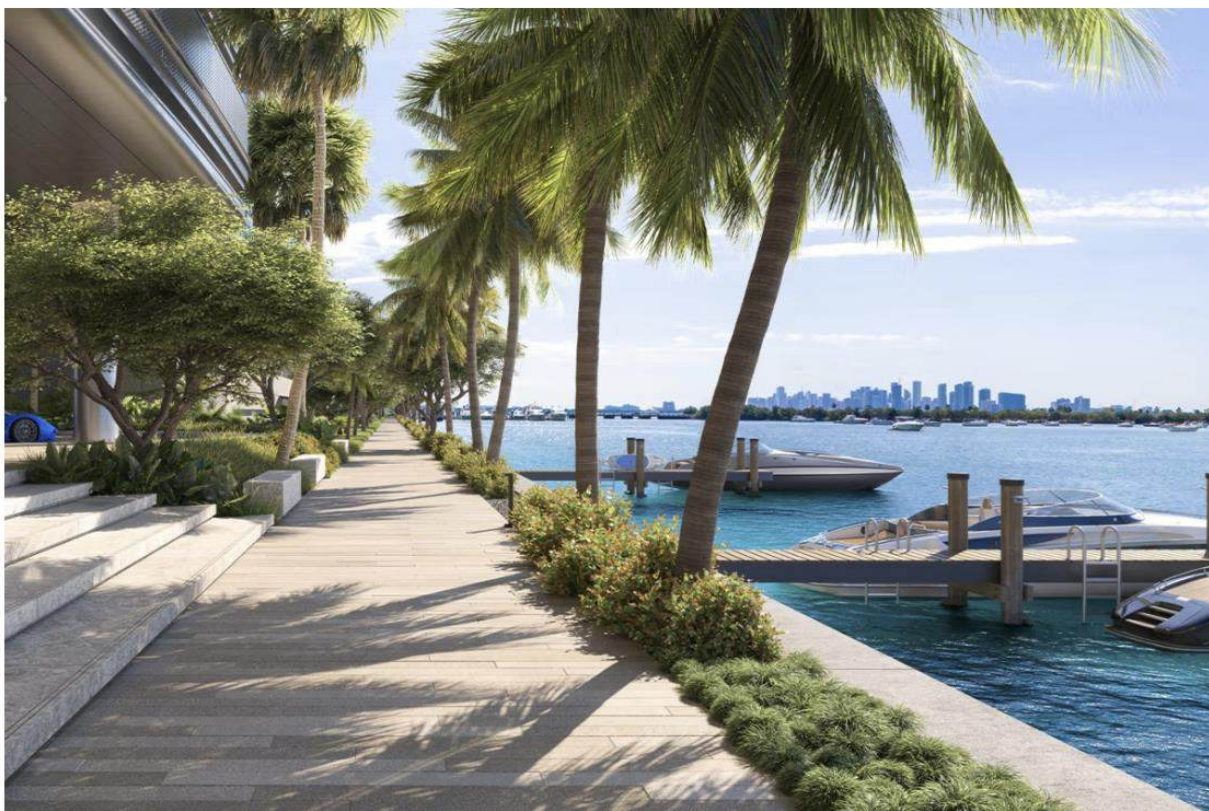
Todos los residentes tendrán acceso a servicios de concierge que incluyen **alquiler de limusinas, servicio de automóviles, reservas en restaurantes, despertador y mucho más**. También podrán disfrutar de servicios de compras personales y de supermercado, así como planificación de viajes, servicios de secretaría, cuidado infantil y más.



Pagani Residences Miami / Photo via Pagani

Las residencias también contarán con una **marina privada, garajes, un lounge privado para residentes y espacios de co-working**. Además, habrá una sala de medios con un sistema de sonido personalizado, un gimnasio de última generación, spa, sala de bienestar, piscina en la azotea, sky lounge, una cocina de verano totalmente equipada y una estación de parrillas.

Las **Pagani Residences en Miami** están programadas para completarse en 2027.



Pagani Residences Miami / Photo via Pagani

Si te pareció interesante esta nota sobre **Pagani Residences Miami**, compártela. Puedes leer también este artículo sobre **The Messi Experience** y otras reseñas en nuestras secciones de **Miami High Living**

PROFILEmiami

Your Guide To Miami Real Estate



PAGANI RESIDENCES REVEALS FIRST LOOK AT LUXE AMENITIES ON MIAMI'S NORTH BAY VILLAGE

April 19, 2024

Pagani, a brand known for exclusivity, "stealth-wealth" characteristics and handcrafted quality, has revealed a first look at the building's luxurious amenities such as their gym, pool, and spa. The attention to detail prevails, especially throughout the design and functionality of their carefully curated exquisite amenities. Pagani Automobili is a luxury brand renowned for its exquisite quality, unique engineering, and tailor-made handcrafted Hypercars, which stand among the most desired in the world. The interiors curated by Pagani Arte, the newly established Made in Italy interior design division, were born from the founder of Pagani Automobili.

Pagani Residences will include an exquisite collection of amenities. On the ground floor residents' amenities include valet parking and porte-cochère, a pet spa, bicycle, paddleboard and kayak storage, 24/7 security, private garages available for purchase and preferred parking. To take maximum benefit of the stunning peninsula location surrounded by waterfront views, a private residents lounge is ensconced on level eight along with a library, and media room. A collection of wellness amenities awaits residents on level 27 with a state-of-the-art fitness center, advanced cardio training, dedicated Pilates and yoga studios, spa with stunning views of Biscayne Bay, sauna and steam rooms, and private treatment rooms as well as a restorative wellness lounge.



A rooftop pool and sky lounge on level 28 offer stunning 360-degree views of the Atlantic Ocean and Biscayne Bay, poolside cabanas and hot and cold plunges. Fully appointed summer kitchens with chef's grills complete the package for alfresco, poolside dining.

In March Miami-based developer Riviera Horizons and Italian Hypercar brand Pagani revealed the world's first Pagani Residences, a boutique luxury residential building with interiors designed by Pagani Arte in Miami's North Bay Village. Completion slated in 2027 with Fortune Development Sales leading sales and marketing for the project. Miami's first-ever Hypercar branded building, Pagani Residences will offer 70 handcrafted, waterfront residences with prices starting at \$2.4 million.



Designed by Miami's renowned architecture firm Revuelta Architecture International, with interiors curated by Pagani Arte, the newly established Made in Italy interior design division was born from the founder of Pagani Automobili.

Located at 7940 West Drive, North Bay Village, the 28-story, amenity-rich property will feature a 240-foot waterfront boardwalk, private boat slips, and entertainment spaces for 70, all-corner residences. The spacious, two-to-four-bedroom homes range from 2,000 to over 3,300 square feet with expansive outdoor terrace spaces ranging from over 800 to 1,040 square feet, with only four residences per floor, making privacy paramount. Penthouses span from 6,900 square feet with up to 4,400 square feet of outdoor living. Each home will be entirely customized and fully finished with 11-foot ceilings in all residences with waterfront-facing outdoor spaces and 13-foot ceilings in the penthouses with private pools. Owners will enjoy 24/7 concierge service to anticipate every need.





HAUTE RESIDENCE

Race-Ready Residences: Luxury Automotive Homes For F1 Season

As the Formula 1 season approaches, excitement isn't just building on the tracks; it's also revving up in the world of luxury real estate, where high-performance automotive brands are merging with high-end living spaces. These branded residences offer a unique lifestyle, combining the thrill of racing with the sophistication of urban luxury. Perfect for car enthusiasts and luxury seekers alike, these developments bring a touch of the racetrack to everyday living, showcasing a blend of speed, style, and unparalleled elegance.

Bentley Residences: A Legacy of Old Money Prestige



Photo Credit: Bentley Residences

Bentley Residences brings a century of automotive excellence to Sunny Isles Beach, FL. Since 1919, Bentley has been synonymous with unparalleled luxury and craftsmanship. Collaborating with Sieger Suarez Architects and Dezer Development, these residences are a testament to Bentley's commitment to luxury, not just on the roads but also in the home. Each detail within the Bentley Residences echoes the brand's ethos of sophisticated, timeless luxury, appealing to those who have long appreciated Bentley's legacy of quality.

Aston Martin Residences: For F1 Enthusiasts and Anglophiles

Aston Martin Residences: For F1 Enthusiasts and Anglophiles



Situated in Miami, the Aston Martin Residences are a dream come true for Formula 1 enthusiasts and admirers of British elegance. The recently unveiled triplex penthouse showcases not just luxury living but a celebration of Aston Martin's heritage in F1 racing. The development includes exclusive renderings that offer a glimpse into a lifestyle of sleek sophistication, complemented by historical Aston Martin photos, including scenes of famous racers and Queen Elizabeth's factory tour. This project, developed by G&G Business Developments, goes beyond traditional luxury by incorporating elements like an original score to capture the essence of the residences, inviting residents to wake up to the spirit of Aston Martin every day.

Pagani Residences: The Quintessence of Stealth Wealth



Photo Credit: Rendering by Tecma Courtesy of Pagani Residences

Tucked away on a scenic waterfront, the Pagani Residences redefine luxury living with a blend of high-octane thrills and sophisticated style. Designed by Pagani Arte, this exclusive 28-story development offers 70 bespoke residences starting at \$2.4 million. These homes are not just spaces for living but masterpieces crafted with the meticulousness of a Pagani hypercar. The interiors, designed by A++ , offer a refined yet understated luxury, perfect for those who value privacy and elegance in equal measure, embodying the true essence of 'stealth wealth.'

Mercedes Benz Residences: The Future of Luxury for High Earners



The Mercedes Benz Residences in Miami's Brickell area mark a significant foray into North American real estate for the storied automaker. Developed with the JDS Development Group, this 67-story development known as Mercedes-Benz Places is crafted for ambitious high earners. It integrates sustainable luxury living with cutting-edge transportation solutions, embodying the innovation that Mercedes-Benz is renowned for. This project aims to be more than just a residence; it's a forward-thinking community designed to redefine urban living.

These automotive-branded residences are more than just places to live; they are complete lifestyle choices that resonate with the heritage of their iconic brands. Each building not only honors the storied past of its namesake but also offers an exciting and unique living experience. Perfect for car lovers and luxury seekers, these homes do more than provide a roof—they make a statement about who you are and what you love.

OCEAN DRIVE

Take A Look At Pagani's First Branded Residences

By: Daniela Garcia | May 14, 2024 | Home & Real Estate, Home & Real Estate Feature, Home & Real Estate, HBMI Home,

Pagani unveils its first branded residences worldwide in Miami's exclusive North Bay Village.



Front exterior rendering of Pagani Residences PHOTO BY WE ARE VISUALS, COURTESY OF PAGANI RESIDENCES

As one of the world's top hypercars, Pagani is entering a new era of luxury with the brand's first-ever residences. Complete with 70 custom waterfront residences, the boutique luxury residential building incorporates tailor-made and handcrafted designs by Revuelta Architecture, representing the bespoke

As one of the world's top hypercars, Pagani is entering a new era of luxury with the brand's first-ever residences. Complete with 70 custom waterfront residences, the boutique luxury residential building incorporates tailor-made and handcrafted designs by Revuelta Architecture, representing the bespoke style the Italian brand is known for.

"Pagani Residences represent an exciting blend of Pagani's bespoke design approach with the finest materials and the vibrant allure of Miami's beauty and dynamic energy. This innovative fusion embodies the distinctive essence that defines Pagani," said Horacio Pagani, founder and CEO of Pagani Automobili. "Our aspiration is for residence owners to evoke the same exhilaration and excitement that our auto enthusiasts and owners experience every time they get behind the wheel of their Pagani Hypercar."

Offering future tenants entirely customized and fully furnished units with 11-foot ceilings and waterfront-facing outdoor amenities, the two- to four-bedroom homes feature outdoor terraces and 13-foot ceilings in its penthouses and private pools. With access to a 24/7 concierge service, the 28-story building will be filled with the ultimate amenities. From a 240-foot waterfront boardwalk, private boat slips and entertainment spaces, a state-of-the-art fitness center, a stunning spa with views of Biscayne Bay and more, residents can enjoy redefined luxury living.

Partnering with Miami-based developer Riviera Horizons, Pagani Residences is set to speed onto Miami's North Bay Village scene by 2027, with prices starting at \$2.4 million. *7940 West Dr., North Bay Village,* [@paganiresidences, paganiresidences.com](https://www.paganiresidences.com)





As Formula 1 fever grips Miami in anticipation of the upcoming race week, the city finds itself once again under the international spotlight, not just for its love of speed but also for its opulent real estate offerings. For those whose passion for automobiles transcends the racetrack and permeates every aspect of their lifestyle, Miami boasts an array of branded auto residences tailored to cater to the most discerning car enthusiasts. From the stealthy elegance of Pagani to the old-money prestige of Bentley, the Anglophile allure of Aston Martin, and the aspirational appeal of Mercedes-Benz, there's a branded residence for every type of Formula 1 driver and enthusiast.

Pagani Residences: Where Stealth Meets Wealth

For those who prefer their luxury with a touch of discretion, [Pagani Residences](#) is the icon of understated opulence. Situated in a boutique ultra-luxury development overlooking the waterfront, the building offers 70 meticulously handcrafted homes starting from \$2.4 million. Each residence, designed in collaboration with Pagani Arte, exudes sophistication and exclusivity, drawing inspiration from Leonardo da Vinci's principles of Art and Science. With interiors that seamlessly blend refined aesthetics with cutting-edge technology, Pagani Residences promises a living experience akin to the artistry of Pagani Automobili.

Beyond its exquisite design, Pagani Residences boasts an array of amenities befitting its discerning clientele. From a private boat slips to a state-of-the-art fitness center, spa, and rooftop pool with 360-degree views, every aspect of this development caters to the needs and desires of the modern car enthusiast.

Bentley Residences: The Epitome of Old-Money Prestige

For those who appreciate the heritage and prestige of the Bentley brand, [Bentley Residences](#) offers a lifestyle synonymous with elegance and sophistication. Rising 62 stories above Sunny Isles Beach, this first-of-its-kind residential tower features 216 private residences, each equipped with glass-ensconced sky garages showcasing cars like works of art. With its diamond-shaped glass panels and signature Bentley design motifs adorning every facet of the building, Bentley Residences exudes a timeless charm that resonates with those accustomed to the finer things in life.



Inside, residents are treated to an array of amenities curated to indulge their senses and elevate their lifestyle. From a cinema inspired by Bentley car interiors to a whisky bar reminiscent of the brand's iconic matrix grille, every space within Bentley Residences reflects the brand's commitment to unparalleled luxury and craftsmanship.

Mercedes-Benz Places: For the Aspiring High Earners

For those on the cusp of achieving their dreams, [Mercedes-Benz Places](#) presents an opportunity to live life in the fast lane. Located in Brickell, this visionary tower comprises 791 residences ranging from studios to three-bedroom condominiums, offering spectacular views of Miami and beyond.



With amenities designed to cater to every aspect of modern living, including health and fitness facilities, a 174-key hotel, and innovative mobility solutions, Mercedes-Benz Places redefines luxury living for the next generation of high earners.

Aston Martin Residences: For the Anglophiles and Bond Enthusiasts

Inspired by the elegance and thrill of James Bond's iconic rides, [Aston Martin Residences](#) offers a lifestyle that seamlessly blends luxury with excitement. Located in downtown Miami, this sail-shaped condo building features 391 units, including breathtaking penthouses with panoramic views of Biscayne Bay and the Miami skyline.



Luxury Real Estate

A Glimpse into the Luxurious Interiors of Pagani Residences

May 15, 2024

Pagani, a name synonymous with exclusivity, stealth wealth, and handcrafted quality, is making its mark in the world of luxury living. Known for their impeccable attention to detail and seamless fusion of art and science, Pagani has partnered with Miami-based developer Riviera Horizons to introduce the world's first [Pagani Residences](#). This boutique luxury residential building, set to rise in Miami's North Bay Village, is scheduled to launch this spring, with completion slated for 2027.



Fortune Development Sales will spearhead the sales and marketing for this landmark project, which represents Miami's inaugural Hypercar-branded building. Pagani Automobili, the luxury brand renowned for its bespoke Hypercars, has extended its unparalleled craftsmanship and unique engineering to the realm of residential interiors through Pagani Arte. This newly established interior design division, inspired by the genius of Leonardo da Vinci, merges refined aesthetics with cutting-edge technology to craft living spaces that are as functional as they are beautiful.



Image Credit: We are Visuals

The 29-story Pagani Residences, designed by the acclaimed Revuelta Architecture International, will boast [a plethora of amenities](#), including a 240-foot waterfront boardwalk, private boat slips, and entertainment spaces for 70 residences. Each floor will feature only four residences, ensuring utmost privacy. The homes, ranging from two to four bedrooms and spanning 2,000 to over 3,300 square feet, will offer expansive outdoor terraces from 800 to 1,040 square feet. Penthouses will extend up to 6,900 square feet, with up to 4,400 square feet of outdoor living space, including private pools.

The interiors of Pagani Residences are a tribute to Leonardo da Vinci's principles of blending art and science. Each residence will be meticulously customized and fully finished, featuring 11-foot ceilings and waterfront-facing outdoor spaces, while penthouses will boast 13-foot ceilings. This attention to detail extends to the 24/7 concierge service, ensuring that every resident's needs are anticipated and met with the utmost care.



Image Credit: We are Visuals

Residents will enjoy an array of exclusive amenities starting from the ground floor, which includes valet parking, porte-cochère, a pet spa, storage for bicycles, paddleboards, and kayaks, 24/7 security, private garages available for purchase, and preferred parking. The eighth floor will house a private lounge, library, and media room, offering stunning waterfront views.

Wellness enthusiasts will appreciate the 27th-floor amenities, featuring a state-of-the-art fitness center, advanced cardio training facilities, dedicated Pilates and yoga studios, a spa with breathtaking views of Biscayne Bay, sauna and steam rooms, private treatment rooms, and a restorative wellness lounge. The rooftop will host a pool and sky lounge, offering 360-degree views of the Atlantic Ocean and Biscayne Bay, poolside cabanas, hot and cold plunges, and fully appointed summer kitchens with chef's grills for alfresco dining.

Situated on Harbor Island in North Bay Village, Pagani Residences is surrounded by some of Miami's most stunning views and is at the heart of art, culture, and lifestyle. The location provides convenient access to Miami International and private airports, shopping, golfing, social clubs, Miami Beach, Fisher Island, Bal Harbour, and the Miami Design District.

Pagani Residences, with starting prices at \$2.4 million, exemplifies luxury living through its unparalleled design, privacy, and extensive amenities.

LUX EXPOSÉ

Luxury Real Estate

A First Look at Pagani Residences' Exquisite Amenities

April 24, 2024

Pagani Residences, situated in Miami's prestigious waterfront, introduces a new standard of luxury living. Inspired by the renowned Pagani brand's commitment to excellence, these residences blend exclusivity and sophistication in every detail. At Pagani Residences, residents are greeted by a collection of amenities designed to exceed expectations. From the waterfront lobby to the lavish interiors, every aspect is crafted to fulfill residents' dreams of luxury living.



For the discerning pet owner, a dedicated pet spa offers pampering amenities for furry companions. Meanwhile, the private marina with boat slips and a 240-foot boardwalk along Biscayne Bay invites maritime enthusiasts. Security is paramount, with 24/7 attendants ensuring peace of mind. Additionally, private garages and preferred parking, along with a lounge exclusively for Pagani automobile owners, exemplify the commitment to bespoke luxury.



Residents Lounge Level 7: A Haven of Relaxation

Ascending to the seventh floor reveals a haven of relaxation and recreation. The private residents lounge provides an intimate retreat for social gatherings or quiet contemplation. An extensive co-working space, equipped with A/V capabilities, caters to professional needs, while the artfully designed children's playroom offers entertainment for younger residents. A media room, complete with a custom-built sound system, invites cinematic experiences for residents and their guests.

Ground Floor Extravagance

The journey into luxury living begins with the ground floor, where every aspect is tailored to elevate the resident experience. Valet parking and a porte-cochère ensure seamless arrivals, while a 24/7 concierge stands ready to attend to every need. The smart mail and package room streamline deliveries, complemented by a butler service for package delivery directly to residences.



Waterfront Wellness Level 27: Rejuvenation Redefined

For those seeking rejuvenation of mind, body, and soul, the 27th level is a sanctuary of holistic wellness. A state-of-the-art fitness center beckons fitness enthusiasts, featuring advanced cardio training equipment, dedicated Pilates and yoga studios, and expert instructors. The spa, boasting stunning views of Biscayne Bay, offers a tranquil escape with sauna and steam rooms, private treatment rooms, and a restorative wellness lounge.



Rooftop Pool and Sky Lounge: Elevated Leisure

Crowning the residence is the rooftop pool and sky lounge, where residents can bask in panoramic views while enjoying the expansive pool, poolside cabanas, and hot and cold plunges. A fully appointed summer kitchen and chef's grilling station cater to al fresco dining experiences, completing the epitome of elevated leisure.



The Pagani Experience: Beauty, Excellence, Uniqueness

Pagani Residences stand as the epitome of luxury living, meticulously curated to reflect the brand's rare level of exclusivity, individuality, and unending beauty. Each aspect, from the building's design to the bespoke residences, embodies a commitment to excellence and uniqueness. With sweeping waterfront views, generously sized terraces seamlessly blending indoor and outdoor living spaces, and residence features curated to perfection, Pagani Residences redefine the essence of home.



The Services: Anticipating Every Desire

Complementing the lavish amenities are concierge services that anticipate and fulfill residents' every desire. From airline and restaurant reservations to personal shopping and pet care, a dedicated team stands ready to cater to every whim. A la carte services further enhance the resident experience, offering convenience and luxury at every turn.

#LUXAPPROVED

EXCELLENCE

magazine

REAL ESTATE — 10 MARCH 2024

Miami now bullish on car branded condominiums



From Aston Martin to Bentley and now Mercedes-Benz & Pagani.

The truth of the matter is that Miami is on overdrive with residential developments and the developers have run out of **hotel brands** to place on their buildings. **Designer names** started surfacing and more recently **restaurant names**, but **car brands** began awhile back with the first being the **Porsche** building in **Sunny Isles Beach**, Florida, just north of Miami Beach. The developer, G4 Dealer of Dealer Developments even invented a **car elevator** for residents to take their cars right to their residence in the sky. The invention got named the "Dev-elevator", and several years later, Daser is repeating the concept with his **Bentley Residences** building, also coming up in Sunny Isles Beach. **Aston Martin Residences** is the first new development to be completed in Spring 2024, along the Miami River in Miami.



Bentley Residences (G4 Dealer)

Fast forward a few years, and now already in the first quarter of 2024, two new car branded buildings have been announced within a week of each other. First **Mercedes-Benz Places** hit the press and soon after **Pagani Residences**. So, the car game of one upmanship is in high gear here. But both branded projects are being offered at very different price points and in different parts of Miami. Mercedes-Benz Places will be part of a major mixed-use development in downtown Miami with 791 units with prices starting at only \$550,000 in a very **uniquely designed building** that will leave its mark on the Miami skyline. In contrast, Pagani Residences will rise in a more northern neighborhood called **North Bay Village** that is northwest of Miami Beach. It will be an **ultra-luxury waterfront boutique building** with only 70 units with starting prices at the same price as a Pagani supercar at \$2.4 million. Let's take a closer look at these two newly announced cars branded developments.



Pagani Residences © WeAreHood

Mercedes-Benz Places Miami

This will be Mercedes-Benz first residential project in North America, coming first to Miami to the downtown **Brickell area**. It is part of an overall development of 1 **Southside Park**, one of the largest under construction in Florida with over 2.5 million square feet of mixed-use development by **JDS Development Group**.

Mercedes-Benz Places will be a 67-story mixed-use tower with 791 units offering studios to three bedrooms ranging in price from \$550,000 to \$4 million with completion in 2027. Technical **silver** will be the **dominant color**, complemented by classic Mercedes-Benz black and white. The overall architectural effect will command a distinct presence on the Miami skyline. There will be **E-V charging stations** and a car fleet for residents. Additionally, Southside Park is being reimagined as **an urban oasis**.

Pagani Residences North Bay Village

The elite Italian supercar manufacturer has announced its very first residential development project coming to the **North Bay Village neighborhood** of Miami. The founder and CEO of Pagani Automobili, Horacio Pagani envisions a synergistic marriage between Pagani's **meticulous design ethos** and Miami's **vibrant lifestyle**. The aim is to provide residents with a similar **thrill** to driving a Pagani hypercar.

This will be a boutique **super luxury building 28 stories** high by developer **Riviera Horizons**. There will be only **70 units** with prices starting at the same price as buying a Pagani for \$2.4 million. Offerings will include two to four bedrooms from 2,000 to 3,200 square feet and 6,900 square feet for penthouses. The building is being designed by the Miami firm, **Revuelta Architecture** and interiors by **Pagani Arte**. Delivery is expected to be in 2027.



STUPIDDOPE

First Look at Pagani Residences: Luxury Living in Miami Coming 2027

CHRISTO MARRON · 04/25/2024 · 2 MINUTE READ



Miami is set to welcome a new icon on its skyline with the announcement of the first-ever Pagani Residences. This project marks an exciting turn for Pagani, an Italian automaker known for its meticulous attention to detail, now venturing into luxury residential design. Slated for completion in 2027, these residences promise to deliver a unique blend of automotive brilliance and architectural splendor.

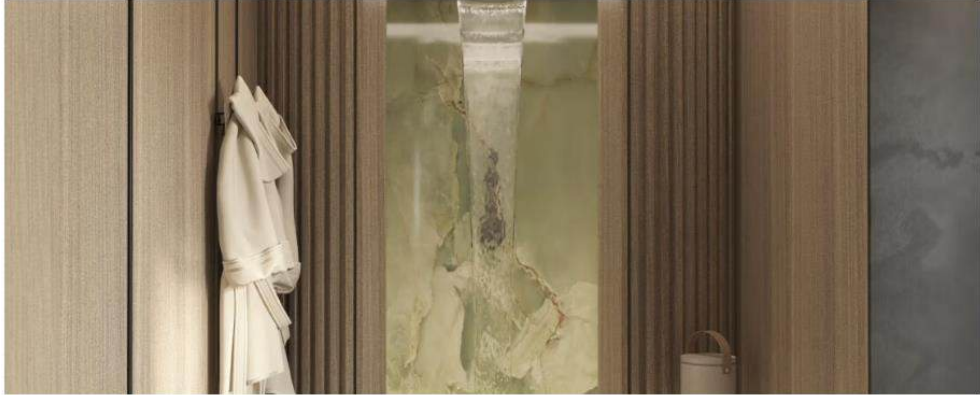
Following the trend of luxury automotive brands expanding into real estate, Pagani has unveiled its plans for the Pagani Residences in Miami. This initiative is a collaboration with Pagani Arte, showcasing Pagani's commitment to precision and luxury beyond the automotive world. In the recent past, brands like Bentley and Mercedes-Benz have also introduced their own residential towers, indicating a growing connection between luxury automotive and real estate industries.

The Pagani Residences will stand 28 stories high, featuring 70 exclusive all-corner residences. These two-to-four-bedroom homes range from 800 sq ft to 1,040 sq ft, each boasting 11-foot ceilings and expansive terraces that offer stunning sunrise-to-sunset waterfront views. The design emphasizes a seamless integration of indoor and outdoor living, ensuring that each space captures the essence of luxury waterfront lifestyle.

Residents of Pagani Residences will enjoy a plethora of amenities designed to cater to every need and luxury. The tower features a 24/7 concierge service, a waterfront lobby, and a 240-foot boardwalk along Biscayne Bay. Highlights include ensuite elevators, walk-in laundry rooms, and a state-of-the-art fitness center and spa. The pinnacle of luxury is the penthouse level, which offers a 360° rooftop view, a private pool, and a jacuzzi.

To further enhance the living experience, Pagani Residences provide a range of concierge services such as limousine rentals, car services, restaurant reservations, and personalized wake-up calls. The residences also boast a private marina and garages, a residents' lounge, co-working spaces, a media room with a custom-built sound system, a wellness lounge, a rooftop pool, and a sky lounge with a fully-equipped summer kitchen and grilling station.

With its strategic location in Miami and its focus on ultra-luxury living, Pagani Residences are set to redefine luxury residential living. Offering a perfect blend of Pagani's renowned design prowess with the exclusivity of waterfront living, these residences are not just a place to live but a way to experience life at its peak. Anticipate 2027, when these residences open their doors for a truly unparalleled living experience.









Robb Report

MÉXICO

LAS RESIDENCIAS DE PAGANI GRITAN LUJO AL IGUAL QUE SUS DEPORTIVOS

Nuevamente Miami se convierte en la sede de un conjunto residencial que en esta ocasión está firmado por la reconocida marca Pagani.

Por **Isabel Leal** / Publicado el abril 30, 2024



La moda hoy en día es que cada fabricante de autos de lujo tenga su propio conjunto residencial y quiénes somos nosotros para oponernos. Ahora es **Pagani** quien también eligió **Miami** para construir su siguiente proyecto.

Imagina conducir un Pagani, el que quieras, un Huayra, Zonda, Utopia, hasta tu propia residencia Pagani diseñada en colaboración con Pagani Arte, ese es el verdadero sueño de quienes aman la firma automotriz y para su suerte está a punto de convertirse en una realidad.



Fotografías: Pagani

Las residencias de Pagani son el nuevo lujo en Miami

Ubicada en **North Bay Village**, las residencias de Pagani introducirán un nuevo estándar de vida de lujo, inspirándose en su excelencia al combinar exclusividad y sofisticación.

Como buena marca nacida en San Cesario sul Panaro, provincia de Módena en la región de Emilia-Romaña, Italia, su nueva torre residencial está fuertemente inspirada por el Renacimiento, que casualmente se adecúa al renacer de esta ciudad, ahora un epicentro de arte, cultura y estilo de vida.

El viaje comienza con un vestíbulo frente al mar con lujosos interiores curados por Pagani Arte. Aquí también comienzan las comodidades, como conserje 24 horas al día, 7 días a la semana, sala inteligente de correo y servicio de mayordomo que les facilitarán la vida directamente en su residencia.

La seguridad es primordial así que se podrán sentir seguros de sus autos en el garaje privado y estacionamiento preferencial con un salón exclusivo para los propietarios de automóviles Pagani.



Fotografías: Pagani

Pero sabemos que los millonarios a quienes están dirigidas estas residencias no solo tienen deportivos, también yates por lo que será una gran ventaja que Pagani Residences también tenga un puerto deportivo privado con embarcaderos.

Hay comodidades para todos los integrantes de la familia, zona de juegos para los niños, entretenimiento para los jóvenes, salón privado para que los adultos tengan reuniones y hasta un spa de mascotas para mimar a los compañeros peludos, además de una sala multimedia para que se reúna la familia completa.

No solo hay spa para las mascotas, también se integró un santuario de bienestar holístico, gimnasio de última generación y estudio de pilates y yoga.



Fotografías: Pagani

Coronando la residencia se encuentra la piscina en la azotea y el sky lounge, donde los residentes pueden disfrutar de vistas panorámicas mientras disfrutan de la amplia piscina, las cabañas junto a esta y los baños fríos y calientes. Una cocina de verano completamente equipada y una estación de parrilla del chef ofrecen experiencias gastronómicas al aire libre, completando el epítome del ocio elevado.

Pagani Residences es el epítome de la vida de lujo, meticulosamente seleccionada para reflejar el raro nivel de exclusividad, individualidad y belleza infinita de la marca.



Fotografías: Pagani

Cada aspecto, desde el diseño del edificio hasta las residencias personalizadas, representa un compromiso con la excelencia y la singularidad.

La cereza del pastel será el servicio de conserjería que se adelanta a tus necesidades, desde reservas de aerolíneas y restaurantes hasta compras personales y cuidado de mascotas, un equipo dedicado está listo para satisfacer todos los caprichos.

HIGHXTAR.

PAGANI LAUNCHES ITS FIRST LUXURY RESIDENTIAL PROJECT IN MIAMI

The Argentinian-Italian designer Horacio Pagani, owner of the renowned car brand, is entering the real estate sector.

By Mar Piera | 25/04/2024 - 7:15 pm



Miami is set to host the first residences project associated with Pagani Automobili, the renowned Italian high-end sports car brand founded by Horacio Pagani, the Argentinian-Italian automobile designer.

Located in North Bay Village at 7940 West Drive, North Bay Village, FL 33141, these residences promise to fuse fine automotive craftsmanship with the dynamic Miami lifestyle. The development, named Pagani Residence, will consist of 28 floors and is planned to include 70 luxury units. Construction of this ground-breaking real estate project is scheduled for completion in 2027.

Designed with the meticulousness that characterises the renowned car brand, the residences in Miami aim to provide the same feeling of exclusivity that one experiences when driving one of its cars. The architectural design of the project is by Revuelta Architecture International, while Pagani is in charge of the interior design, seeking inspiration from Leonardo da Vinci.

Amenities will include a sky lounge, gym, spa and an exclusive pet spa. Water sports equipment will also be available, adding a touch of outdoor recreation for residents. These facilities aim to provide an unparalleled living experience in Miami, combining luxury and wellness in one place, Pagani Residences describes.



14 PHOTOS





INSIDE PAGANI RESIDENCES, THE HYPERCAR MAKER'S LUXE MIAMI APARTMENTS

Pagani is the latest exotic automaker to announce a residential Miami high-rise.

MAXIM STAFF • APR 29, 2024



(We Are Visuals/Curated by Pagani Arte)

There's a new luxury automaker on the block in Miami. Following [Bentley](#) and [Bugatti's](#) announcements of swanky Magic City residential skyscrapers, hypercar manufacturer Pagani has announced that its first ever luxury real estate project will also break ground in the Florida hotspot.



(A++/Curated by Pagani Arte)



(We Are Visuals/Curated by Pagani Arte)

“Pagani Residences represent an exciting blend of Pagani’s bespoke design approach with the finest materials, and the vibrant allure of Miami’s beauty and dynamic energy,” said Horacio Pagani, founder and CEO of Pagani Automobili.



(A++/Curated by Pagani Arte)

“This innovative fusion embodies the distinctive essence that defines Pagani. Our aspiration is for residence owners to evoke the same exhilaration and excitement that our auto enthusiasts and owners experience every time they get behind the wheel of their Pagani Hypercar.” According to the brand, the interior designs will follow “Leonardo da Vinci’s principles of Art and Science.”



(A++/Curated by Pagani Arte)

Conceived in collaboration with Miami-based developer Riviera Horizons, the 28-story property will feature a 240-foot waterfront boardwalk, private boat slips, and entertainment spaces for 70, all-corner residences.

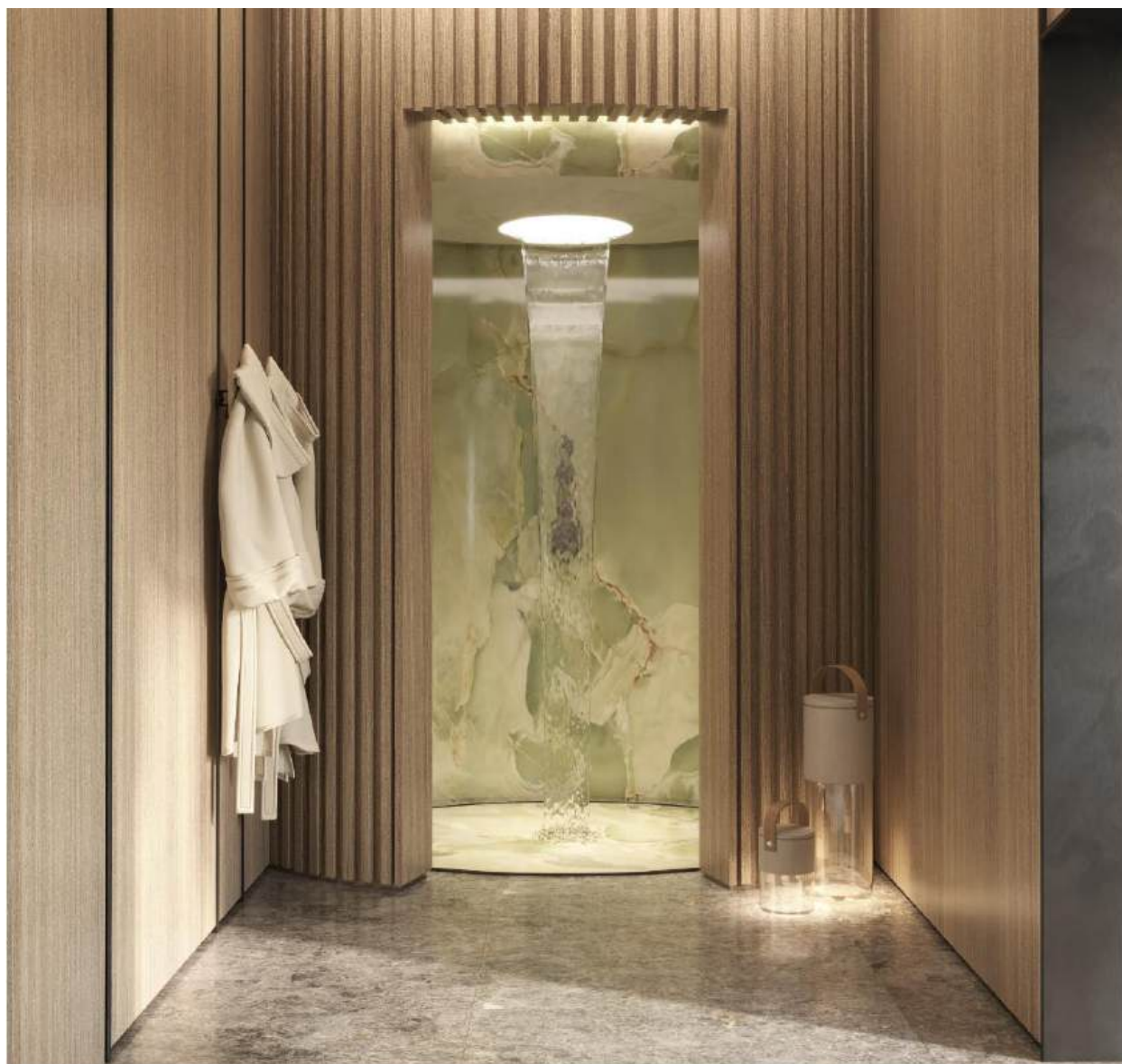


(A++/Curated by Pagani Arte)

A limit of four residences per floor will accommodate spacious two-to-four-bedroom units ranging from 2,000 to over 3,300 square feet, as well as outdoor terraces ranging from over 800 to 1,040 square feet.

Each will be entirely customized and fully finished with 11-foot ceilings with waterfront-facing outdoor spaces. Meanwhile, the penthouses will be considerably more voluminous with a whopping 6,900 square feet of interior space, 13-foot ceilings, private pools, and up to 4,400 square feet of outdoor living space.

While no imagery of the units has been released, Pagani Residences will include an exquisite collection of amenities, some of which are depicted here. The ground floor will offer valet parking and a grand porte-cochere, a pet spa, bicycle, paddleboard and kayak storage, 24/7 security, private garages and preferred parking.



(A++/Curated by Pagani Arte)

A private residents lounge will be ensconced on level eight along with a library and media room. Elsewhere, there will be a state-of-the-art fitness center featuring dedicated Pilates and yoga studios, as well as a spa with a sauna, steam rooms, private treatment rooms, and a restorative wellness lounge. Naturally, the 28-story tower will be topped with a sky lounge, chef's kitchens and a pool area outfitted with cabanas, hot and cold plunges, and panoramic vistas of Biscayne Bay and the Atlantic Ocean beyond.

"Miami continues to stand as a pinnacle global living destination, drawing buyers from every corner of the world. Pagani Residences, situated against the stunning Biscayne waterfront, will unveil a distinctive harmony between Pagani's renowned attention to every handcrafted detail as well as the prime positioning of the North Bay Village location," remarked Edgardo Defortuna, president and CEO of Fortune International Group.



(A++/Curated by Pagani Arte)

Priced from [\\$2.4 million per unit](#), [Pagani Residences](#) will be located on North Bay Village, an affluent three-island city that's frequently cited as one of the the best places to live in Florida. The project is expected to be completed by 2027.

HYPEBEAST

Here Is an Initial Look at the First-Ever Pagani Residences

Here are the renderings of the Miami-located luxury residence slated to be ready in 2027.



Wearevisuals/Pagani Residences

The first-ever [Pagani Residences](#) is coming to [Miami](#). Pagani announces its new luxury residence tower following a string of other architectural ventures from premium automotive brands in the past couple of years. In 2022, [Bentley](#) announces its [first-ever residential tower](#) and recently, [Mercedes-Benz](#) also shared its [first residential tower in Dubai](#) and first in [America](#) earlier this year.

In collaboration with Pagani Arte, it appears that the Italian specialty automaker is moving into residential architecture, focusing on the smallest of details to ensure that it's an unprecedented extension of the Pagani experience. With 28 stories, the building has sweeping waterfront views and features 70, all-corner two-to-four bedroom residences with 11-foot ceilings and generously sized terraces ranging from 800 sq ft to 1,040 sq ft, seamlessly blending indoor and outdoor living spaces with panoramic sunrise-to-sunset views. Residents will also enjoy a 24/7 concierge and waterfront lobby, 240-foot boardwalk fronting Biscayne Bay, ensuite elevators and walk-in laundry rooms and closets. At the penthouse level, there is a 360° rooftop with sunrise-to-sunset views with a private pool including a hot tub or jacuzzi.

All residents have access to concierge services that include limousine rentals, car service and restaurant reservations, wake-up calls and more. They can also enjoy personal shopping and grocery shopping services, as well as travel planning, secretarial services, child arrangements and more. The residences also include a private marina, garages, as well as a private residents lounge and co-working spaces. A media room with a custom built-in sound system is also included along with a state-of-the-art fitness center, spa, wellness lounge, rooftop pool and sky lounge and a fully-appointed summer kitchen and grilling station.

Have a look at the renderings above. The Pagani Residences in Miami are slated to be completed in 2027.

Pagani Residences: el nuevo hogar de ricos por 2,4 millones de dólares

Por supuesto, cada casa incluirá un garaje privado con espacio para un deportivo italiano.





Por: **Jeff Perez**

Traducido por: **Fernando Moreno**

Miami está llena de rascacielos de lujo y algunos fabricantes de automóviles, como Aston Martin, Bentley y Porsche, ya se han establecido en South Beach con residencias muy exclusivas. Pues bien, otra firma premium, [Pagani](#), va a echar raíces en la ciudad estadounidense.

La marca italiana ha presentado las primeras [recreaciones](#) digitales de su rascacielos residencial en colaboración con el estudio de arquitectura Revuelta y Pagani Arte, una nueva división de la empresa dedicada al estilo de vida (lifestyle) y al diseño de interiores. Desde luego, el edificio parece hecho sólo para millonarios...



La torre Pagani Residences tendrá 28 pisos y estará situada en la zona de North Bay Village, en Miami Beach. Constará de 70 viviendas exteriores de entre dos y cuatro dormitorios cada una, con una superficie que oscilará entre los 186 y los 279 m².

Cada residencia tendrá techos de más de tres metros de altura, zonas exteriores de hasta 97 m², conserje 24 horas y un paseo marítimo sobre la bahía de Biscayne.

ANUNCIO

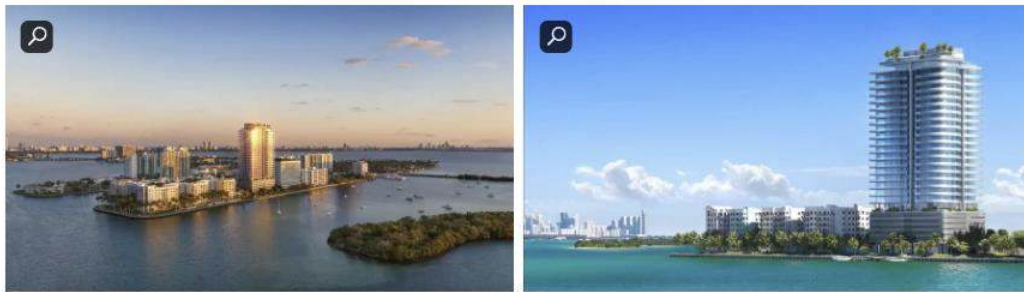
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Para los propietarios de Pagani, el ático de la azotea ofrecerá una vista de 360 grados, una piscina privada con jacuzzi y techos aún más altos. Y, por supuesto, todos los propietarios tendrán acceso a garajes privados para guardar sus supercoches.



También habrá un puerto deportivo para sus yates. Por lo que sabemos, Pagani no fabrica barcos de lujos todavía, pero no descartes nunca nada en una marca tan lujosa.

Eso sí, los ansiosos propietarios tendrán que esperar unos años. No se espera que la torre Pagani abra sus puertas hasta 2027. Los [precios](#) de las viviendas empezarán en 2,4 millones de dólares (2,23 millones de euros al cambio actual).

Como imagino que no eres uno de los afortunados dueños de estas casas, consuélate como nosotros leyendo las últimas noticias sobre Pagani, que las tienes a continuación.

Horacio Pagani construirá un edificio de lujo en Miami

Estará en el exclusivo barrio de North Bay Village. Competirá con Porsche, Aston Martin y Alfredo Coto. Todos los precios.



9 Abril 2024 a las 06:32

En diciembre del año pasado, cuando el constructor argentino **Horacio Pagani** inauguró sus **American Headquarters** en Coral Gables (Florida), muchos pensaron que esas nuevas oficinas centrales controlarían los negocios de ventas de sus autos de lujo en **Estados Unidos** y buena parte del continente americano. Sin embargo, Pagani ya tenía en mente otros proyectos: expandir en América los horizontes de **Pagani Arte**, su división de orientada hacia el diseño de productos de lujo, en otras ramas de los negocios.

El primero de esos grandes proyectos se conoció esta mañana, con el anuncio de la construcción de un edificio de departamentos: **"Pagani Residences Miami"** será una torre de 28 pisos, diseñada pensando en los clientes de los superdeportivos **Zonda**, **Huayra** y **Utopía**.

"Este es un día especial para nuestra familia. Llevamos una década trabajando en América y ya era hora de que tuviéramos nuestra propia casa. Lo más importante que tenemos en Pagani no son los autos, sino las personas que creen en lo que hacemos, que viven estos momentos con nosotros. Esto es lo que nos da la energía para seguir trabajando con tanta pasión y amor", dijo el constructor argentino nacido en Casilda.

El edificio de Pagani Residences de Miami estará ubicado dentro de la bahía de **Biscayne**, sobre la isla de **North Bay Village**. Es una zona muy exclusiva, que Pagani define con estas palabras: *"Es un enclave de seguridad y privacidad, que ofrece algunas de las vistas más impresionantes de todo Miami. Rodeado de grandes masas de agua, North Bay Village ofrece impresionantes panoramas de Este a Oeste"*.

La torre tendrá un diseño inspirado en el estilo del renacimiento italiano de **Leonardo Da Vinci**, el artista italiano más admirado por Pagani. Contará con cocheras exclusivas diseñadas a la medida de sus autos deportivos y hasta con amarras para las embarcaciones de los propietarios: *"Apuntamos a la excelencia absoluta, incluso en los detalles que no se ven"* dijo Pagani en la presentación del proyecto.

Según pudo averiguar **Motor1 Argentina**, los precios de los 70 departamentos oscilarán entre **2.4 millones** de dólares (185 metros cuadrados, con dos dormitorios) y **6 millones** de dólares (306 metros cuadrados, con cuatro dormitorios). Las unidades se destacarán por su gran luminosidad, con techos de 3.3 metros de altura y balcones con vista a la bahía.

La obra de construcción del edificio está prevista que arranque en el primer semestre del 2025 y la fecha de finalización está planeada para los últimos meses del 2027. El desarrollo del emprendimiento está a cargo de la empresa **Riviera Horizons**.

En Miami, el nuevo proyecto inmobiliario de Pagani deberá competir contra otras torres construidas y diseñadas por automotrices de lujo, como la **Porsche Design Tower** donde **Lionel Messi** compró un departamento, la **Bentley Residences** y la **Aston Martin Residences**, construida en alianza entre la marca inglesa y el supermercadista argentino **Alfredo Coto** ([ver nota](#)).

Este no será el primer edificio de lujo construido con el sello de Horacio Pagani. El argentino también diseñó la **Torre DaVinci**, que se está levantando en **Dubái** ([ver nota](#)).

Hay más información sobre Pagani Residences Miami en la ficha técnica para descargar, el folleto para clientes, la lista de precios, la galería de fotos y el comunicado de prensa, acá abajo.



¿Buscabas un lugar donde descansar después de manejar tu Utopia por Miami? Pagani Residences tiene la respuesta.



La ubicación de Pagani Residences Miami, en la isla the North Bay Village, en el centro de la bahía de Biscayne.

ESTADOS UNIDOS >

Pagani lanzó su primer proyecto de residencias de lujo en Miami

El diseñador argentino-italiano, Horacio Pagani, propietario de la reconocida marca de autos, se adentra en el sector inmobiliario con una revolucionaria colaboración

Por **Maricelo Grados**



Miami se prepara para recibir un nuevo complejo residencial asociado con la marca de autos de lujo, ofreciendo una experiencia diferente en North Bay Village. (Pagani Residences)

Miami se prepara para acoger el primer proyecto de residencias asociado con **Pagani Automobili**, la reconocida marca italiana de automóviles deportivos de alta gama fundada por **Horacio Pagani**, el diseñador de automóviles argentino-italiano. **Pagani**, según fuentes a Infobae, se encargará del diseño interior de la torre.

Situadas en **North Bay Village**, exactamente en 7940 West Drive, North Bay Village, FL 33141, estas residencias prometen fusionar la alta artesanía automovilística con el dinámico estilo de vida de **Miami**. El desarrollo, nombrado **Pagani Residence**, constará de 28 pisos y tiene prevista la inclusión de 70 unidades de lujo. Según informa *The Next Miami*, la construcción de este novedoso proyecto inmobiliario está programada **para culminar en 2027**, con precios de partida en los USD 2,4 millones.

El terreno para el proyecto fue adquirido por **Riviera Horizons**, mediante su subsidiaria **7940 NBV Partners LLC**, en 2021 por un valor de USD 4,48 millones. **La aprobación para el desarrollo del condominio se obtuvo en septiembre** de ese mismo año, anunciándose posteriormente la colaboración con la compañía de vehículos exclusivos. Este acuerdo marca un hito, introduciéndose **por primera vez en el sector inmobiliario** con un proyecto de esta magnitud, dice *The Next Miami*.



Con una inversión inicial para la adquisición del terreno por USD 4,48 millones, el proyecto busca establecer un nuevo estándar de vivienda de lujo en Miami. (Pagani Residences)

Diseñadas con la meticulosidad que caracteriza a la reconocida marca de autos, las residencias en Miami buscan otorgar a sus propietarios la misma sensación de exclusividad y emoción que se experimenta al conducir uno de sus automóviles. El fundador y diseñador automotriz, destacó la intención de fusionar el diseño personalizado de la marca con **los materiales y el ambiente de Miami**, informa un comunicado de **Residencias Pagani**.

El diseño arquitectónico del proyecto corre a cargo de **Revuelta Architecture International**, mientras que **Pagani Arte** se encarga del interiorismo, buscando **inspiración en los principios de arte y ciencia de Leonardo da Vinci**. Esta colaboración tiene como objetivo crear un espacio que refleje el lujo y la innovación, al tiempo que mantiene un fuerte enfoque en el detalle y la artesanía, según destaca *The Next Miami* en su reportaje.



Las futuras instalaciones del complejo prometen combinar la más alta tecnología deportiva con un diseño inspirado en los principios de Leonardo da Vinci. (Pagani Residences)

Entre las comodidades que ofrecerá, se incluyen un sky lounge, gimnasio, spa y un exclusivo spa para mascotas. También se contarán con equipos para deportes acuáticos, añadiendo un toque de recreación al aire libre para los residentes. Estas instalaciones buscan proporcionar una experiencia de vida inigualable en Miami, combinando lujo y bienestar en un solo lugar, según describe **Residencias Pagani**.

Mikael Hamaoui, director ejecutivo de **Riviera Horizons**, señaló que el objetivo es ofrecer una "**vida artesanal incomparable**", poniendo énfasis en el compromiso con la excelencia en el detalle y en la artesanía. Este proyecto no solo atraerá a entusiastas de los automóviles, sino también a aquellos que buscan una residencia de lujo que represente **un nuevo nivel de sofisticación y calidad en Miami**, afirma *World Red Eye*.



La colaboración entre el icónico fabricante de automóviles y líderes de la industria arquitectónica promete establecer un nuevo paradigma de lujo. (Pagani Residences)

Esta iniciativa refuerza la tendencia en el condado de **Miami-Dade** de vincular proyectos de condominios de lujo con marcas automovilísticas de alta gama, siguiendo los pasos de desarrollos previos como **Porsche Design Tower**, **Bentley Residences Miami** y **Mercedes-Benz Place**.

[Home](#) > [Pagani](#) > [Noticias](#)

Pagani Residences: el nuevo hogar de ricos por 2,4 millones de dólares

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Por: **Jeff Perez**

Traducido por: **Fernando Moreno**

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ANUNCIO

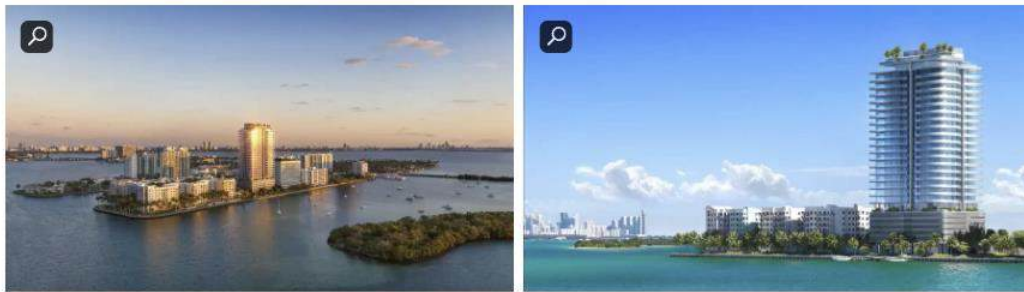
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También habrá un puerto deportivo para sus yates. Por lo que sabemos, Pagani no fabrica barcos de lujos todavía, pero no descartes nunca nada en una marca tan lujosa.

Eso sí, los ansiosos propietarios tendrán que esperar unos años. No se espera que la torre Pagani abra sus puertas hasta 2027. Los [precios](#) de las viviendas empezarán en 2,4 millones de dólares (2,23 millones de euros al cambio actual).

Como imagino que no eres uno de los afortunados dueños de estas casas, consuélate como nosotros leyendo las últimas noticias sobre Pagani, que las tienes a continuación.



Pagani Residences Reveals New Kitchen and Bathroom Interior Renderings



Riviera Horizons has unveiled new interior renderings of the kitchens and bathrooms at [Pagani Residences](#) Miami, showcasing luxurious design elements curated by A++ and Pagani Arte. Offering over 16 customizable design options, these handcrafted spaces reflect the exclusivity and bespoke craftsmanship Pagani is renowned for, ensuring a truly personalized living experience.

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Under the Hood: Exploring the Luxury Services and Their Costs at Pagani Residences



At Pagani Residences, luxury extends far beyond the walls of your private residence. This development, located in North Bay Village, Miami, offers an unparalleled array of exclusive amenities designed to fulfill every dream and desire.

From world-class wellness facilities to concierge services that anticipate your needs, Pagani Residences redefines luxury living. Here's a closer look at the unique amenities that make this project one of the most coveted addresses in Miami.

Unrivalled Rooftop Experience

Atop the 29-story tower, you'll find a breathtaking rooftop wellness and entertainment space. The expansive infinity-edge pool offers panoramic views of Biscayne Bay and the Miami skyline, perfect for those looking to relax or entertain. Cabanas dot the poolside, offering hot and cold plunges for a truly serene experience. For those who love to entertain, the rooftop is equipped with a fully appointed summer kitchen and a chef's grilling station, creating the perfect setting for al fresco dining. With this backdrop, every sunset becomes a private affair.

Concierge Services that Anticipate Your Needs

At Pagani Residences, luxury is redefined through an array of curated services that cater to every facet of your lifestyle. The dedicated 24/7 concierge team ensures that residents enjoy a seamless experience, handling everything from personal shopping to travel arrangements. In addition to daily conveniences, the concierge is available to coordinate an extensive range of services upon request, making sure that every detail of your day-to-day life is handled with care and precision. Some of the services include:

Concierge Services Available Upon Request:

- Airline and private air reservations
- Airport and ground transportation arrangements
- Automobile rental reservations
- Car service reservations
- Restaurant reservations
- Spa and salon reservations
- Notary public services
- Pet grooming and boarding information
- Theater and entertainment information
- Personal training
- Wake-up calls
- Activity arrangements
- Golf tee-time reservations
- In-residence dining and catering
- Tour information and reservations
- Shopping information
- Ordering floral arrangements
- Shipping services
- Mail and package delivery
- Newspaper delivery

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- Translation service

For an even more personalized experience, Pagani Residences also offers a selection of A La Carte Services designed to meet the most specific desires of residents. Here is a sample of the bespoke services available:

A La Carte Services:

- Owner absentee program
- Plant care maintenance
- Private chef services
- Dog walking
- Nanny/childcare arrangements
- Secretarial services
- Private day/evening boating excursions
- Seamstress and alterations
- Airport/ground transportation arrangements
- Grocery and personal shopping services
- Car washing and detailing

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A Fitness and Wellness Retreat Above It All

Wellness takes center stage at Pagani Residences. The 27th-floor fitness and wellness center features state-of-the-art cardio equipment, dedicated Pilates and yoga studios, and a wellness lounge with stunning views of Biscayne Bay. The spa includes private treatment rooms, steam and sauna rooms, and an expansive wellness lounge. This isn't just a place to work out—it's a sanctuary where residents can recharge their body and mind in a serene environment.

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Private Marina and Exclusive Pagani Owner Perks

Car collectors and boating enthusiasts alike will feel at home here. Pagani Residences features a private marina with a **240-foot boardwalk** fronting Biscayne Bay, making it the perfect spot for residents who enjoy the water. **Owners of Pagani automobiles can take advantage of a private lounge designed specifically for Pagani owners.** This exclusive feature highlights the seamless fusion of Pagani's automotive heritage with the luxury of Miami living.



Projected Association Fees

With amenities of this caliber, the projected association fee is set at **approximately \$1.57 per square foot**. This fee includes access to all of Pagani Residences' unparalleled services and amenities, ensuring that residents enjoy a lifestyle of comfort and convenience.

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Pagani Residences: Updated Pricing on Legend-Inspired Luxury Living

by duPont REGISTRY — September 13, 2024 in Real Estate



Pagani, a name synonymous with hypercar engineering, enters the luxury real estate market with Pagani Residences in North Bay Village, Miami. This development offers 70 exclusive residences where the precision of Italian craftsmanship meets the lifestyle of waterfront luxury. Let's take a closer look at recently revealed features and details that set Pagani Residences apart.

Each of the 70 units at Pagani Residences is positioned on the corner of the building, offering residents expansive waterfront views from sunrise to sunset. With spacious terraces ranging from 800 to over 1,000 square feet, the boundary between indoor and outdoor living becomes seamless, creating a truly immersive lifestyle. The two-bedroom residences, now starting at **\$2.9 million**, present an exceptional value for those seeking luxury, privacy, and cutting-edge design.

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Unobstructed Water Views: A Panoramic Masterpiece

One of the standout features of Pagani Residences is the breathtaking, unobstructed water views of Biscayne Bay. The corner positioning of each residence ensures that nothing stands between you and the natural beauty surrounding North Bay Village. Depending on the orientation of your unit, residents will enjoy views of either the Miami Beach skyline to

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the east or the Miami Downtown skyline to the west, offering a unique perspective of both cityscapes. Whether relaxing on your terrace or entertaining guests, these panoramic vistas provide the perfect backdrop for luxury living.



This is just the beginning. Stay tuned for more updates on Pagani Residences, including a detailed look at the bespoke finishes available to customize your home, as well as the world-class concierge services that will cater to every need.

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At [duPont REGISTRY Realty](#), we specialize in helping you navigate unique luxury developments like Pagani Residences. Our dedicated team is ready to offer personalized insights and guidance to ensure you find the perfect match for your lifestyle. Contact us today to schedule a private tour and experience firsthand how Pagani Residences redefines luxury living.

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