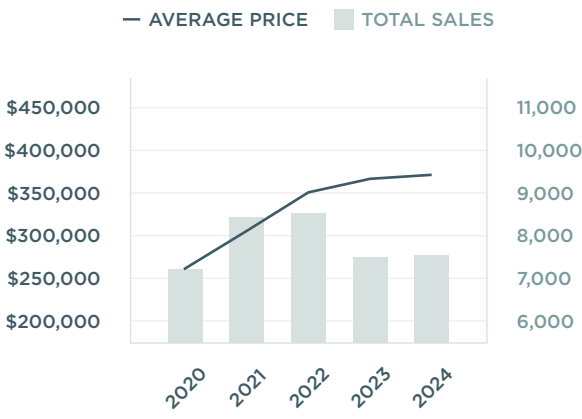


	2024	2023	% CHG
Total Sales	7,979	7,622	4.7
Price per Sq. Ft.	\$225	\$174	29.3
Days on Market	49	49	0
Avg. Sales Price	\$379,377	\$363,903	4.3
Total Volume	\$3,027,054,186	\$2,773,673,477	9.1

### GREENVILLE MSA OVERVIEW



### GREENVILLE

	2024	2023	% CHG
Total Sales	1,345	1,355	-0.7
Price per Sq. Ft.	\$228	\$212	7.5
Days on Market	41	45	-8.9
Avg. Sales Price	\$469,800	\$429,673	9.3
Total Volume	\$631,882,270	\$582,207,152	8.5

### DOWNTOWN GREENVILLE

	2024	2023	% CHG
Total Sales	98	122	-19.7
Price per Sq. Ft.	\$397	\$360	10.3
Days on Market	43	52	-17.3
Avg. Sales Price	\$722,064	\$688,217	4.9
Total Volume	\$70,762,345	\$83,962,551	-15.7

### SIMPSONVILLE

	2024	2023	% CHG
Total Sales	849	837	1.4
Price per Sq. Ft.	\$177	\$173	2.3
Days on Market	47	45	4.4
Avg. Sales Price	\$409,309	\$413,454	-1.0
Total Volume	\$347,503,821	\$346,061,572	0.4

### FIVE FORKS

	2024	2023	% CHG
Total Sales	485	498	-2.6
Price per Sq. Ft.	\$181	\$175	3.4
Days on Market	45	41	9.8
Avg. Sales Price	\$447,867	\$441,559	1.4
Total Volume	\$212,215,751	\$291,896,708	-27.3

### FOUNTAIN INN

	2024	2023	% CHG
Total Sales	274	279	-1.8
Price per Sq. Ft.	\$169	\$160	5.6
Days on Market	55	56	-1.8
Avg. Sales Price	\$362,521	\$332,114	9.2
Total Volume	\$99,330,863	\$92,659,907	7.2

### GREER

	2024	2023	% CHG
Total Sales	621	671	-7.5
Price per Sq. Ft.	\$182	\$174	4.6
Days on Market	49	46	6.5
Avg. Sales Price	\$411,868	\$385,489	6.8
Total Volume	\$255,770,410	\$258,663,223	-1.1

### EASTSIDE

	2024	2023	% CHG
Total Sales	503	515	-2.3
Price per Sq. Ft.	\$193	\$183	5.5
Days on Market	38	31	22.6
Avg. Sales Price	\$417,646	\$384,094	8.7
Total Volume	\$210,075,974	\$197,808,866	6.2

### ANDERSON

	2024	2023	% CHG
Total Sales	325	338	-3.8
Price per Sq. Ft.	\$159	\$154	3.2
Days on Market	44	53	-17.0
Avg. Sales Price	\$307,455	\$290,676	5.8
Total Volume	\$99,923,190	\$98,248,716	1.7

### TRAVELERS REST

	2024	2023	% CHG
Total Sales	142	134	6.0
Price per Sq. Ft.	\$219	\$216	1.4
Days on Market	35	38	-7.9
Avg. Sales Price	\$477,980	\$462,888	3.3
Total Volume	\$67,873,257	\$62,027,079	9.4

### GREATER SPARTANBURG

	2024	2023	% CHG
Total Sales	936	892	4.9
Price per Sq. Ft.	\$155	\$146	6.2
Days on Market	34	38	-10.5
Avg. Sales Price	\$296,192	\$273,361	8.4
Total Volume	\$277,236,314	\$243,838,572	13.7

GREENVILLE, SC

## Market Performance at a Glance

The Greenville area real estate market continues to demonstrate robust growth and resilience. This dynamic city has become a magnet for new residents and investors alike. The first half of 2024 was characterized by a continued increase in property values, driven by demand and limited supply. This trend is reflective of Greenville’s burgeoning appeal as a place to live, work, and play. The city has seen significant investments in technology, healthcare, and manufacturing. New housing projects and mixed-use developments are springing up across the area due to this economic expansion.

Challenges remain in affordability and inventory shortages. First-time buyers face increasing barriers to entry. Local governments and developers are seeking solutions by promoting affordable housing initiatives and exploring innovative construction methods. Real estate agents are playing a crucial role in helping buyers navigate the competitive market. Factors such as ongoing urban development and infrastructure improvements are expected to sustain the upward trend.

As always, Nest Realty is committed to providing our clients with exceptional service and expert insights to navigate this vibrant market. If you are thinking about buying or selling in the Greenville area, contact your Nest agent for guidance and market insight.

Total Sales

7,979

+4.7% YEAR OVER YEAR

Days on Market

49

0% YEAR OVER YEAR

Average Sales Price

\$379,377

+4.3% YEAR OVER YEAR

New Listings

12,376

+18.2% YEAR OVER YEAR