

# All's Fair In Love And War, Real Estate War's That Is

Written by Jewel Flores

## JOJO ROMEO

Wow! Initially, I thought I would be intimidated by JoJo Romeo, the beautiful and fierce realtor who stars on Bravo's "Real Estate Wars", but I found myself inspired by this spiritual, warm-hearted, mother of five who has sold nearly 500 million in real estate sales. She is a tornado of energy, humble in life, confident in business and sensitive to matters of the heart. With that balance, she seems to effortlessly navigate any challenge.

Energy? Feng Shui? Crystals? Her effervescent personality? Whatever it is, it's working! Although the real estate industry can be cut-throat, JoJo's intuitive personality helps her view experiences as a positive, or, as an opportunity for growth. (The word "negative" does not exist for her). To that end, JoJo finds peace through meditation, her spirituality and "an attitude of gratitude". She continued, "it starts by loving yourself". Her own journey with spirituality has motivated her to help others and is one of her true passions in life.

Romeo conveyed that she has always gravitated to helping people find homes. "walking into your home should be like walking into a warm hug". Helping people find their "dream home" is what rewards her most and her work ethic has contributed to her success. When it comes to higher priced listings, JoJo loves the challenge stating "Anyone that knows me knows that I LOVE challenges. I'm creative and the big listings translate into big commissions which are also motivating". Work ethic, integrity, and empathy are areas where JoJo shines as a realtor and has genuine interest in and takes special care of each one of her clients.

Ironically, JoJo is always dressed to the nines and drives a white Maserati with red leather interior, yet she is one of the more down to earth people we've met this year. She writes poems for her friends and family and says "They usually start funny and a little snarky, but end sweet and tender... I feel like I just described myself". JoJo goes on to say that if she had a choice to have dinner with anyone in the world it would be "Ron Burgundy [The fictional character from Anchorman] because he is hilarious and I LOVE HIM. We could recite the entire movie together. It would be EPIC".

JoJo is a woman to be reckoned with and one everyone wants to be friends with!

[JoJoRomeo.com](http://JoJoRomeo.com)

*"It all starts by loving yourself."*