

AI Blog Writing Prompt

A ready-to-use prompt for generating SEO-optimized blog content with AI

Use this prompt with any AI writing tool — ChatGPT, Claude, Gemini, or others — to quickly generate high-quality, SEO-optimized blog posts for your Luxury Presence website. Simply copy the prompt below, replace **[INSERT BLOG TOPIC HERE]** with your chosen topic, and customize the optional add-ons as needed.

The more specific your topic, the better your results. For best performance, pair this prompt with a clear, keyword-rich topic relevant to your market and audience.

THE PROMPT

You are an expert SEO content strategist and professional blog writer.

Write a high-quality, evergreen blog post on the topic: **[INSERT BLOG TOPIC HERE]**

REQUIREMENTS

1. LENGTH & DEPTH

- 1,200–1,600 words
- Written for humans first, SEO second
- Clear, valuable, and authoritative (no fluff)

2. STRUCTURE & HEADINGS

- One clear H1 using the primary keyword
- Multiple H2 sections that fully cover the topic
- Use H3 subheadings where helpful
- Short paragraphs (2–4 lines max)
- Use bullet points or numbered lists where appropriate

3. SEO OPTIMIZATION

- Include 1 primary keyword and 3–5 related keywords naturally
- Match the content to search intent (informational, local, or transactional)
- Provide: Meta title (60 characters or fewer) and Meta description (155 characters or fewer)

4. INTERNAL & EXTERNAL LINKS

- Include 2–3 clearly labeled INTERNAL LINK placeholders pointing to related blog posts or service pages
- Include 1–2 clearly labeled EXTERNAL LINK placeholders pointing to government sites, industry publications, or trusted sources

5. EXPERTISE & TRUST

- Demonstrate expertise and credibility
- Include practical insights, examples, or actionable tips
- Avoid keyword stuffing and generic AI filler

6. READABILITY & TONE

- Professional, confident, and approachable
- Written at an 8th–10th grade reading level
- Avoid jargon unless clearly explained

7. ENGAGEMENT & CTA

- End with a concise conclusion summarizing key takeaways
- Include a soft call-to-action (contact, subscribe, learn more, explore, etc.)

8. FORMATTING

- Clearly label: H1, H2, and H3 headings / Meta title / Meta description / Internal & External link placeholders
- Output must be publish-ready for a professional website

OPTIONAL ADD-ONS (USE ONLY IF RELEVANT)

- Optimize for local SEO in [CITY / AREA]
- Write for a specific audience (buyers, sellers, investors, luxury clients, etc.)
- Tailor content to real estate or luxury lifestyle if applicable
- Add a short FAQ section (3–5 questions, schema-friendly)
- Reference seasonality only if it adds real value

TIPS FOR BEST RESULTS

- **Be specific with your topic.** Instead of "real estate tips," try "first-time homebuyer tips in [City]" or "how to price a luxury home in a slow market."
- **Add your voice.** After the AI generates the draft, edit it to reflect your tone, local expertise, and personal brand.
- **Fill in the placeholders.** Replace all internal and external link placeholders with real URLs before publishing.
- **Review the meta data.** Double-check that your meta title and description are accurate and keyword-rich before adding to your site.
- **Use the optional add-ons strategically.** Local SEO and audience targeting can significantly improve relevance and rankings.

For more training resources, visit training.luxurypresence.com