

CASE STUDY

From 81 Days Unsold to **SOLD in 27 Days**
For **\$9,000 MORE** than previous list price!



	BEFORE	AFTER
DAYS ON MARKET	81 days	27 days
SALE PRICE	\$790,000 (expired)	\$799,000
MARKETING	None	Staging, video, social media

- ✓ Beautiful staging to highlight the amazing layout
- ✓ Professional photography, social media reels & lifestyle videos
- ✓ Attracted a buyer who had previously passed on the property

WHEN STRATEGY AND PRESENTATION CHANGE,
SO DO THE RESULTS.



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**DARYA
GHOMESHI**
COMPASS