TOP-TIER HOME LISTING SERVICE

Selling your home is a major decision, and you deserve a high-caliber listing service that ensures maximum exposure, premium presentation, and a seamless selling experience. Our Top-Tier Home Listing Package is designed to showcase your property in the best possible light and attract serious, qualified buyers.

WHAT'S INCLUDED?

PROFESSIONAL PHOTOGRAPHY & VIDEOGRAPHY

High-resolution images to capture every detail
Drone photography (if applicable) to showcase location and lot size

ZILLOW SHOWCASE

Offering *Video Walkthroughs*, *Floorplans*, *Premium Engine Search Results for the First 7 Days*, *Floorplans*, *Reverse Prospecting Emails*, *Enhanced Visual Experience for Buyers* & *Increased Engagement for Faster & Higher Sales*!
75% more views, saves, and shares with Showcase listings compared to non-Showcase listings on Zillow.

LUXURY-LEVEL MARKETING & EXPOSURE

Featured listing on MLS, Zillow, Realtor.com, Redfin, and other top platforms
Custom property website & social media campaigns
Targeted digital ads and email blasts to a network of buyers & agents
High-quality print marketing materials (flyers, brochures, postcards)

HOME STAGING & PRESENTATION

Staging consultation or Full Staging Options to maximize appeal
Recommendations on any updates or curb appeal ads for maximum ROI

STRATEGIC PRICING & MARKET ANALYSIS

In-depth comparative market analysis (CMA) to set a competitive price
Market trends and buyer demand evaluation
Pricing strategy tailored to your goals

EXPERT NEGOTIATION & TRANSACTION MANAGEMENT

Handling multiple offers & bidding wars for top-dollar results
Contract review & guidance to protect your interests
Coordinating inspections, appraisals, and closing details
Optional One on One Transaction Coordinator from Start to Finish

EXCLUSIVE SHOWINGS & OPEN HOUSES

Private tours for serious buyers
Strategically scheduled open houses with refreshments
Agent networking events to maximize exposure



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