

LANDON SIGNATURE SERVICES



Questions to ask when comparing us to the other agents!
Who do you think will sell your home FASTER and for MORE MONEY?

	AVERAGE AGENT	GOOD AGENT	LANDON TEAM
Professional Photos	X	X	✓
Open House	X	X	✓
Listed on Multiple Listing Services	X	X	✓
Syndicated Listing on 350+ websites	X	X	✓
For Sale Sign	X	X	✓
Professional Marketing Brochure	NO	X	✓
Virtual Tour	NO	X	✓
Floorplan	NO	X	✓
Broker Open w/ Feedback	NO	X	✓
Complimentary Staging Consultation	NO	X	✓
Custom Website	NO	NO	✓
Complimentary Repair Estimates	NO	NO	✓
Neighbor Only Open House	NO	NO	✓
Mega Open House	NO	NO	✓
Oversee repairs	NO	NO	✓
Present 3 pricing strategies for list price	NO	NO	✓
Professional copywriting for listing and marketing	NO	NO	✓
Extensive social media presence on FB & IG	NO	NO	✓
Access to area database of over 34,000+ buyer contacts	NO	NO	✓
HDR Photography	NO	NO	✓
Two weekend intensive strategic marketing campaign	NO	NO	✓
Available for inquiries 24-hours a day	NO	NO	✓
Listed on TAN "Top Agent Network"	NO	NO	✓
Landon Signature Pre Launch	NO	NO	✓

JENNIFER LANDON



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THE HOME SELLING PROCESS



WHAT TO EXPECT FROM START TO FINISH



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