LANDON SIGNATURE SERVICES



Questions to ask when comparing us to the other agents! Who do you think will sell your home FASTER and for MORE MONEY?

| | AVERAGE AGENT | GOOD AGENT | LANDON TEAM |
|--|---------------|------------|-------------|
| Professional Photos | х | х | ✓ |
| Open House | х | х | ✓ |
| Listed on Multiple Listing Services | х | х | ✓ |
| Syndicated Listing on 350+ websites | х | х | ✓ |
| For Sale Sign | х | х | ✓ |
| Professional Marketing Brochure | NO | х | ✓ |
| Virtual Tour | NO | Х | ✓ |
| Floorplan | NO | х | ✓ |
| Broker Open w/ Feedback | NO | Х | ✓ |
| Complimentary Staging Consultation | NO | Х | ✓ |
| Custom Website | NO | NO | ✓ |
| Complimentary Repair Estimates | NO | NO | ✓ |
| Neighbor Only Open House | NO | NO | ✓ |
| Mega Open House | NO | NO | ✓ |
| Oversee repairs | NO | NO | ✓ |
| Present 3 pricing strategies for list price | NO | NO | ✓ |
| Professional copywriting for listing and marketing | NO | NO | ✓ |
| Extensive social media presence on FB & IG | NO | NO | ✓ |
| Access to area database of over 34,000+ buyer contacts | NO | NO | ✓ |
| HDR Photography | NO | NO | ✓ |
| Two weekend intensive strategic marketing campaign | NO | NO | ✓ |
| Available for inquiries 24-hours a day | NO | NO | ✓ |
| Listed on TAN "Top Agent Network" | NO | NO | ✓ |
| Landon Signature Pre Launch | NO | NO | ✓ |

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THE HOME **SELLING PROCESS**



WHAT TO EXPECT FROM START TO FINISH



STEP

- **Evaluate Your Needs**
- Set the Right Price
- Determine Time Frame



- Research
- Implement a Strategic Marketing Plan





- Prepare your Property for Sale
 - Show to Potential Buyers
- Take Feedback & Make Adjustments



- Receive, Negotiate, Accept Offer
- **Begin Closing Process**
- Assist with Mortgage, Inspection, & Title Process





- Final Walk-Through
- Assemble Documents
- Attend Closing
- Sign Documents & Contract

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