

10 Reasons Luxury Sellers Choose Vero Premier Properties over the competition

1. Proven Track Record of Success

We have a track record over the past 37 years with over 2,000 transactions over 1.2 billion in sales

2. Backed by the Power of Coldwell Banker Global Luxury

Coldwell Banker is one of the most recognized and trusted names in real estate, with 96% brand awareness worldwide and with offices in 49 nations. Paired with our hyper local strength and with global exposure give sellers maximum reach.

3. Targeted Marketing That Works

From Professional Photography, drone videography and cinematic video, Instagram reels, you tube, paid ads, and luxury print media, we deliver modern, multichannel marketing campaigns that get home noticed and sold faster

4. Local Market Mastery

We live, work, and sell proudly in Vero Beach. With boots-on-the ground knowledge, we know exactly what today's buyers are searching for and we price and position listings to meet demand, taking the sellers objectives into consideration

5. Database of Ready Buyers

Our proprietary database includes thousands of qualified buyers actively searching in Vero Beach. Many listings sell faster because we're able to connect directly with buyers they ever hit the open market.

6. High-Level Negotiation Skills

In today's shifting market, sellers need an advocate who knows how to protect their bottom line. Our experienced team has closed hundreds of transactions at or above asking price, ensuring sellers walk away with the strongest possible return. We have achieved the highest negotiations training offered as realtors.

7. Tech and Human Touch

We leverage AI Tools, advanced analytics, and online platforms for exposure, while still giving sellers the personalized service and constant communication they deserve. No list it and leave it approach here

8 Team Approach, Not a Solo agent

With Vero Premier Properties, sellers are hiring just one person—they hiring a full team of marketing specialist, showing agents and client care experts, That means 24/7 availability and zero dropped balls

9. Expert Staging and Presentation

We Know first impressions sell homes. Our team guides sellers through staging, prep and curb appeal strategies that maximize value and help homes stand out from the competition online and in person

10. Results in Today's Market

While the average realtor in Florida sells fewer than 12 homes a year. Vero Beach Premier Properties sell over 125 homes a year. Sellers benefit from our experience with current pricing trends, buyer expectations and faster days on market compared to competing listings