

Selling your **HOME** Successfully



Infinity 
REAL ESTATE

Transparency Guarantee

Infinity Real Estate was founded on its core values of honesty, integrity, doing business by the letter of the law, with empathy, and most importantly, always in the best interests of our clients. Holding steadfastly to these values in all that we do has been our guiding principle and service guarantee to our clients for more than 18 years.

I recognized that while the Washington Agency statutes and the NAR Codes of Ethics clearly state the duties owed to our clients, what was happening in practice then, and still now 20 years later, in so many instances, is an utter disregard for transparency, honesty, and the law. You deserve far more... That is why I founded Infinity. Our commitment to setting ourselves above the rest is why we have continued to be successful.

There are no slick sales tactics or gimmicks at Infinity. When you hire me and the team, our agenda is your agenda, our timing is your timing, and our goals are achieved by exceeding yours. You can count on us to be fully transparent in all that we do. We are your partner and trusted resource.

We are proud of who we are, what we stand for, and what we do for you. We consider the opportunity to assist you an honor and privilege.

We guarantee we will always have your back.
Infinity Real Estate

To provide real estate brokerage services in Washington, we are required to enter into a written services agreement. It's essential that you fully understand your rights, the duties of the broker, and the terms of the agreement. We will provide you with the 'Real Estate Brokerage Relationships in Washington State' pamphlet and review the Buyer's Agency Agreement with you to ensure clarity and discuss the details of our contract.

Infinity

REAL ESTATE

Award Winning Brokerage

1000+
Successful
Transactions

Top 2
Gig Harbor
Broker

Top 5
Pierce County
Broker



Top 0.3%
NWMLS
Broker



Over 20 Years
in Service!



100's & 100's of
5 Star
Reviews

100+
Sales Over
\$1M



102%
Average
List/Sale Price

10
Sales Over
\$3M

Our Comprehensive Listing Success Plan



- Property Evaluation
- Selling Strategy Meeting & Goal Planning
- Comparative Market Analysis
- Concierge Solutions – Refresh & Remodel Support
- Professional Cleaning
- Professional Landscaping
- Professional Staging
- Contractor Referrals



- Professional Photography
- High Definition Property Videography
- High Definition Drone Photography & Videography
- 3D Virtual Property Walk Through Tour with AI Technology & Floorplan
- Create the Home's "Story" for Syndication
- Tracked Lockbox



- NW MLS Promotion – syndicated over all major real estate websites
- Digital Marketing Campaign: Google, YouTube, Facebook, Instagram
- Zillow Showcase+
- Retargeting Ads & Text/Email Campaign
- High Quality Professionally Printed Brochures
- Broker and Public Open Houses (at Seller discretion)
- Private/Public Showings
- Activity Reports & Feedback Provided



- Offer Negotiation
- Inspections & Disclosures Managed
- Appraisals & Contingencies Completed
- Weekly Activity Reports
- Closing Updates

We are with
you from start
to finish!



5 Keys to a Successful Sale

1. Crafting an Exceptional First Impression
2. Pricing with Precision
3. Best in Class Marketing
Elevated Reach and Impact
4. Expert Contract Negotiations
5. Delivering an Extraordinary Experience

Preparing your Property



“First Impression is the Lasting Impression

When is the right time to list?
When the home is ready, not before

**Preparation is crucial
and cannot be underestimated**

Together, we will create a comprehensive plan for preparation & staging to maximize market readiness and garner the best results.

- Completing repairs
- Decluttering & Depersonalizing
- Neutralizing & Cleaning
- Professional Staging

Concierge Program

—
Transform
Maximize Value
Settle at Closing



**On Average,
staged homes sell
88% faster and up to
20% more \$\$**

Remarkable Transformations

Why
Staging
Matters

Before



After



Before



After



Before DOM : 154 List Price: \$945,000

After DOM : 5 Sold Price: \$1,200,000

Before



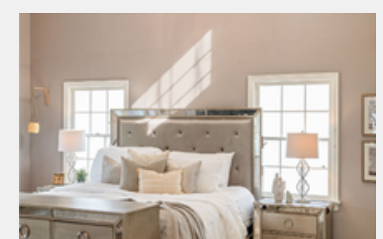
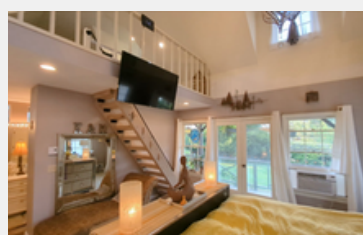
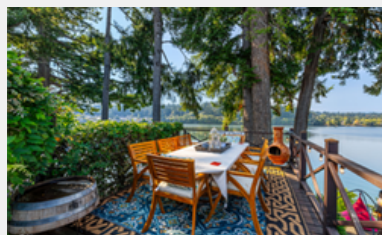
After




Before



After



DOM: 29 Sold Price: \$1,290,000



"What sets Sarah apart is her genuine passion for what she does. She made the entire experience fun and exciting, turning what could have been a daunting task into a memorable journey. Sarah's positive attitude and enthusiasm are contagious, making me feel confident and optimistic throughout the process. It took us over a year to find our perfect home, and Sarah's passion never faded."

"Last March we found our dream beach house in Mason County. There were multiple offers and we were nervous, but Bryan handled it expertly and got us the house at a great price. He made everything super easy and ensured it was a positive experience for us. We would absolutely work with Bryan again!"

"Working with Jennie felt like having a friend who just happened to be a realtor. Over the past 3 years, she patiently helped me find the perfect home in without ever pressuring me. The commitment and passion for what she does is evident in her attention to detail, level of client engagement, social awareness, and understanding of the market and community; sure to appease the most discerning of buyers. She was reliable, transparent, and truly cared about what was in my best interest. Jennie went above and beyond to exceed my expectations and has become a good friend. I'm now working with her to sell my secondary home and look forward to another great experience!"

A scenic view of a lake at sunset. The sky is a mix of orange, yellow, and blue. On the left, there are several houses built on a hillside, surrounded by green trees. In the middle of the lake, a single tree stands in the water, its reflection visible. The water is calm, reflecting the colors of the sky and the surrounding landscape.

"I bought my first home in 15 years , and Blake was the best and most patient realtor. He helped me find the exact home I was looking for . He worked tirelessly to make sure I found what I wanted . He was great at making sure I was updated with pertinent information, every step of the way . He was always prompt and timely in anything I needed. I would highly recommend Blake Williams for all your real estate needs!!"

"Breona Is exceptional at her job! Not only is she extremely knowledgeable about the area she is very well connected and has great relationships with other agents, which is a real asset when making an offer. Her level of professionalism and attentiveness to us is awesome. She gets back to me immediately when I have a question, but the thing that truly sets Breona apart besides being diligent, detail oriented and thorough is her ability to listen to the client. She really listens to what we want and picks up on nuances about our personality thus guiding us into areas that she thinks will best suit our needs. I trust Breona as she has swayed us away from houses because she believes they will not meet our full range of needs and that level of honesty and integrity is hard to match!"

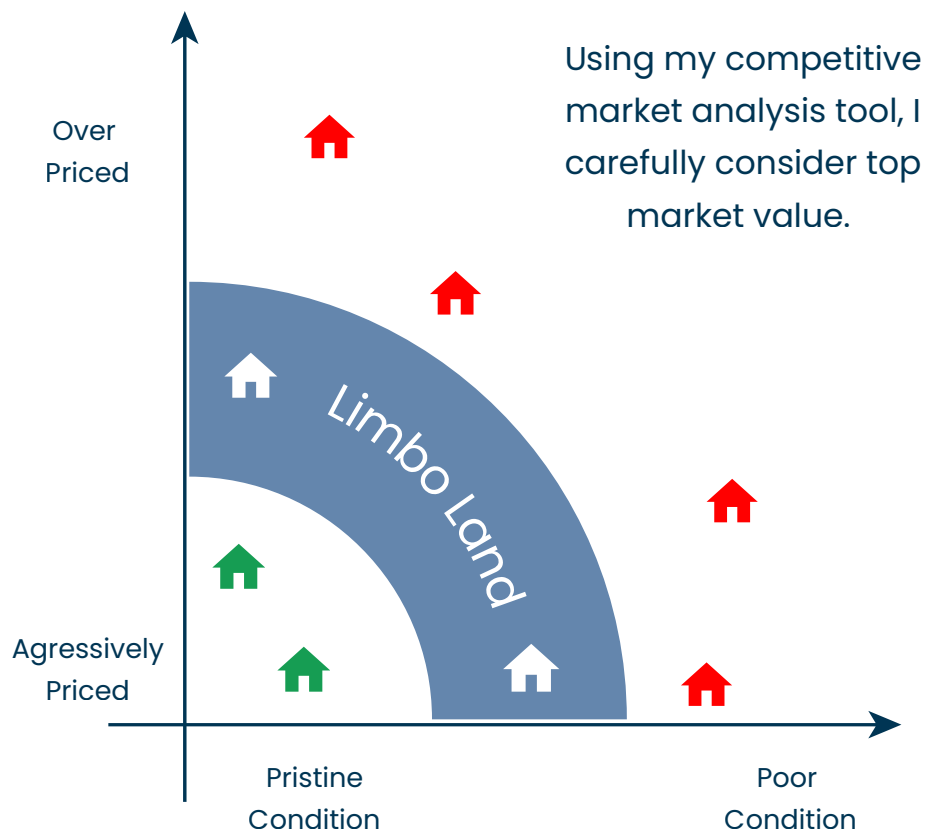
Pricing your Home

”

Homes with the right balance of price and preparation net the highest return for sellers.

You won't leave money on the table with the
Right Strategy

I sell homes higher than the market average because I list them at the correct price from the start.



Presenting your Showcase



The difference is in the details



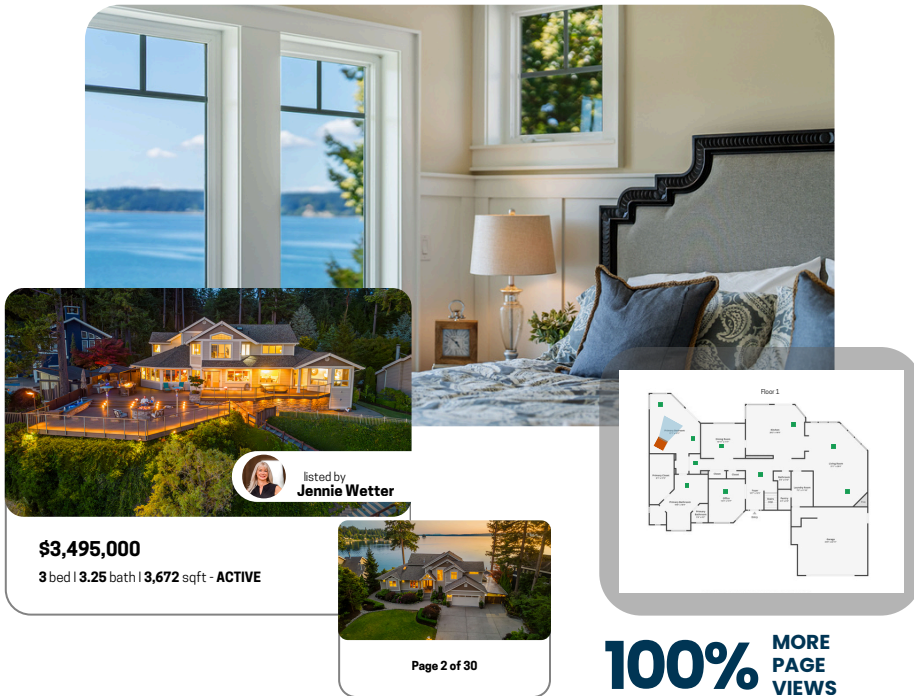
We pride ourselves on paying meticulous attention to details. As part of our comprehensive package, we create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation.

Our advertising program is designed to go above and beyond in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

”

Through this dedication to details, we create captivating visual experiences, showcasing your property's unique story & charm, designed to leave a lasting impression on potential buyers.

Gain the Competitive Edge



Advanced Technology

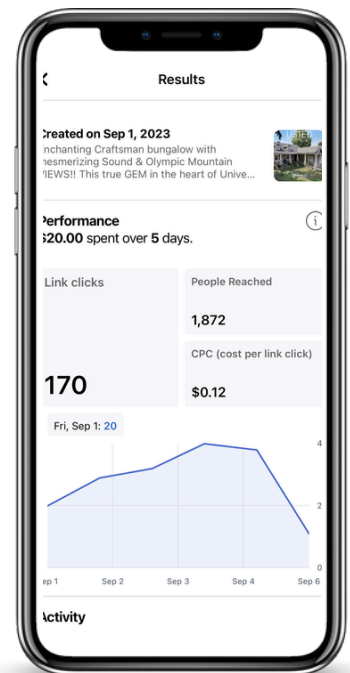
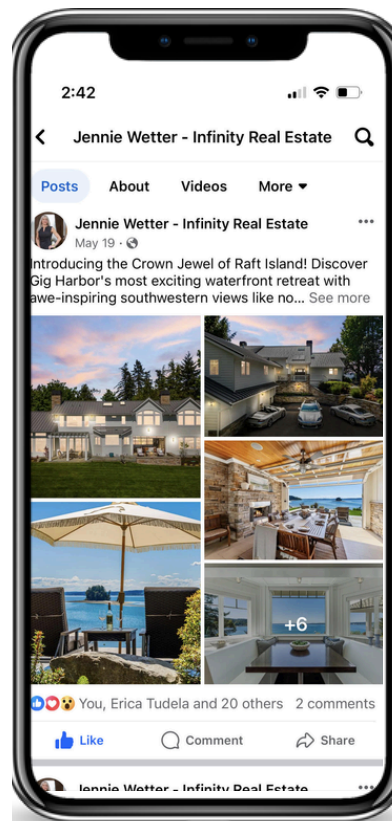
Welcome to Showcase! Stand apart from your competition thanks to new immersive experience, AI driven, 3D technology, only available to an exclusive group of brokers.

On platforms such as Zillow, your listing is guaranteed an impressive **100%** increase in views & saves! In a market where buyers are limited, I have the exclusive keys to Showcase it!

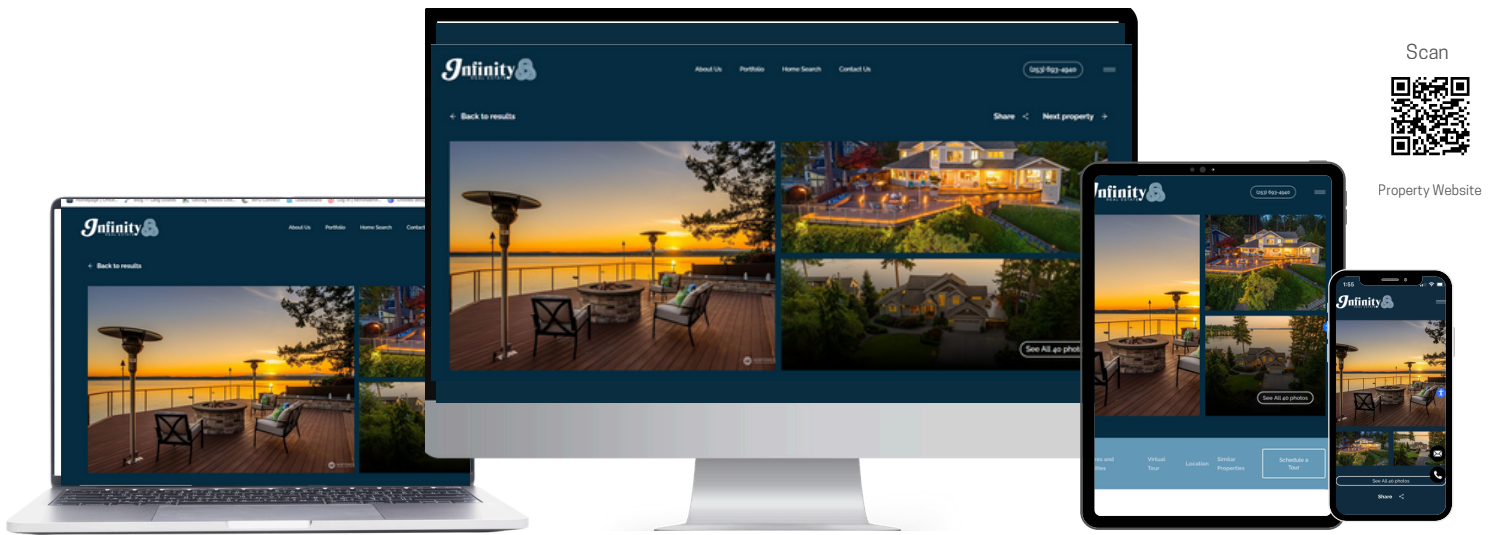
Digital Marketing

We strategically analyze the marketplace, craft captivating social media campaigns, and optimize online search results to ensure your home makes a lasting impression from the very start.

Our commitment to providing extensive digital marketing exposure for your property extends across various platforms, maximizing its visibility and attracting potential buyers from around the world.



Stylish, Sophisticated Presentation



Dedicated Property Website

Your home will be featured on its own dedicated property website and URL, ideal for lead capture and social sharing. Your dedicated online showcase features professional photography, elegantly produced High Definition video, stunning aerial animation and 3-D walkthrough tour.



Professionally Printed Brochures

Infinite Possibilities



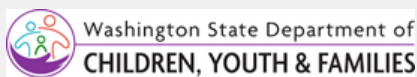
Donated

\$200,000 and counting...

- 8,000+ lbs of food
- 100 bags of clothing & essentials
- 220 senior care boxes
- 100's of volunteer hours

”

Giving back is at the heart of everything we do...here are just a few local organizations that we support through our efforts.





Infinity
REAL ESTATE



4221 Harborview Dr. NW. Gig Harbor, WA 98332
infinitypnw.com