



PAMELA HOFFMAN

MEDIA KIT

ABOUT

Pamela Hoffman is a Broker Associate with Christie's International Real Estate First Coast specializing in residential real estate throughout northeast Florida. With over 25 years of global sales, leadership and service experience, global sales, leadership, and service experience, Pamela delivers a concierge-style real estate experience defined by professionalism, integrity, and care. Her approach blends refined market expertise with genuine connection, ensuring each client's journey is both seamless and rewarding.

1. Prior to working in Real Estate, Pamela worked in corporate education within the beauty industry for 20+ years. She was a VP of Global Education at the Estee Lauder Companies in her last role and traveled all over the world teaching sales, service, leadership, people development and recruitment. One of Pamela's greatest strengths is listening to client's needs and taking an individualized approach to adapt her service delivered based on their real estate goals.
2. Pamela relocated to northeast Florida in 2018 from New York. She understands the complexities of a cross-country move and enjoys guiding others go through the process to live a new life in the sunshine state.
3. Pamela is a life long learner and her drive to be the absolute best at what she does and to educate her clients is what drives her to continue learning.



L I C E N S E A N D
D E S I G N A T I O N S

A C C O L A D E S

S P E C I A L T I E S

O T H E R S K I L L S

S O C I A L L I N K S

- Licensed Broker Associate
- Certified Residential Specialist
- Certified Luxury Home Marketing Specialist™
- Graduate Realtor Institute®






Ranked #9 in volume for small teams in Jacksonville
Business Journal Book of Lists 2025 - Hoffman and Crawford

Top Performer for Volume - 2019-2025

Luxury Residential Home Sales
Relocation
New Construction
Investment properties

Bi-lingual - Spanish and English

Extensive experience in media - previously represented
Clinique and Origins brands at the Estee Lauder
Companies in key media opportunities (2002-2018)

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CONTACT:

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