



WHY LPI?

We understand more than just real estate.
We understand the luxury lifestyle.

AN EXCLUSIVE NETWORK FOR THE SAVVY BROKER



BROWSE
LUXURY
LISTINGS

LUXURYPORTFOLIO.COM

WELL CONNECTED™

WE'RE WELL CONNECTED WITH THE TOP BRANDS, INDUSTRY EXPERTS AND MEDIA PARTNERS IN LUXURY TO HELP YOU ELEVATE YOUR BUSINESS



Luxury Brands

With our new brand collaborations program, LPI connects you to like-minded brands to provide experiences for your agents or clients



Top Media Partners

To ensure your property is reaching the right audience, LPI's media relationships encompass the most notable luxury publications



Industry Experts

In continuing to provide the latest trends in luxury for our members, LPI sources industry experts as panelists and speakers for LPI events, and for interviews in the *Luxury Portfolio* magazine and blog

YOU ARE THE COMPANY YOU KEEP

ELLE DECOR

MONOGRAM

Neiman Marcus



The Finest Italian Linens Since 1860

Natura Bissē
Barcelona

VIRTUOSO

THE WALL STREET JOURNAL.

LUXURYDAILY

FT
FINANCIAL
TIMES

COUNTRY LIFE

AD

DIPTYQUE
PARIS

YOU'RE LOCAL. YOU'RE GLOBAL.

YOU KNOW YOUR OWN MARKET BETTER THAN ANYONE. LET US BRING THE REST OF THE WORLD TO YOU



Luxury Brokerages and Agents

Connected to luxury brokerages and agents in more than 800 major cities, the network is your oyster. Refer your clients relocating or looking for a second or third home within the network

Training & Education

LPI's collaborative training sessions and webinars help you refine your skills by harnessing the power of exclusive LPI media, content, research data and expertise

Networking & Events

Through LPI's annual conference and events, virtual gatherings, network with other LPI agents to share knowledge and resources to expand your business

CONNECTING YOU TO 800+ MAJOR CITIES

LEADINGRE



4,800

OFFICES



134,000

SALES ASSOCIATES



550

MEMBER COMPANIES



70+

COUNTRIES

LUXURY PORTFOLIO INTERNATIONAL



220+

COMPANIES



35+

COUNTRIES AND TERRITORIES

AT YOUR FINGERTIPS

WE PROVIDE
RESOURCES OTHER
AFFILIATES DON'T
SO YOU CAN FOCUS
ON CLOSING THE
DEAL FASTER



Marketing Materials

Take advantage of our templates for building print and digital advertising campaigns, communicating the benefits of your LPI affiliation, and more



Intelligence

Tracking the latest research on Affluent consumers, LPI provides proprietary reports and courses to help you effortlessly elevate your transactional client relationship to a meaningful relationship



Content

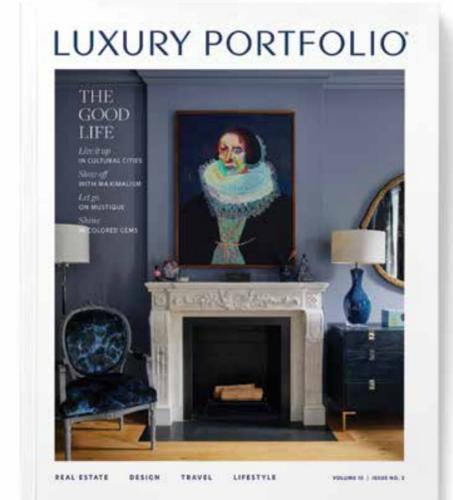
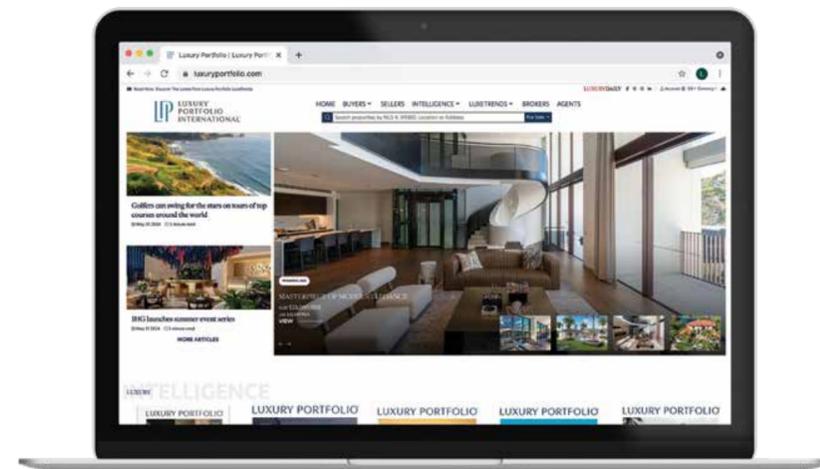
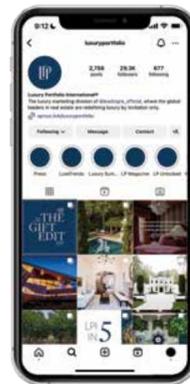
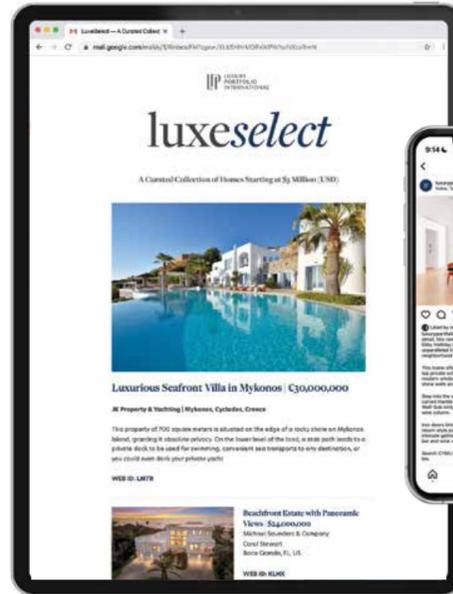
Focusing on real estate, design, lifestyle and travel, enhance your knowledge with our expertly curated content on these topics found in the *Luxury Portfolio* magazine and on the LPI blog



Technology

Your listings receive a premier experience being showcased on luxuryportfolio.com: 86% of listings on luxuryportfolio.com are priced at \$1M and/or above – more than any other real estate brokerage or brand. With LPI's proprietary LuxeAnalytics tool, track who is viewing your listings to tailor your marketing plan accordingly

PERKS OF MEMBERSHIP



You're already an authority in luxury real estate.
With LPI, be immersed in *several*
established luxury brand experiences
as you continue to hone your expertise
in the world of luxury.

WELL CONNECTED™



luxuryportfolio.com

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