

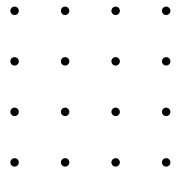
COMPASS

# Selling your home with The Opes Group



THE  
OPES  
GROUP

# Topics



- About The Opes Group & Myself
- About Compass
- Steps to Listing Launch





# Meet The Team



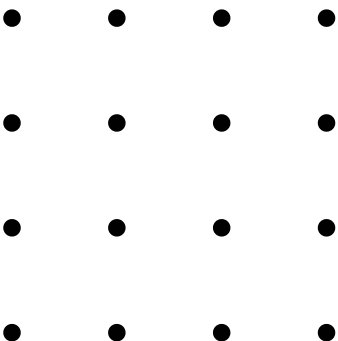
THE  
 OPES  
GROUP

# About The Opes Group

Our team consists of Miami natives from a variety of cultures fluent in Spanish, Italian, French & English!

The Opes Group mission is centered on support. Supporting clients through every step of the real estate process. Our team fosters open communication and operates with the promise of serving as a lifetime resource for everyone they work with, offering their professional expertise at any time during or after the transaction.

Our team will work hard to get you the maximum value and go the extra mile to deliver a selling experience that is both exciting and stress-free for everyone.





# The Opes Group Highlights

HONORED TO BE INCLUDED IN THIS YEAR'S REALTRENDS

## America's Best Real Estate Professionals List

COMPASS

As advertised in The Wall Street Journal The America's Best awards the top realtors in the country and we are extremely proud to share we ranked

**#2**

Mega Team in Miami  
on sides closed

**#4**

In Miami In Sales  
Volume

**#1**

Team for # of Closed  
Transaction in Miami  
Beach Office

**#1**

Team in Florida for  
Zillow Partnership

## In 2022

\$113M Opes  
Group Sales  
Volume in 2022

299 families  
helped

Top 1% in  
the country

Voted best real  
estate team by  
Miami New Times

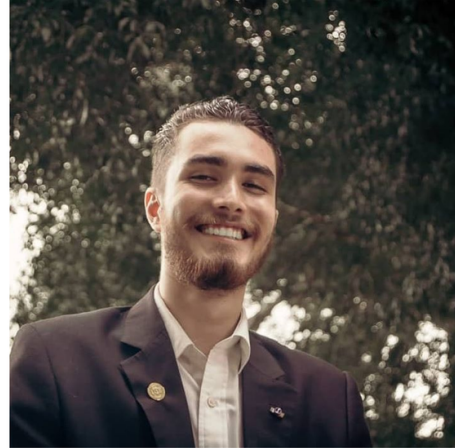
# Our Team is Committed to Helping You...

Director of  
Transactions



**Susie Gonzalez**  
305.709.1569  
susie.gonzalez@compass.com

Transaction  
Coordinator



**Boris Gonzalez**  
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Director of Business  
Development



**Adriana Vargas**  
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Director of Marketing



**William Landa**  
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**Director of Operations**



**Michelle Jimenez**  
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**Director of Scheduling**



**Luis Fernandez**  
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**Director of Team  
Development**



**Axl Martinez**  
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axl.martinez@compass.com

**Listing Coordinator**



**Daniel Estrada**  
305.394.6072  
daniel.estrada@compass.com

# Joanna Jimenez

A Miami native and the Broker Associate of The Opes Group at Compass. Fluent in English and Spanish, Joanna graduated from Florida State University with a bachelor's degree in finance & international business. Previous experience includes roles in Prudential and Morgan Stanley Private Wealth Management. Having traveled extensively throughout the United States, Joanna quickly realized that her hometown was a unique city that had to be shared with others. Joanna and her team represent clients from all around the world. Her local expertise, combined with her background and passion for real estate, has helped her excel in the industry.

**Let me show you why I am the right agent for you.**



When you work with me, you will get:

- Customer Service
- Quick Turnaround
- Expertise
- Advisor with your best interest
- Negotiation Skills
- Honesty
- Trustworthy
- Straight Shooter

**Joanna Jimenez**

Principal

(305) 302-6384

[joanna.jimenez@compass.com](mailto:joanna.jimenez@compass.com)

@joannajimenez\_miami

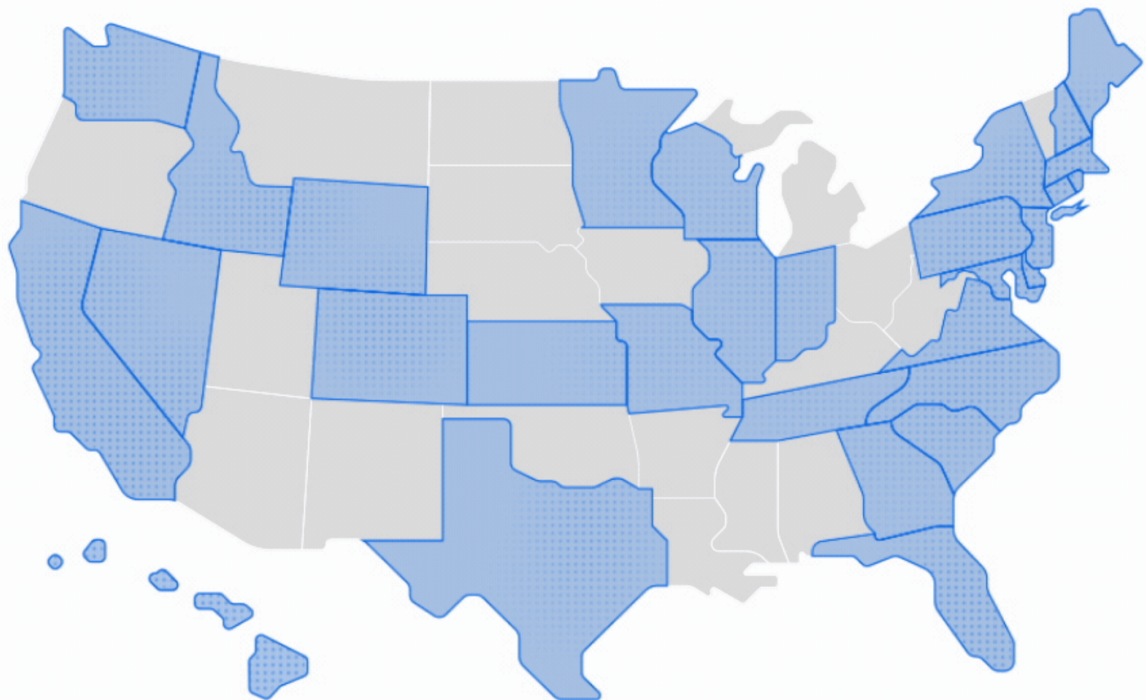


\$230B

# 71

## Markets

28K+  
Agents\*\*



\*\*Agents are defined as all licensed agents on the Compass platform as of 6/2022.

## A Talented Team

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Our staff hails from innovative companies around the world.



Google



facebook

TIFFANY & CO.

L'ORÉAL



CONDÉ NAST

*Neiman Marcus*

## Intelligent Technology

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Our products area each developed to simplify your search at every turn.

### Search

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Our dynamic search allows you to simply type in what you're looking for - no scanning through endless rows of checkboxes. Want to narrow down to only certain areas of a neighborhood? No problem - you can draw custom map boundaries to only see results where you want them.

### Collections Tool

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Your own visual portfolio of homes, this platform allows you, your agent, and anyone else involved in the search to share and track listings. Comment in real time and receive automatic pricing and status updates - all in one, centralized place.





# Your Listing Launch



## Pre-Market

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- Home Preparation
- Photography
- Pricing
- Pre-List Marketing
- Leveraging Our Exclusive Agent Network

## On-Market

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- Media Plan
- Open Houses
- Assessing Our Strategy and Monitoring the Market



Look forward to meeting to show  
you our plan to get you the most  
for your home.



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