# **DMCA Safe-Harbor & Takedown Policy**

Pure Properties, LLC d/b/a JL Marsaw & Co.; Website: jlmarsaw.com

1. Designated Agent & OSP Identification (17 U.S.C. § 512(c)(2))

a. Online Service Provider (OSP)
Pure Properties, LLC d/b/a JL Marsaw & Co. ("Company")
Principal Office: 200 E. Carr Lane, Duncanville, TX 75116

b. Designated DMCA Agent Name: Joni Freeman

Address for Notices: 5729 Lebanon Rd. Ste. 144-321

Frisco, TX 75034

Telephone: (214) 770-7762 E-mail: office@jlmarsaw.com

2. User Notice – Copyright-Infringement Policy

- a. Prohibited Conduct Users may not upload, post, or transmit any content that infringes another party's copyright.
- b. Repeat-Infringer Rule In accordance with 17 U.S.C. § 512(i), the Company will terminate or suspend any account that receives two (2) valid takedown notices within a rolling 12-month period, or any user the Company otherwise deems a repeat infringer.
- c. Good-Faith Posting By submitting content to JLMarsaw.com, users represent that they own or have the lawful right to distribute that content.

#### 3. Takedown Procedure

A. Filing a Notice – Copyright owners must send a written notice to the Designated Agent that includes all elements required by 17 U.S.C. § 512(c)(3) (identification of the work, location of the material, contact info, good-faith statement, and signature).

- B. Company Action Upon receipt of a valid notice the Designated Agent will:
  - 1. Remove or disable access to the allegedly infringing material as promptly as practicable.
  - 2. Notify the user (poster) in writing that the material has been removed/disabled and provide a copy of the notice.

### 4. Counter-Notice Procedure

- Requirements A user who believes the removal was mistaken may file a counter-notification meeting 17 U.S.C. § 512(g)(3) requirements (contact info, identification of removed material, statement under penalty of perjury, consent to jurisdiction, and signature).
- Forwarding & Restoration Upon receipt of a valid counter-notice, the Designated Agent will:
  - i. Forward a copy to the original complaining party; and
  - ii. Restore the material not less than 10 nor more than 14 business days after forwarding, unless the Company first receives notice of a court action seeking to restrain the user.

### 5. Record-Keeping & Audit

- All DMCA notices, counter-notices, and correspondence are archived in the Company document-management system for five (5) years.
- Compliance audits are conducted annually by the Broker of Record.

## 6. Policy Updates

This DMCA policy may be amended at any time; the current version is posted at JLMarsaw.com/dmca. Continued use of the site constitutes acceptance of any modifications.