

A photograph of two men smiling. The man on the left is bald, wearing glasses and a suit. The man on the right has dark hair and a beard. They are in front of a backdrop with the word 'MANAGER' in large letters.

THE EXPO GROUP SHOW MANAGER OF THE YEAR AWARDS

RECOGNIZE GREATNESS

The Expo Group Show Manager of the Year Awards were created in 2000 to honor show organizers who weren't getting recognition from industry associations but were doing some amazing, creative things with their exhibition and in their marketplace community. The SMOTY Awards honor those who have great new ideas and carry them through, those who demonstrate creativity in problem solving or even decorating, those who pay attention to the little details that make shows a success, and those who practice The Expo Group's own philosophy of providing premier customer service. Show managers who have demonstrated their ability to be committed, innovative and focused on customer service will find themselves receiving this special recognition. Past nominees have been suggested by co-workers, exhibitors, vendors, board members, supervisors and themselves.

Anyone responsible for the production of a trade show is eligible regardless of any affiliation with The Expo Group.



Past Winners