



Susan, Bill, and their Daughter Sarah

Meet the Fix-Wallschlaeger Family!

BY THEO HALL | PHOTOS BY SARAH HOAG

We would like to thank Solarize for bringing you this month's cover story.

Every family featured in Litchfield Living Magazine provides a unique take on the positive impact a genuine, tight knit community provides. This month we are really excited to introduce a family that speaks to how authentic community connection inadvertently contributes to success in business. Meet Susan Fix and her husband Bill Wallschlaeger, a couple who have resided in Old Litchfield for 24 years and counting. They have a daughter Sarah Wallschlaeger, who was born and raised in Litchfield Park, and now attends NAU.

Susan is from Colorado and Bill from Wisconsin, they first met in 1995. At the time Susan was employed with the Sports Car Club of America where she worked in the amateur road racing division. Through the racing world she was introduced to Bill Wallschlaeger who was working as a mechanic building race engines. In addition to building race engines, he has a record of being very good at making use of them and had a successful run at racing over the years. The two of them hit it off and enjoyed the racing world together for the next four years before making the move to Arizona.

In 1999 Susan and Bill made the decision to move to Arizona so that Susan could get her real estate license and partner with her mom, Paula Fix in the real estate business. It was then that they found Litchfield Park, where they decided to settle down and start a family. Following the birth of their daughter in 2003, Bill decided it was time to hang up his racing shoes and start a golf cart business – West Valley Golf Cars.

As a Real Estate Agent working and living in Litchfield Park, Susan has become passionate about getting involved in her community through various councils and committees. She is currently a part of a marketing committee for the future City Center, and an elected commissioner on the Recreational and Public Grounds

Susan & Bill



Commission where she contributes to aiding the public works for Litchfield Park. Through this she is able to give back to the community by making sure common areas are taken care of and improvements are made. When asked what drives her to be so involved she stated that “Litchfield Park is unlike any other city in Arizona, every resident has a vested interest in the community. There is no HOA and yet it is one of the most beautiful and well maintained communities you will find. We have amazing elected officials that only make decisions benefiting the residents.”

West Valley Golf Cars was inspired by Bill's vast fabrication and mechanical knowledge and a need for golf cart repair and fabrication in Litchfield. The Litchfield community is well known for its beautiful golf courses making West Valley Golf cars the number one selling shop in the west valley. Bill has passionately built and run this business for the last 22 years, and the time has come for him to retire, but he didn't want just anyone taking over

West Valley Golf Cars. Sticking to the theme of serving the local community, in September he handed the reins over to a local family, the Brays. Not only will this company remain a locally run business, it's been passed down to someone Susan and Bill know and trust.

Both Susan and Bill have had successful self made careers, and while they are in different industries, they have something in common: a drive to be of service to their local community. You may be surprised to know that both Susan and Bill have built success almost entirely through referrals in their local community. So much so that 4 years ago Bill had to stop all advertising due to the amount of business he was receiving, and Susan hadn't advertised at all until Litchfield Living Magazine. Most people seeking success spend a majority of their time and money advertising, and many people are not involved in their local community because of how busy they are juggling personal

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and professional life. It raises the question, maybe we have it backwards? Is actively contributing to the local community what fuels success?

Susan and Bill make it a priority to be involved and be of service to their local community, and through these relationships business naturally showed up at their door. They both found a need in the community, and then dedicated time to contributing to the community in different ways. Susan saw a need to get involved in local committees and through that act of service is well known throughout the community. Because people know and trust her, recognizing her passion for the city of Litchfield, they reach out to her when they know someone in need of a Realtor. For Bill, he saw a need in his community for golf cars and knew he had the expertise to provide it. Additionally, he could have sold West Valley Golf Cars to anyone, and it could have been a much easier process. That didn't align with his values or pour back into the community the way he wanted to, which is why he did the work to make sure his company was in the hands of someone he knew would cherish it, and make it into something that would continue to benefit the community.

The value of community is a recurring theme amongst the families of Litchfield Park, and it is the reason that Litchfield Park continues to thrive. Susan and Bill serve as a reminder that when you pour into your community and create authentic relationships within that community, that community naturally pours back into you.



Family dog, Luna!

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