

Danielle Lacko

Licensed Real Estate Salesperson

O: 732.387.3807 M: 917.826.2809 danielle.lacko@elliman.com

Danielle Lacko is a passionate and dedicated licensed real estate salesperson based in New Jersey and New York, affiliated with Douglas Elliman. With over 20 years of diverse experience in the industry, Danielle specializes in luxury sales and commercial retail and hospitality leasing in Manhattan and New Jersey. She has a particular focus on waterfront sales in Monmouth County, NJ, maintaining a strong presence in both regions and excelling in selling commercial and residential properties from **The City to The Shore**.

Danielle's real estate career began in NYC, where she developed a deep understanding of the fast-paced urban market. She has successfully managed a wide range of transactions, including rentals, high-end luxury apartments, and significant commercial properties. Her expertise spans the bustling streets of New York City to the serene shores of New Jersey, providing clients with a unique and comprehensive real estate experience.

Beyond her professional achievements, Danielle is actively involved in her community. She participates in local events, charity runs, and real estate workshops, generously sharing her knowledge and expertise. This deep engagement keeps her connected and informed about local trends and developments, further enhancing her service to clients.

Danielle is an active member of the New York Real Estate Institute (NYREI), Monmouth Ocean Multiple Listing Service (MLS), and the National Association of Realtors (NAR). These affiliations keep her at the forefront of the industry, enabling her to serve her clients with the highest standards of professionalism.

Her commitment to clients shines through in her personalized approach. Danielle builds lasting relationships, working tirelessly to ensure each client finds their perfect home or investment property. Her extensive



network and deep market knowledge make her an invaluable asset to anyone navigating the real estate market.

Danielle's expertise has been recognized in the media. She was featured in "How to Be a Real Estate Shark", highlighted as one of NYREI's Women to Watch in 2019, and appeared on the Risky Listing show, showcasing her prowess in high-stakes real estate deals.

Outside of work, Danielle's dynamic lifestyle reflects her energetic approach to everything she does. A former professional dancer and choreographer with Broadway training, she now enjoys hot yoga, hiking in nature with her two rescue Siberian huskies, and boating, holding a certified boater's license. A longtime foodie with deep roots in the restaurant industry, she delights in exploring global cuisines with her NYC restaurateur fiancé, AJ Bontempo.

Danielle's zest for life, active lifestyle, and commitment to excellence make her not just a real estate professional but also an inspiring and trusted partner for her clients.



SCAN TO READ MORE HERE









WEBSITE

ELLIMAN

ZILLOW

LINKTREE



Douglas Elliman

Commercial

Douglas Elliman Commercial is a real estate company like no other. Led by industry veterans with decades of experience, we are powered by one of the largest independent residential real estate brokerages in the United States. Clients enjoy not only the highest level of specialized attention to all their commercial real estate needs but also a single point of entry to a full spectrum of residential brokerage services:

RESIDENTIAL SALES

DEVELOPMENT MARKETING

PROPERTY MANAGEMENT

RESIDENTIAL LEASING

RELOCATION





Douglas Elliman Commercial takes a multidisciplinary approach to delivering quantifiable, bottom-line value to prominent tenants, landlords, and investors. From well-researched valuations and high-impact marketing campaigns to results oriented negotiations, every engagement is tailored to achieve our clients' unique and often complex business goals.

1.3 Billion

Leasing & Sales Volume

+1.5 Million

Total Square Feet Leased & Sold Annually



Capabilities and Offerings Tailored to Your Business

Tenant Representation

Site selection to office leasing to negotiation and renewals, relocation and financial analysis.

Landlord Representation

Property and competitive analysis to renovation consultation and lease administration.

Investment Sales & Acquisitions

Acquisition and disposition strategies to valuation and financial modeling to private and public offering roll-out.



An Unparalleled Marketing Platform Fully Integrated For Maximum Impact

Douglas Elliman Commercial develops and implements multilevel marketing campaigns for the leasing of office, hospitality, and retail properties, as well as the sale of value-add opportunities and investment-grade properties or portfolios of properties. Our decades of experience has instilled a rich understanding of the power of lifestyle marketing across everything we do.

Notable Commercial Transactions

189 AVENUE C

• Transaction: Retail condominium sale

• Representation: Represented both seller and buyer

• Sale Price: \$1.75M

241 WEST BROADWAY

• Transaction: 20-year lease deal

• Representation: Represented both landlord and Frenchette, a top restaurant group

64 GREENWICH AVENUE

• Transaction: 15-year lease deal

• Representation: Represented landlord

62 GREENWICH AVENUE

• Transaction: 10-year lease deal

• Representation: Represented both landlord and tenant

300 SPRING STREET

• Transaction: 15-year lease deal

• Representation: Represented landlord

85 AVENUE A

• Transaction: 20-year lease deal

• Representation: Represented tenant, Ballinger Group

115 ALLEN STREET

• Transaction: Lease assignment and new 15-year lease deal

Representation: Represented seller and tenant, Double Chicken Please

202 EIGHTH AVENUE

• Transaction: 15-year lease deal

• Representation: Represented landlord, Robert Malta of NYREG

76 CLINTON STREET

• Transaction: Lease assignment and new 10-year lease deal

• Representation: Represented both tenant and landlord

637 HUDSON STREET

• Transaction: 15-year lease deal

• Representation: Represented landlord, Angelo Cosentini of OTL Group

Notable Residential Transactions

142-148 WEST 17TH STREET

• Role: Exclusive rental agent for NYC Views Realty Corp

21 WEST 86TH STREET

• Timeframe: 2001-2006

Achievements: Successfully rented over 100 apartments during this period





At Douglas Elliman, we understand that real estate is a journey –and that personal relationships built on trust are the key to finding your way home.

Powered by national scale and global reach, with local market expertise and data-driven insights, we are committed to being a trusted partner on your real estate journey.



Your Agent, Your Advocate

More than a century since we were founded in New York City, we have grown to become one of the largest independent residential real estate brokerages in the nation. We have earned our reputation for excellence and integrity—and we empower our agents to embody those values every day.

Drawing on decades of real estate knowledge and the resources that come with our scale and reach, an Elliman agent is an essential advocate, dedicated to guiding you every step of the way.



Your Network, Your Community

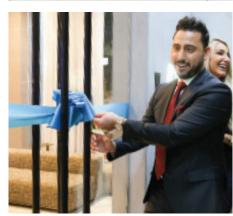
Douglas Elliman agents belong to a network of real estate professionals spanning key markets across the country.

They are colleagues, neighbors and members of the communities where they live and work.
They promote local businesses, volunteer their time and forge true partnerships to support the causes they care about.























We Are Leaders in Your Market

With deep local expertise, Douglas Elliman knows the market inside and out.

Our exclusive *Market Report* series is a benchmark for residential market information in the region, providing your agent with the data and insights to help you to make critical and timely decisions.



Our Scale Is **Your Strength**

With direct access to approximately 6,900 agents in approximately 120 offices in key markets across the country, we have the reach and resources to promote your property from coast to coast.

Our scale enables your agent to leverage a powerful network of referrals and services that puts our national strength to work for you.

Direct Access to Approximately

6,900

Agents Nationwide

Strategic Partnerships \$34.4

Billion in Sales

One of the Largest

Independent Residential Real Estate Brokerages in the U.S.

We Are Where

Our Clients Are

APPROXIMATELY 120 DOUGLAS ELLIMAN OFFICES IN KEY LUXURY MARKETS

California

Colorado

Connecticut

Florida

Maryland

Massachusetts

Nevada

New Jersey

New York

Texas

Virginia

Washington, D.C.



Buyers to Sellers

Douglas Elliman works within every facet of the real estate industry, with visibility and insight into how each one supports our core commitment: connecting buyers with sellers.

Each of our specialized divisions provides high-level buyers that your agent can bring to your property.

OUR DIVISIONS

- Commercial Sales & Leasing
- DE Title Services
- Development Marketing
- Farm and Ranch
- Global Markets
- Relocation
- Residential Leasing
- Residential Sales
- Property Management
- Sports & Entertainment

Development **Marketing**

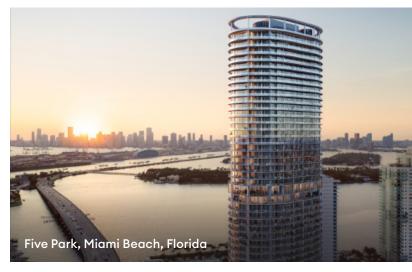
The Douglas Elliman Development Marketing team delivers highly specialized marketing, sales and leasing expertise for new developments throughout New York City, Long Island, Westchester, New Jersey, Florida, California, Massachusetts and Texas, as well as internationally. In addition to our exceptional reach, our hybrid platform of matching experienced new development experts with skilled brokerage professionals provides unparalleled expertise and real time market intelligence to its clients.

\$87 Billion

global new development portfolio





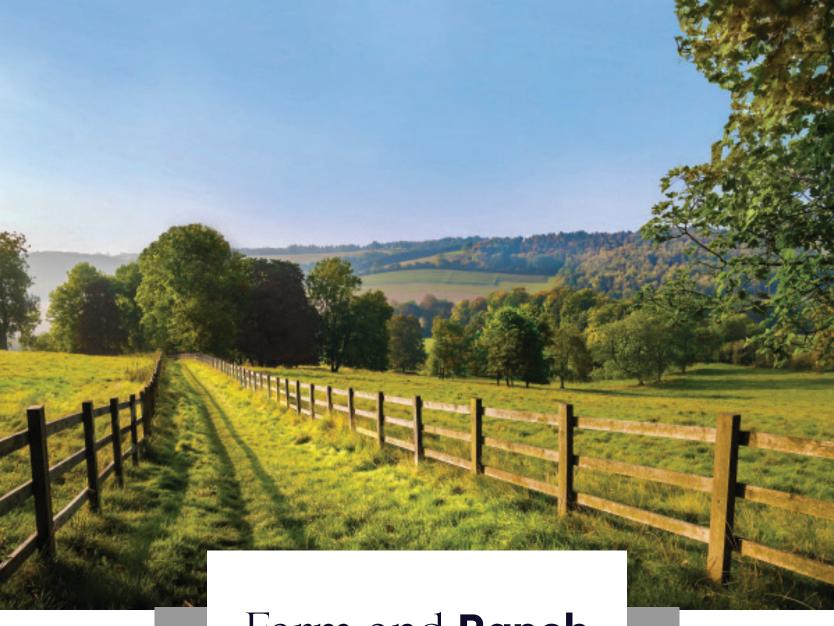






Entertainment

Douglas Elliman Sports & Entertainment is a highly specialized, first-of-its-kind sales division that provides an elite level of real estate brokerage services for clients within the sports and entertainment industries.



Farm and Ranch

Douglas Elliman's Farm and Ranch Division brings it all within reach by providing unique expertise to help you find, purchase and settle into your own farm or ranch property.



of Opportunities

1.5 Million

Clients Within Our Database

Our exclusive partnership with Knight Frank makes us the largest interactive and connected network of prime and super prime residential agents and properties around the world, with the stature and presence that attracts global ultra-high-net-worth buyers.

The annual Douglas Elliman | Knight Frank Wealth Report provides comprehensive and in-depth analysis of the prime properties, major investments, high-net-worth individuals (\$1M+) and ultra-high-net-worth individuals (\$30M+) at the top tier of global real estate.





25,000 **Agents Worldwide**

604

Offices in 58 Countries

15,000

Affluent Individuals Profiled in Our Wealth Report

How We Sell Your Property





With our industry-leading public relations and innovative marketing expertise, we know how to tell the unique story of your property like no one else can.

We help your agent put your property in the spotlight and set the stage for attracting the right buyer.



Pricing **Your Property**

With access to real-time regional data and internal insights across the Elliman agent network, your agent will conduct a thorough market analysis and work with you to determine the optimal price and positioning for your property.

PERCENTAGE OF BUYERS WHO WILL VIEW PROPERTY

| Asking Price in Relationship to Fair Market Value | Percentage of Prospective Purchasers Who Will Look at Property |
|------------------------------------------------------|-------------------------------------------------------------------|
| +10% | İ |
| +5% | ŤŤŤŤ |
| Fair Market Value | †††††††††† |
| -5% | ****** |
| -10% | ******** |

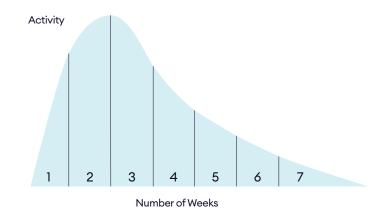
WHY THIS STRATEGY WORKS

Properties priced at market levels indicate proper appraising, assisting in the buyer's ability to secure a loan.

More buyers are attracted, and more serious offers are received.

Marketing time is shortened, with immediate activity from the moment the property becomes available.

Increased activity on the property can often cause it to sell at or above asking price.



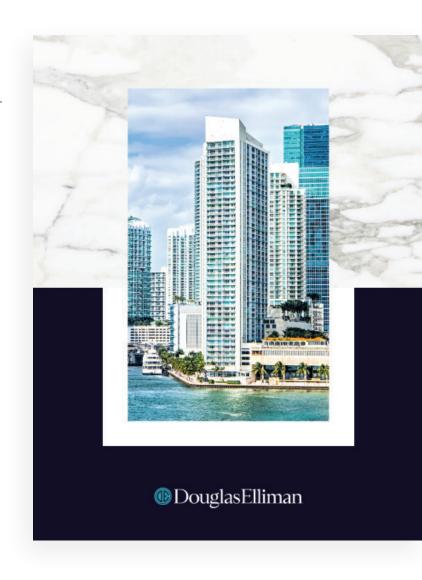
Data sourced from Douglas Elliman's eDeal Database

Preparing For Launch

Our in-house PR and marketing teams work with your agent to prepare a comprehensive, strategy-driven plan for promoting your property.

From premium photography for custom websites and email campaigns to staging your home for live and virtual viewings, we make sure everything is in place to launch your listing.



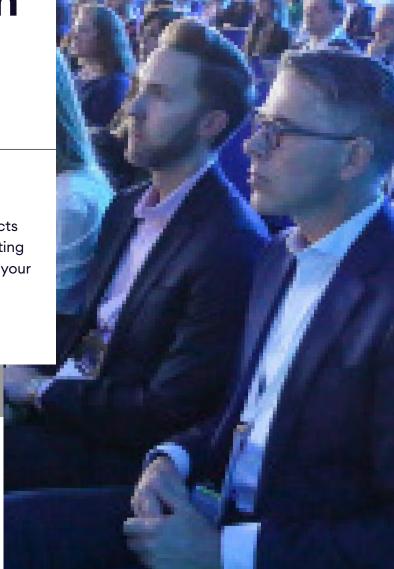






Spreading the Word Through an Exclusive Network

Through our tight-knit network of Douglas Elliman agents and the vital connections and contacts they've built, we preview your listing for a priority audience to match your property with potential buyers.



A Leading Site That Captures Buyer Traffic

With nearly 90 percent of buyers searching for property online, we average more than 10M visitors and 27M page views per year on Elliman.com. Visually stunning and optimized for search, Elliman.com attracts online searchers to your property while syndicating your listing to Wall Street Journal, Zillow, Realtor.com and other sites where buyers browse.

THE WALL STREET JOURNAL.

lovely



apartable



Zillow[®]



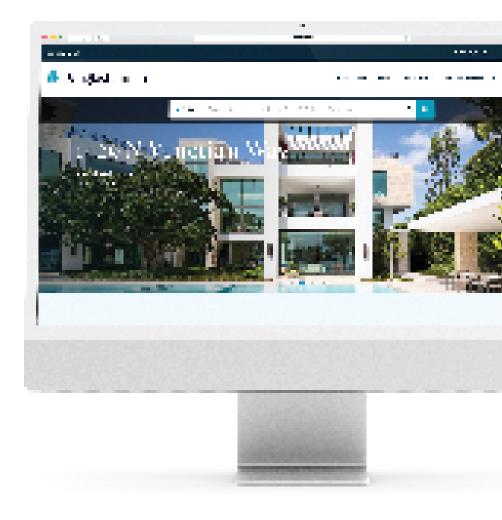
StreetEasy

renthop

realtor.com^a

?trulia

纽约房地产网 SAMAKI.COM **B** Brownstoner



The Power of Press

By all measures including reach, article volume and ad value, Douglas Elliman is one of the leading names in real estate news.

Year over year, in 2023 Douglas Elliman increased its potential reach of over 168 billion impressions and equivalent advertising value of \$1.6 billion.

168B

Total potential reach of all articles that mentioned **Douglas Elliman**.

\$1.6B

Total ad value equivalent of all news content that mentioned Douglas Elliman.

38,789

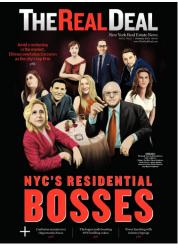
Total number of articles mentioning the brokerage.

(O) Meltwater

By The Numbers - Editorial - January 1, 2023 to December 31, 2023

















Stories That Capture

Buyers' Attention

From our video series and social posts to the articles we publish on our digital magazine, Elliman Insider, we produce content in order to own the conversations that matter and influence real estate decisions. We are experts at creating meaningful and relevant stories that engage audiences and build trust with our consumers—and ultimately, direct their attention to your property.

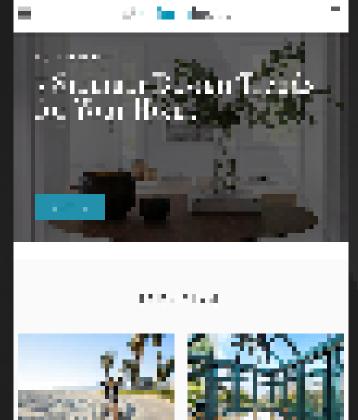
12,000

Unique Monthly Visitors to *Elliman Insider*

90%

Percentage of Buyers Who Use Social Media in Their Property Search

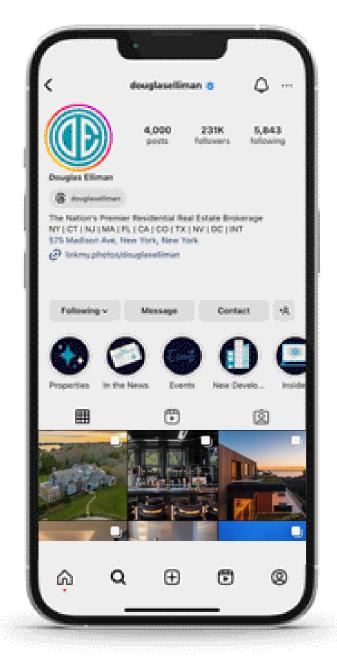




Social Channels

That Reach Buyers

With approximately 709,000 users across all platforms and delivering more than 461 million impressions annually, our social media channels reach buyers where they are, drive traffic to our website and give your listing the visibility it deserves.





INSTAGRAM

@DouglasElliman (Across all of our profiles)

425K 11.3K 215M followers engagements impressions



FACEBOOK

@DouglasElliman (Across all of our profiles)

121K 10.9M 195M followers engagements impressions



LINKEDIN

Douglas Elliman Real Estate (Across all of our profiles)

91K 413K 6.5M followers engagements impressions



X

@DouglasElliman (Across all of our profiles)

22K 85K 11.7M followers engagements impressions



TIKTOK

@DouglasElliman (Across all of our profiles)

 $\begin{array}{ccc} 44K & 687K & 23.4M \\ \text{followers} & \text{engagements} & \text{impressions} \end{array}$



PINTEREST

@DouglasElliman
(Across all of our profiles)

 $\begin{array}{cccc} 1K & 415 & 17K \\ \text{followers} & \text{engagements} & \text{impressions} \end{array}$



YOUTUBE

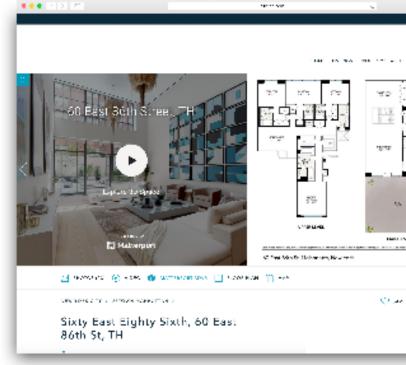
Douglas Elliman (Across all of our profiles)

5K 14K 8.5M impressions

Marketing That Makes It Memorable

From our best-in-class email marketing and digital advertising to our richly designed brochures and other print materials, our marketing and creative team puts the power of the Elliman brand behind your property.

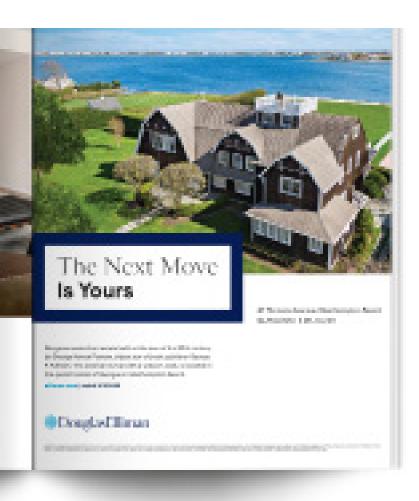
- Digital and Print Advertising
- Custom Print and Outdoor Creative
- Custom Email and Social Campaigns
- Open House Events



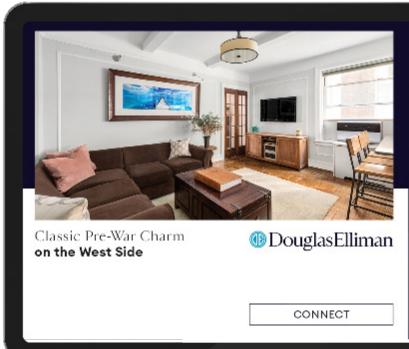


Advertising That Reaches the Right Audiences

Through our strategic partnerships and longstanding relationships with media outlets, we put your property in all the right places.

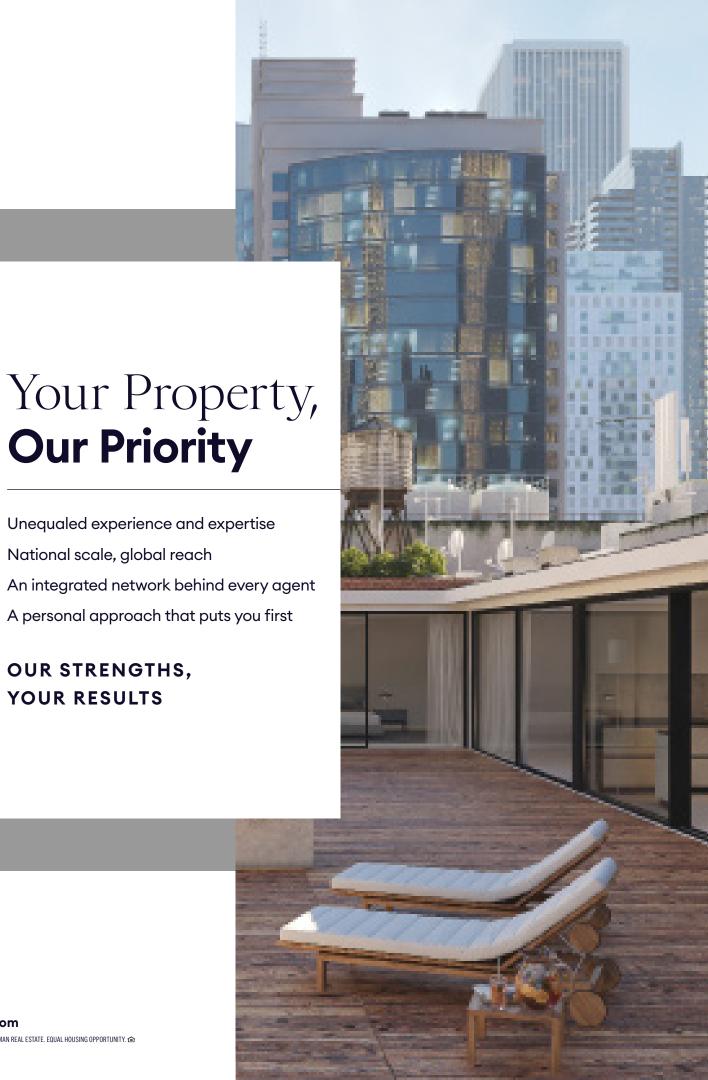








Using the latest marketing technology and tools, your Douglas Elliman agent acts as a dedicated creative agency of one, with the ability to create and distribute a custom website and digital materials promoting your property.



Douglas Elliman Office Locations

NEW YORK EASTSIDE MANHATTAN

575 Madison Avenue New York, NY 10022 212.891.7000

575 Madison Avenue, 3rd Floor New York, NY 10022

712 Fifth Avenue, 10th Floor New York, NY 10019 *Development Marketina

WESTSIDE MANHATTAN

1995 Broadway New York, NY 10023 212.362.9600

2112 Frederick Douglass Boulevard New York, NY 10026 212.865.1100

DOWNTOWN MANHATTAN

936 Broadway New York, NY 10010 212,598,3199

140 Franklin Street New York, NY 10013 212,965,6000

111 Fifth Avenue New York, NY 10003 212,645,4040

690 Washington Street New York, NY 10014 212,352,3400

BROOKLYN

Brooklyn, NY 11217

156 Montague Street Brooklyn, NY 11201 718.780.8100

187 7th Avenue Brooklyn, NY 11215

Brooklyn, NY 11231

280 Metropolitan Avenue Brooklyn, NY 11211

718.486.4400

Brooklyn, NY 11217

1410 Cortelyou Road Brooklyn, NY 11226 718.856.3572

Brooklyn, NY 11229

RIVERDALE/BRONX

3544 Johnson Avenue Riverdale, NY 10463 718.884.5815

36-29 Bell Boulevard Bayside, NY 11361

47-37 Vernon Boulevard Long Island City, NY 11101 917.386.6164

390 Franklin Avenue Franklin Square, NY 11010 516,354,6500

130 7th Street Garden City, NY 11530 516.307.9406 71 Forest Avenue Locust Valley, NY 11560 516.759.0400

30 West Park Avenue Long Beach, NY 11561 516.432.3400

154 Plandome Road Manhasset, NY 11030 516.627.2800

5066 Sunrise Highway Massapegua Park, NY 11762

2300 Merrick Road Merrick, NY 11566 516.623.4500

1700 Lakeville Road New Hyde Park, NY 11040 516.746.0440

998A Old Country Road Plainview, NY 11803 516.681.2600

475 Port Washington Boulevard Port Washington, NY 11050 516.883.5200

304 Merrick Road Rockville Centre, NY 11570 516.669.3700

1528 Old Northern Boulevard Roslyn, NY 11576 516.621.3555

263 Sea Cliff Avenue Sea Cliff, NY 11579 516.669.3600

Svosset, NY 11791 516.921.2262

124 West Main Street Babylon, NY 11702 631,422,7510

100 West Main Street East Islip, NY 11730 631.581.8855

300 Main Street, Suite 2 East Setauket, NY 11733 631.751.6000

2410 North Ocean Ave, 2nd Fl Farmingville, NY 11738

631.585.8500 1772 East Jericho Turnpike

Huntington, NY 11743 631.499.9191 164 East Main Street

Huntington, NY 11743 631,549,4400

110 Walt Whitman Road, Suite 106 Huntington Station, NY 11746 631.549.7401 Long Island Corporate

150 Main Street Savville, NY 11782 631.589.8500

550 Smithtown Bypass, Suite 117 Smithtown, NY 11787

200 West Main Street Smithtown, NY 11787 631.543.9400

NORTH FORK

28200 Main Road Cutchogue, NY 11935 631.354.8100

124 Front Street Greenport, NY 11944 631.477.2220

11700 Main Road Mattituck, NY 11952 631.298.8000

THE HAMPTONS

2488 Main Street Bridgehampton, NY 11932 631.537.5900

20 Main Street East Hampton, NY 11937 631.329.9400

14 West Montauk Highway Hampton Bays, NY 11946 631,723,2721

99 The Plaza Montauk, NY 11954 631.668.6565

134 Jessup Avenue Quogue, NY 11959 631.653.6700

138 Main Street Sag Harbor, NY 11963 631,725,0200

70 Jobs Lane Southampton, NY 11968 631,283,4343

104 Main Street Westhampton Beach, NY 11978 631,288,6244

WESTCHESTER

402 Main Street, Suite 1 Armonk, NY 10504

438 Old Post Road Bedford, NY 10506 914.234.4590

83 Katonah Avenue Katonah, NY 10536 914.232.3700

Scarsdale, NY 10583 914.723.6800

NEW JERSEY

221 River Street Hoboken, NJ 07030 201.721.8610

803 River Road, Suite 101 Fair Haven, NJ 07704 732.387.3807

CONNECTICUT

75 Arch Street

Greenwich, CT 06830 203.622.4900

NEW CANAAN

199 Elm Street New Canaan, CT 06840 203.889.5580

MASSACHUSETTS

BOSTON - BACK BAY 20 Park Plaza, Suite 820 Boston, MA 02116 617.267.3500

BOSTON - DOWNTOWN

46-48 Batterymarch Street Boston, MA 02110 617.267.3500

NANTUCKET

12 Oak Street, Suite B Nantucket, MA 02254 508.365.2833

WELLESLEY

40 Central Street 781,472,1099

AVENTURA

18851 NE 29 Avenue, 530 Aventura, FL 33180

BAY HARBOR ISLANDS 1021 Kane Concourse

Bay Harbor Islands, FL 33154 305.866.4566

BOCA RATON

444 East Palmetto Park Road Boca Raton, FL 33432

BRICKELL

777 Brickell, Suite 800 Miami, FL 33131 305.728.2444

COCONUT GROVE

3059 Grand Avenue, #340 Miami, FL 33133

CORAL GABLES

1515 Sunset Drive, 10 Coral Gables, FL 33143 305.695.6060

DELRAY BEACH

Delray Beach, FL 33483

FORT LAUDERDALE 450 East Las Olas Boulevard, 140 Ft. Lauderdale, FL 33301 954.874.0740

2100 North Ocean Boulevard, 402 Ft. Lauderdale, FL 33305 954.828.1858

1121 E Broward Blvd. Suite 200. Ft. Lauderdale, FL 33301

1 North Ft. Lauderdale Beach Blvd. Ft. Lauderdale, FL 33304 954.522.3339

JUPITER

954.947.0121

400 South US Highway 1, C1 Jupiter, FL 33477

5555 Biscavne Boulevard, 302 Miami, FL 33137 305.677.5000

MIAMI BEACH Migmi Beach, FL 33139 305.695.6300

120 Ocean Drive, 110 Migmi Beach, FL 33139 305.695.6075

536 Park Street 239,799,5303

800 Harbour Drive Naples, FL 34103 239,799,5300

PALM BEACH

340 Royal Poinciana Way, M302 Palm Beach, FL 33480 561.655.8600

PONTE VEDRA BEACH

820 A1A N. E8 Ponte Vedra Beach, FL 32082 904.834.0032

SANTA ROSA BEACH

3124 West County Highway 30a, Suite 2 Santa Rosa Beach, FL 32459 850.806.1410

SARASOTA

1350 Main Street Sarasota, FL 34236 941.867.6199

WELLINGTON

13501 South Shore Blvd, 102 Wellington, FL 33414 561.653.6195

10680 Forest Hill Boulevard, 220 Wellington, FL 33414 561.758.1605

WESTON

1675 Market Street Suite 211 Weston, FL 33326 954.947.0120

1647 Bonaventure Blvd Weston, FL 33326 954.947.0122

ST. PETERSBURG 100 Beach Drive NE, Suite 101/102 St. Petersburg, FL 33701 727.698.5708

VERO BEACH 3001 Ocean Drive, Suite 106 Vero Beach, FL 32963 772.763.1500

COLORADO

BASALT

310 Market Street, First Floor, Office 102 Basalt, CO 81621 970.925.8810

ASPEN 630 East Hyman Avenue Suite 101 Aspen, CO 81611 970.925.8810

520 East Durant Avenue, Suite 102 Aspen, CO 81611

520 East Durant Avenue Suite 201 and 202 Aspen, CO 81611 970.925.8810

970.925.8810

SNOWMASS 16 Kearns Road, Suite 113 Snowmass Village, CO 81615 970.923.4700

310.595.3888

424.203.1800

310.819.3250

424.203.1800

CALIFORNIA LOS ANGELES 150 El Camino Drive, 150 Beverly Hills, CA 90212

24025 Park Sorrento, Suite B Calabasas, CA 91302

103 S. Robertson Boulevard Los Angeles, CA 90048

11990 San Vicente Blvd, 100 Los Angeles, CA 90049

22333 Pacific Coast Highway, 100 Malibu, CA 90265

310.975.3870

PASADENA 70 S Lake Avenue, 1020 Pasadena, CA 91101 626.204.5252

ORANGE COUNTY

3700 East Coast Hwy Corona Del Mar, CA 92625 310.819.3250

8202 Cabot Road, 510 Laguna Niguel, CA 92677 949.354.0450

12 Corporate Plaza, 250 Newport Beach, CA 92660 949.270.0440

853 Camino Del Mar. Suite 100. Del Mar, Ca 92014 619.363.4038

1700 S Pavillion Center Drive. Suite 150 Las Vegas, NV 89135 702.616.1910

HENDERSON 1170 E. Sunset Rd, 2nd Floor Henderson, NV 89011

702.331.3948

TEXAS 1717 W. 6th Street, Suite 190 Austin, Texas 78703 512.866.3795

DALLAS-FORT WORTH 4514 Travis Street, Suite 200 Dallas, TX 75205

4400 State Highway 121, Suite 306 Lewisville, TX 75056

469.273.1431

2001 Kirby Drive, Suite 600 Houston, TX 77019 832.320.2008

2800 Kirby Drive, Suite A-206 Houston, TX 77098 281.652.5588

MID-ATLANTIC

1660 International Drive, Suite 600 McLean, VA 22102

703.552.4180

BETHESDA 909 Rose Avenue, Suite 500 North Bethesda, MD 20852

301.355.0510

202.888.5720

WASHINGTON, D.C. 601 13th Street NW, 12th Floor Washington, D.C. 20005

