

## DYNAMIC *Women*

SAN DIEGO

### Christina Thomas

GOAT+DIME / FOUNDER+BROKER  
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Christina Thomas built her career in real estate with one clear mission—put the client at the center of the experience. Early on, she saw a gap in the industry: a need for a more collaborative approach that streamlined the process and prioritized transparency. That vision evolved into GOAT+DIME, a company and app designed to integrate the best features of multiple platforms into one seamless ecosystem. “Our app, which integrates all the amenities of multiple platforms into one, is a direct result of that passion to innovate and push boundaries,” she says.

The journey to launch wasn’t without resistance. Thomas’s forward-thinking approach challenged an industry comfortable with tradition. “Many people didn’t see the need for change,” she recalls. “I had to trust my vision and stay true to our core values, even when it felt like I was the only one who believed in it.” Her persistence paid off—GOAT+DIME is now redefining how clients and agents navigate the buying and selling process.

For Thomas, leadership means more than breaking barriers—it’s about building bridges. “A Dynamic Woman leads with strength and compassion,” she says. “Her influence is measured by her impact on the lives around her.” That ethos

informs every decision she makes, from business strategy to mentoring other women in the field.

Her proudest recent milestone is the successful launch of the GOAT+DIME app, a project that required vision, dedication and the relentless commitment of her team. The overwhelmingly positive feedback from clients and agents affirms the company’s mission to make real estate more efficient, transparent and client-focused.

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Thomas is equally passionate about shifting industry perceptions of motherhood and leadership. As a mother herself, she’s learned that parenthood sharpens skills essential to business success—patience, empathy and strategic thinking. “The stigma that a mother can’t also be a powerhouse boss is a tired narrative, and one that I’m determined to dismantle,” she says. Her

hope for the future is an industry where women, and especially mothers, are not only welcomed but celebrated in leadership roles as brokers, innovators and company founders.

Driven by purpose and fueled by possibility, Thomas continues to innovate, inspire and champion a real estate industry where women’s voices are essential and their leadership shapes the future.

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